

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

Assignment ID: TMI134345

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Plasco, LLC		03/29/2024	Limited Liability Company: FLORIDA
<b>RECEIVING PARTY DATA</b>			
<b>Company Name:</b>	Barcodes, LLC		
<b>Street Address:</b>	200 W. Monroe Street		
<b>Internal Address:</b>	10th Floor		
<b>City:</b>	Chicago		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60606		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2863089	PLASCOTRAC	
<b>Registration Number:</b>	3272051	IDWHOLESALE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8032559831		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8037992000		
<b>Email:</b>	ipdocket@nelsonmullins.com,chris.casavale@nelsonmullins.com		
<b>Correspondent Name:</b>	Christopher D. Casavale		
<b>Address Line 1:</b>	301 S. College Street		
<b>Address Line 2:</b>	Suite 2300, IP Department		
<b>Address Line 4:</b>	Charlotte, NORTH CAROLINA 28202		
<b>NAME OF SUBMITTER:</b>	Edwin Mathis		
<b>SIGNATURE:</b>	Edwin Mathis		
<b>DATE SIGNED:</b>	04/08/2024		
<b>Total Attachments: 2</b>			
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source=TRADEMARK ASSIGNMENT - Plasco (Barcodes LLC)#page2.tif			

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**TRADEMARK ASSIGNMENT**

**THIS TRADEMARK ASSIGNMENT AGREEMENT** is made effective as of January 18, 2024 (the "Effective Date"), by and between Plasco, LLC, a Florida limited liability company ("Assignor"), and, Barcodes, LLC, a Delaware limited liability company ("Assignee").

**Recitals**

**WHEREAS**, Assignor is the owner of all right, title, and interest in and to the trademark ("Mark") registration listed on Schedule A, as well as to any and all common law rights, associated therewith the Mark, throughout the world; and

**WHEREAS**, Assignor desires to convey, assign, and deliver to Assignee all of its right, title, and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark.

**NOW, THEREFORE**, for good and valuable consideration the receipt and sufficiency of which is acknowledged, Assignor hereby transfers and assigns to Assignee, as successor to the portion of the ongoing and existing business of Assignor to which the Mark pertains, all right, title and interest in and to the Mark, together with the goodwill of the portion of the business symbolized by the Mark, any and all applications and registrations therefor including the registration listed in Schedule A herein, and any and all claims and choses in action, whether at law or in equity, for past and future infringement or dilution of the Mark, for past and future acts of unfair competition related to the Mark, and for any and all other past and future acts related to the Mark and giving rise to any remedy by statute or otherwise all causes of action, as well as the right to retain the proceeds therefrom.

**IN WITNESS WHEREOF**, Assignor and Assignee have executed this instrument on the dates indicated below.

Plasco, LLC (*Assignor*)

Barcodes, LLC (*Assignee*)

By: \_\_\_\_\_

Name: Jeff Bill

Title: EVP

Date: 03/29/2024


By: \_\_\_\_\_

Name: David Slater

Title: Chief Marketing Officer

Date: 3/29/2024

Schedule A

Trademark	Country / Jurisdiction	Registration Number	Registration Date
PLASCOTRAC	United States	2863089	July 13, 2014
IDWholesaler. 	United States	3272051	July 31, 2007