

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI143683

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOOGINHEAD LLC		03/28/2024	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Company Name:	BLUE BOX OPCO LLC		
Street Address:	10025 Mesa Rim Road		
City:	San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92121		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3711361	BOOGINHEAD	
CORRESPONDENCE DATA			
Fax Number:	9497609502		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497600404		
Email:	efiling@knobbe.com,heather.obrien@knobbe.com		
Correspondent Name:	Julia N. Hanson		
Address Line 1:	2040 Main Street, 14th Floor		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	ITINO.113T		
NAME OF SUBMITTER:	HEATHER OBRIEN		
SIGNATURE:	HEATHER OBRIEN		
DATE SIGNED:	04/05/2024		
Total Attachments: 3			
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OP \$40.00.00 77647239

THIS ASSIGNMENT is made the 28th day of March
Two Thousand and Twenty-Four

BETWEEN

(1) **BOOGINHEAD LLC**, a Washington limited liability company having a place of business at 165 Front Street North, Issaquah Washington 98027, United States of America (hereinafter called "**the Assignor**") of the one part;

AND

(2) **BLUE BOX OPCO LLC**, a Delaware limited liability company having a place of business at 10025 Mesa Rim Road, San Diego, California 92121, United States of America (hereinafter called "**the Assignee**") of the other part

WHEREAS :-

1. The Assignor is the proprietor of the Registered Trade Marks as set out in the Schedule attached hereto (hereinafter called the "**Trade Marks**").
2. The Assignor has agreed to assign unto the Assignee for the sum of UNITED STATES DOLLARS TEN ONLY (US\$10.00) its rights, title, interests and benefit in the Trade Marks together with the goodwill of the business concerned in the goods and services for which the Trade Marks are registered in the manner hereinafter appearing.


NOW THIS ASSIGNMENT WITNESSETH that in pursuance of the said agreement and in consideration of the sum of UNITED STATES DOLLARS TEN ONLY (US\$10.00) now paid to the Assignor by the Assignee (the receipt whereof the Assignor hereby acknowledges) the Assignor hereby assigns unto the Assignee the Trade Marks and the full and exclusive benefit thereof and all the estate, right, title and interests of the Assignor therein and thereto together with the goodwill of the business worldwide concerned in the goods and services for which the Trade Marks are registered AND TO HOLD the same unto the Assignee absolutely including, without limitation, the right to sue for past infringements.

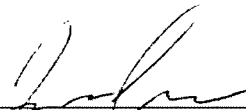
This Assignment may be entered into in any number of counterparts, all of which taken together shall constitute one and the same instrument. Any party may enter into this

Assignment by signing and executing any such counterpart.

IN WITNESS whereof the parties hereto have executed this Assignment the day and year first above written.

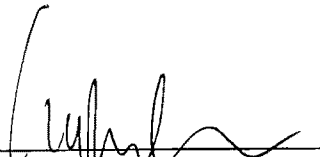
EXECUTED by BOOGINHEAD LLC
in accordance with its constitution
in the presence of:

) 
)
) SARI DAVIDSON

Witness: 
JAKE CREVIN

EXECUTED by BLUE BOX OPCO LLC
in accordance with its constitution
in the presence of:

) 
)
) CHAN YAT MAN

Witness: 
CHU MAN TSZ SYLVIA

THE SCHEDULE ABOVE REFERRED TO

	<u>Jurisdiction</u>	<u>Trade Mark</u>	<u>Application No.</u>	<u>Registration No.</u>	<u>Class</u>
1.	Canada	BooginHead (Word Mark)	1457731	TMA783443	10, 22
2.	Madrid System for International Registration (Designated jurisdictions: European Union, United Kingdom)	PACIPAL (Word Mark)	1369045	1369045	10, 28
3.	Madrid System for International Registration (Designated jurisdictions: Australia, China, European Union, Japan, Mexico, Philippines)	PACIGRIP (Word Mark)	1443689	1443689	10
4.	Madrid System for International Registration (Designated jurisdictions: European Union, Republic of Korea, Philippines, Turkey)	BooginHead (Word Mark)	1486691	1486691	10, 22
5.	United States of America	BooginHead (Word Mark)	77647239	3711361	22