900845763 04/05/2024

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 Assignment ID: TMI145508

SUBMISSION TYPE:	RESUBMISSION	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
RESUBMIT DOCUMENT ID:	900836217	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Philippe Starck		02/20/2024	INDIVIDUAL: FRANCE

RECEIVING PARTY DATA

Company Name:	PHS GENERAL DESIGN SCA	
Street Address:	31, rue du Fort Elisabeth	
City:	Luxembourg	
State/Country:	LUXEMBOURG	
Postal Code:	L-1463	
Entity Type:	SCA: LUXEMBOURG	

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3627486	STARCK
Registration Number:	3652581	STARCK
Registration Number:	4608263	PHILIPPE STARCK
Registration Number:	5516603	STARCK

CORRESPONDENCE DATA

Fax Number: 2484407300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2484305771

Email: tmdocketing@bluefilamentlaw.com

Correspondent Name: Mary Margaret L. O'Donnell **Address Line 1:** 700 E. Maple, Suite 450

Address Line 4: Birmingham, MICHIGAN 48009

ATTORNEY DOCKET NUMBER: PHST-0312/US-2

DOMESTIC REPRESENTATIVE

Name: Mary Margaret L. O'Donnell
Address Line 1: 700 E. Maple, Suite 450

Address Line 4: Birmingham, MICHIGAN 48009

TRADEMARK REEL: 008390 FRAME: 0151

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NAME OF SUBMITTER:	MARY ODONNELL	
SIGNATURE: MARY ODONNELL		
DATE SIGNED:	04/05/2024	
Total Attachments: 1		

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TRADEMARK REEL: 008390 FRAME: 0152

TRADEMARK ASSIGNMENT

PHILIPPE STARCK, an individual of France, of Rua dos 4 Moinhos, 104 Malveira da Serra, Alcabideche P-2755-190 PORTUGAL ("Assignor") wishes to assign to PHS GENERAL DESIGN SCA, a Luxembourg SCA, of 31, rue du Fort Elisabeth, Luxembourg L-1463 LUXEMBOURG ("Assignee"), the entire right, title and interest in and to the following trademark and/or service marks:

MARK	COUNTRY	REG. NO.
STARCK	USA	3627486
STARCK	USA	3652581
PHILIPPE STARCK	USA	4608263
STARCK	USA	5516603

and any and all rights and privileges under the trademark laws of the United States of America and the individual states of the United States of America and foreign jurisdictions with respect to the foregoing; along with the associated goodwill to which the marks pertain; and any and all renewals thereof, together with the right to bring suit and collect for any and all past, present and future infringements thereof (collectively, the "Trademark Rights").

In view of good and valuable consideration, the payment of ten dollars (\$10.00), and other legally sufficient and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee any and all right, title and interest in and to the Trademark Rights.

Assignor shall, without further consideration, execute any additional documents and take such further action as may be reasonably requested by Assignee to vest in Assignee good, valid and marketable title to the Trademark Rights.

This Trademark Assignment and all terms of this Trademark Assignment shall be binding upon and inure to the benefit of the parties and their respective heirs, personal and legal representatives, successors and assigns.

ASSIGNOR: PHILIPPE STARCK Date: Signed: Name: Philippe Starck	ASSIGNEE: PHS GENERAL DESIGN SCA Date: Signed: Name: Title: DELATTREPHILIPPE DELATTREPHILIPPE
	SIAMLE"

TRADEMARK REEL: 008390 FRAME: 0153

RECORDED: 02/23/2024