900846439 04/09/2024 TRADEMARK ASSIGNMENT COVER SHEET

Assignment ID: TMI150836

# Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	TRADEMARK SECURITY AGREEMENT

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
BLUEGREEN VACATIONS CORPORATION	04/08/2024 Corporation: FLOR		Corporation: FLORIDA
BLUEGREEN VACATIONS UNLIMITED, INC.		04/08/2024	Corporation: FLORIDA
BRE GRAND ISLANDER LLC		04/08/2024	Limited Liability Company: DELAWARE

### **RECEIVING PARTY DATA**

Company Name:	WILMINGTON TRUST, NATIONAL ASSOCIATION, as Notes Collateral Agent	
Street Address: 277 Park Avenue		
City:	New York	
State/Country:	NEW YORK	
Postal Code: 10172		
Entity Type:	National Banking Association: UNITED STATES	

### **PROPERTY NUMBERS Total: 25**

Property Type	Number	Word Mark
Registration Number:	2088756	COLORFUL PLACES TO LIVE AND PLAY
Registration Number:	2088758	BLUEGREEN
Registration Number:	2090596	BLUEGREEN
Registration Number:	2597850	BLUEGREEN VACATION CLUB
Registration Number:	2970431	GREAT VACATION DESTINATIONS!
Registration Number:	3062500	OUTDOOR TRAVELER
Registration Number:	3126831	COLORFUL PLACES TO PLAY
Registration Number:	3398440	BLUEGREEN RESORTS
Registration Number:	4289673	PRIZZMA
Registration Number:	4332646	BLUEGREENVACATIONS
Registration Number:	4332647	BLUEGREENGETAWAYS
Registration Number:	4411670	BLUEGREENAXIS
Registration Number:	4471758	BLUEGREEN VACATIONS SHARE HAPPINESS
Registration Number:	5018187	
Registration Number:	4521479	WE BELIEVE IN THE POWER OF VACATION
	•	TRADEMARK ——

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Property Type	Number	Word Mark
Registration Number: 4756740 POWER OF VACATION		POWER OF VACATION
Registration Number: 4522056 BLUEGREENVACATIONS		BLUEGREENVACATIONS
Registration Number:	4522057	BLUEGREENVACATIONS
Registration Number:	4708425	BLUEGREEN VACATIONS
Registration Number:5087648BLUEGREEN REWARDSRegistration Number:5626028BLUEGREEN VACATIONSRegistration Number:5232908THE GRAND ISLANDER		BLUEGREEN REWARDS
		BLUEGREEN VACATIONS
		THE GRAND ISLANDER
Registration Number: 5232909		
Registration Number: 4447760 SUSTENIO		SUSTENIO
Serial Number:	97314822	EVENTS TO REMEMBER BY BLUEGREEN VACATIONS

#### **CORRESPONDENCE DATA**

#### Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 2023704750

**Email:** ipteam@cogencyglobal.com

Correspondent Name: Joanna McCall

Address Line 1: 1025 Connecticut Ave NW, Suite 712

Address Line 2: Cogency Global Inc.

Address Line 4: Washington, DISTRICT OF COLUMBIA 20036

ATTORNEY DOCKET NUMBER:	2327250 JM
NAME OF SUBMITTER:	Andrew Hackett
SIGNATURE:	Andrew Hackett
DATE SIGNED:	04/09/2024

### **Total Attachments: 7**

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#### TRADEMARK SECURITY AGREEMENT

Trademark Security Agreement, dated as of April 8, 2024 by Bluegreen Vacations Corporation, Bluegreen Vacations Unlimited, Inc. and BRE Grand Islander LLC (individually, a "Grantor", and, collectively, the "Grantors"), in favor of Wilmington Trust National Association, in its capacity as notes collateral agent pursuant to the Indenture (in such capacity, the "Notes Collateral Agent").

#### WITNESSETH:

WHEREAS, the Grantors are party to a Security Agreement dated as of January 17, 2024 (as amended, amended and restated, supplemented or otherwise modified from time to time, the "Security Agreement") in favor of the Notes Collateral Agent pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

- NOW, THEREFORE, in consideration of the premises and to induce the Notes Collateral Agent, for the benefit of the Secured Parties, to enter into the Indenture, the Grantors hereby agree with the Notes Collateral Agent as follows:
- SECTION 1. <u>Defined Terms</u>. Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.
- SECTION 2. <u>Grant of Security Interest in Trademark Collateral</u>. Each Grantor hereby pledges and grants to the Notes Collateral Agent, for the benefit of the Secured Parties, a lien on and security interest in and to all of such Grantor's right, title and interest in, to and under all the following Collateral (excluding any Excluded Assets) of such Grantor:
- (a) all registered Trademarks and Trademarks with respect to which applications for registration are pending of such Grantor, including the registered Trademarks and Trademark applications listed on Schedule I attached hereto.
- SECTION 3. The Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to the Notes Collateral Agent pursuant to the Security Agreement and the Grantors hereby acknowledge and affirm that the rights and remedies of the Notes Collateral Agent with respect to the security interest in the Trademarks made and granted hereby are more fully set forth in the Security Agreement. In the event that any provision of this Trademark Security Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.
- SECTION 4. <u>Termination</u>. Upon the termination of the Security Agreement in accordance with Section 6.11 thereof, the Notes Collateral Agent shall, at the expense of such Grantor, execute, acknowledge, and deliver to the Grantors an instrument in writing in recordable form releasing the lien on and security interest in the Trademarks under this Trademark Security Agreement.
- SECTION 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts, all of which shall constitute one and the same instrument, and any party hereto may execute this Trademark Security Agreement by signing and delivering one or more counterparts. This Trademark Security Agreement may be in the form of an Electronic Record and may be executed using Electronic Signatures. Each of the parties hereto agrees that any Electronic Signature on or associated with this Trademark Security Agreement shall be valid and binding on each of the parties hereto to the same extent as a manual, original signature, and that this Trademark Security Agreement entered into by Electronic Signature will constitute the legal, valid and binding obligation of each of the parties hereto

TRADEMARK REEL: 008392 FRAME: 0975 enforceable against such party in accordance with the terms hereof to the same extent as if a manually executed original signature was delivered. For purposes hereof, "Electronic Record" and "Electronic Signature" shall have the meanings assigned to them, respectively, by 15 USC §7006, as it may be amended from time to time.

SECTION 6. <u>Intercreditor Agreement</u> In the event of any conflict or inconsistency between the provisions of this Trademark Security Agreement and the First Lien Intercreditor Agreement, the provisions of the First Lien Intercreditor Agreement shall control.

SECTION 7. <u>Concerning the Notes Collateral Agent.</u> Wilmington Trust, National Association is entering into this Trademark Security Agreement not in its individual or corporate capacity but solely in its capacity as Notes Collateral Agent under the Indenture. In acting hereunder, the Notes Collateral Agent shall be entitled to all of the rights, privileges, immunities and indemnities granted to the Notes Collateral Agent under the Indenture, as if such rights, privileges, immunities and indemnities were expressly set forth herein.

[Signature pages follow.]

TRADEMARK REEL: 008392 FRAME: 0976 BLUEGREEN VACATIONS CORPORATION, BLUEGREEN VACATIONS UNLIMITED, INC. BRE GRAND ISLANDER LLC,

each as Grantor

By:

Name: Ben Löper

-DocuSigned by:

Title: Senior Vice President & Treasurer

# WILMINGTON TRUST, NATIONAL ASSOCIATION,

as Notes Collateral Agent

By: / /hulul

Title: Vice President

**REEL: 008392 FRAME: 0978** 

## Schedule I Trademark Registrations and Use Applications

### **Trademark Registrations**

	Owner	Mark	Registration No.	Registration Date
1.	Bluegreen Vacations Corporation	COLORFUL PLACES TO LIVE AND PLAY	2088756	8/19/1997
2.	Bluegreen Vacations Corporation	BLUEGREEN	2088758	8/19/1997
3.	Bluegreen Vacations Corporation	BLUEGREEN <b>bluegreen</b>	2090596	8/26/1997
4.	Bluegreen Vacations Corporation	BLUEGREEN VACATION CLUB	2597850	7/23/2002
5.	Bluegreen Vacations Corporation	GREAT VACATION DESTINATIONS!  greatvacation!	2970431	7/19/2005
6.	Bluegreen Vacations Corporation	OUTDOOR TRAVELER  TRAVELER	3062500	2/28/2006
7.	Bluegreen Vacations Corporation	COLORFUL PLACES TO PLAY	3126831	8/8/2006
8.	Bluegreen Vacations Corporation	BLUEGREEN RESORTS	3398440	3/18/2008
9.	Bluegreen Vacations Corporation	PRIZZMA	4289673	2/12/2013
10.	Bluegreen Vacations Corporation	BLUEGREENVACATIONS	4332646	5/7/2013
11.	Bluegreen Vacations Corporation	BLUEGREENGETAWAYS	4332647	5/7/2013
12.	Bluegreen Vacations	BLUEGREENAXIS	4411670	10/1/2013

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	Owner	Mark	Registration No.	Registration Date
13.	Corporation Bluegreen Vacations Corporation	BLUEGREEN VACATIONS SHARE HAPPINESS	4471758	1/21/2014
14.	Bluegreen Vacations Corporation		5018187	8/9/2016
15.	Bluegreen Vacations Corporation	WE BELIEVE IN THE POWER OF VACATION	4521479	4/29/2014
16.	Bluegreen Vacations Corporation	POWER OF VACATION	4756740	6/16/2015
17.	Bluegreen Vacations Corporation	BLUEGREENVACATIONS  bluegreen	4522056	4/29/2014
18.	Bluegreen Vacations Corporation	BLUEGREENVACATIONS  bluegreen	4522057	4/29/2014
19.	Bluegreen Vacations Corporation	BLUEGREEN VACATIONS	4708425	3/24/2015
20.	Bluegreen Vacations Corporation	BLUEGREEN REWARDS	5087648	11/22/2016
21.	Bluegreen Vacations Corporation	BLUEGREEN VACATIONS  BLUEGREEN VACATIONS	5626028	12/11/2018
22.	BRE Grand Islander LLC	THE GRAND ISLANDER	5232908	6/27/2017
23.	BRE Grand Islander LLC		5232909	6/27/2017
24.	Bluegreen Vacations Unlimited, Inc.	SUSTENIO	4447760	12/10/2013

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# **Trademark Applications**

**TRADEMARK** 

		Owner	Mark	Serial No.	Application Date
	1.	Bluegreen Vacations	EVENTS TO REMEMBER BY BLUEGREEN VACATIONS	97314822	03/16/2022
1		Corporation			