

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI151105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Infinite Commerce, Inc.		04/05/2024	Corporation: DELAWARE
RECEIVING PARTY DATA			
Company Name:	Victory Park Management, LLC, as Collateral Agent		
Street Address:	150 N. Riverside Plaza, Suite 5200		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60606		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 17			
Property Type	Number	Word Mark	
Serial Number:	90198100	OCTAGO	
Serial Number:	98078061	ECO AMENITIES	
Serial Number:	97287955	SIMPLY GENIUS	
Serial Number:	87528445	SIMPLY GENIUS	
Serial Number:	88202561	AQULIUS	
Serial Number:	88139870	ARTELLIUS	
Serial Number:	86581813	ECO AMENITIES	
Serial Number:	88617966	EYEBLOC	
Serial Number:	87960869	HAMAMA	
Serial Number:	87788592	LASCOOTA	
Serial Number:	88789137	M	
Serial Number:	87774488	MAGNETO	
Serial Number:	86151435	SPISHUTTER	
Serial Number:	87178411	TAPE PLUS	
Serial Number:	87481183	TRAVELWELL	
Serial Number:	86867888	WOD NATION	
Serial Number:	86427594	WOD NATION	
CORRESPONDENCE DATA			

CH \$440.00.00 90198100

Fax Number: 3129021061

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3125778438

Email: raquel.haleem@katten.com

Correspondent Name: Raquel Haleem c/o Katten Muchin

Address Line 1: 525 West Monroe

Address Line 4: Chicago, ILLINOIS 60661

NAME OF SUBMITTER:	Raquel Haleem
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SIGNATURE:	Raquel Haleem
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DATE SIGNED:	04/08/2024
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Total Attachments: 7

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TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this “**Agreement**”), dated as of April 5, 2024, by Infinite Commerce, Inc., a Delaware corporation (the “**Grantor**”) in favor of Victory Park Management, LLC, as collateral agent (the “**Collateral Agent**”) for the secured parties referred to below. All capitalized terms used but not otherwise defined herein have the meanings given to them in the Security Agreement, as defined below.

WHEREAS:

A. Reference is made to that certain Pledge and Security Agreement, dated as of December 20, 2023 (as amended, restated, supplemented or otherwise modified from time to time, the “**Security Agreement**”), entered into by and among Infinite Commerce Intermediate LLC f/k/a Juvo Intermediate LLC, a Delaware limited liability company, the Grantor, the other Guarantors party thereto, Collateral Agent and the other parties party thereto which secures certain now existing and future arising obligations owing to the Secured Parties (as defined in the Security Agreement) under the Transaction Documents as provided in the Security Agreement;

B. Pursuant to the Security Agreement, the Grantor is required to execute and deliver to the Collateral Agent this Agreement;

C. Pursuant to the terms of the Security Agreement, the Grantor has granted to the Collateral Agent, for the benefit of the Secured Parties, a security interest in substantially all the assets of the Grantor, including all right, title and interest of the Grantor in, to and under all now owned and hereafter acquired trademarks, trademark applications and trademark licenses, and all products and proceeds thereof, to secure the payment of the Obligations (as defined in the Security Agreement).

NOW, THEREFORE, in consideration of the mutual agreements set forth herein and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Grantor hereby grants to the Collateral Agent, for the benefit of the Secured Parties, to secure the Obligations, a continuing security interest in all of the Grantor’s right, title and interest in, to and under the following, whether presently existing or hereafter created or acquired:

1. all of its United States and foreign trademarks and trademark applications, including, without limitation, all United States federally registered trademarks and trademark applications referred to in Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof and all goodwill associated therewith;

2. all of its trademark licenses, including, without limitation, all of its trademark licenses listed on Schedule 1 annexed hereto, together with all goodwill associated therewith;

3. all products and proceeds of the foregoing, including, without limitation, any claim by the Grantor against third parties for past, present or future infringement, misappropriation, dilution, violation or other impairment of any trademark, including, without limitation, any of the trademarks referred to in Schedule 1 annexed hereto, any trademark issued pursuant to a trademark application referred to in Schedule 1 and any trademark licensed under any trademark license listed on Schedule 1 annexed hereto (herein collectively referred to as the “**Trademark Collateral**”).

This security interest is granted in conjunction with the security interests granted to the Collateral Agent, for itself and on behalf of the other Secured Parties, pursuant to the Security Agreement. The Grantor hereby acknowledges and affirms that the rights and remedies of the Collateral Agent with respect to the

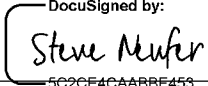
security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. Capitalized terms used but not defined herein have the respective meanings ascribed thereto in the Security Agreement.

This Agreement shall be a contract made under, and governed and enforced in every respect by, the laws of the State of New York (including §5-1401 and 5-1402 of the New York General Obligations Law). The parties hereto (a) agree that any legal action or proceeding with respect to this Agreement or any other agreement, document, or other instrument executed in connection herewith or therewith, shall be brought in any state or federal court located within the City of New York, New York, (b) irrevocably waive any objections which either may now or hereafter have to the venue of any suit, action or proceeding arising out of or relating to this Agreement, or any other agreement, document, or other instrument executed in connection herewith, brought in the aforementioned courts and (c) further irrevocably waive any claim that any such suit, action, or proceeding brought in any such court has been brought in an inconvenient forum.

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The Grantor has caused this Trademark Security Agreement to be duly executed by its duly authorized officer thereunto as of the date first set forth above.

INFINITE COMMERCE, INC., a Delaware corporation

By: 
Name: Steve Neuffer
Title: President

Acknowledged:

VICTORY PARK MANAGEMENT, LLC,
as Collateral Agent

By: 
Name: Scott Zemnick
Title: Manager

SCHEDULE 1

to

TRADEMARK SECURITY AGREEMENT

Trademark Collateral

Mark	Application No.	Registration No.	Registration Date	Status of Mark	Owner/ Applicant
OCTAGO	90198100	6370936	6/1/21	Registered	Infinite Commerce, Inc.
ECO AMENITIES	98078061	N/A	N/A	Pending	Infinite Commerce, Inc.
SIMPLY GENIUS	97287955	7078730	6/13/23	Registered	Infinite Commerce, Inc.
SIMPLY GENIUS	87528445	5509826	7/3/18	Registered	Infinite Commerce, Inc.
AQUILIUS	88202561	5763586	5/28/19	Registered	Infinite Commerce, Inc.
ARTELLIUS	88139870	5767831	6/4/19	Registered	Infinite Commerce, Inc.
ECO AMENITIES (Stylized) & Design	86581813	4858347	11/24/15	Registered	Infinite Commerce, Inc.
EYEBLOC	88617966	6134269	8/25/20	Registered	Infinite Commerce, Inc.
Hamama	87960869	5674461	2/12/19	Registered	Infinite Commerce, Inc.
Hamama	1635176	1635176	7/15/21	Registered	Infinite Commerce, Inc.
Hamama	2155982	TMAI192170	7/26/25	Registered	Infinite Commerce, Inc.
LASCOOTA	56365251	56365251	12/7/21	Registered	Infinite Commerce, Inc.
LASCOOTA	56332311	56332311	1/28/22	Registered	Infinite Commerce, Inc.

Mark	Application No.	Registration No.	Registration Date	Status of Mark	Owner/Applicant
LASCOOTA	4728487	4728487	7/23/21	Registered	Infinite Commerce, Inc.
LASCOOTA	3020210021556	302021002155	6/18/21	Registered	Infinite Commerce, Inc.
LASCOOTA	30202100002133 ₂	302021000021332	11/10/21	Registered	Infinite Commerce, Inc.
LASCOOTA	M4107228	M4107228	11/2/21	Registered	Infinite Commerce, Inc.
LASCOOTA	UK00003588337	UK00003588337	8/20/21	Registered	Infinite Commerce, Inc.
LASCOOTA	87788592	5560940	9/11/18	Registered	Infinite Commerce, Inc.
Lascoota	UK00918219750	UK00918219750	8/19/20	Registered	Infinite Commerce, Inc.
Lascoota	018219750	018219750	8/19/20	Registered	Infinite Commerce, Inc.
Lascoota	UK00918219750	UK00918219750	8/19/20	Registered	Infinite Commerce, Inc.
M Logo	88789137	6555970	11/9/21	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	2181931	11/15/21	Registered	Infinite Commerce, Inc.
Magneto	UK00003139321	UK00003139321	3/25/16	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	TMAI159446	1/4/23	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	1593376	10/18/21	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	339796	2/2/22	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	1609957301	7/22/22	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	1179732	11/30/21	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	1593376	7/4/21	Registered	Infinite Commerce, Inc.

Mark	Application No.	Registration No.	Registration Date	Status of Mark	Owner/Applicant
MAGNETO	1593376	1593376	1/9/23	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	1593376	1/19/22	Registered	Infinite Commerce, Inc.
MAGNETO	87774488	5677945	2/19/19	Registered	Infinite Commerce, Inc.
MAGNETO	1593376	1593376	4/7/21	Registered	Infinite Commerce, Inc.
SIMPLY GENIUS	2206625	NA	NA	Pending	Infinite Commerce, Inc.
SIMPLY GENIUS	018753841	018753841	December 30, 2022	Registered	Infinite Commerce, Inc.
SIMPLY GENIUS	UK00003824754	UK00003824754	11/25/22	Registered	Infinite Commerce, Inc.
SPISHUTTER	86151435	4638452	11/11/24	Registered	Infinite Commerce, Inc.
Tape Plus	87178411	5190790	4/25/17	Registered	Infinite Commerce, Inc.
Travelwell	87481183	5370014	1/2/18	Registered	Infinite Commerce, Inc.
WODNATION	86867888	5169367	3/28/17	Registered	Infinite Commerce, Inc.
WODNATION	86427594	4771983	7/14/15	Registered	Infinite Commerce, Inc.

TRADEMARK

REEL: 008392 FRAME: 0599

RECORDED: 04/08/2024