

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI154939

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hairprint Technology LLC		03/13/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	The Nature of Hair LLC		
Street Address:	27B Gate Five Road		
City:	Sausalito		
State/Country:	CALIFORNIA		
Postal Code:	94965		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	86162602	HAIRPRINT	
Serial Number:	87108535	PRODUCTS FOR HUMANITY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7146415100		
Email:	trademarks@rutan.com, knghiem@rutan.com		
Correspondent Name:	Lindy M. Herman		
Address Line 1:	18575 Jamboree Road, 9th Floor		
Address Line 4:	Irvine, CALIFORNIA 92612		
ATTORNEY DOCKET NUMBER:	038736.0000		
NAME OF SUBMITTER:	KATELYN NGHIEM		
SIGNATURE:	KATELYN NGHIEM		
DATE SIGNED:	04/12/2024		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Trademark Assignment”), effective as of March 13, 2024 (“Effective Date”), is entered into by and between **HAIRPRINT TECHNOLOGY LLC**, a Delaware limited liability company with a principal place of business at 27 Gate Five Road, Sausalito, CA 94965 (the “Assignor”), and **THE NATURE OF HAIR LLC**, a Delaware limited liability company with a principal place of business at 27B Gate Five Road, Sausalito, CA 94965 (the “Assignee”).

WHEREAS, Assignor is the owner of the trademarks identified on Schedule 1 of this Trademark Assignment (the “Trademarks”); and

WHEREAS, Assignee desires to acquire all rights, title and interests in and to the Trademarks.

NOW, THEREFORE, Assignor and Assignee agree as follows:

1. Assignment. For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby irrevocably conveys, transfers, and assigns to Assignee all of Assignor’s rights, title, and interests in and to the following:

(a) the Trademarks set forth on Schedule 1 hereto, and all registrations, issuances, extensions, and renewals thereof, together with the goodwill of the business connected with the use of, and symbolized by, the Trademarks;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world;

(c) any and all royalties, fees, income, payments, and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on, or after the date hereof, including all rights to and claims for damages, restitution, and injunctive and other legal and equitable relief for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Recordation and Further Actions. Assignor hereby authorizes the Commissioner for Trademarks of the U.S. Patent and Trademark Office (“USPTO”) to record and register this Trademark Assignment upon request by Assignee. Upon Assignee’s reasonable request, Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other

documents, as may be reasonably necessary to effect, evidence, or perfect the assignment of the Trademarks to Assignee, or any assignee or successor thereto.

3. Successors and Assigns. This Trademark Assignment shall be binding upon and shall inure to the benefit of the parties hereto and their respective successors and assigns.

4. Counterparts; Electronic Signatures. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

[Signature Page Follows]


IN WITNESS WHEREOF, the parties have duly executed and delivered this Trademark Assignment as of the Effective Date.

Assignor

Assignee

HAIRPRINT TECHNOLOGY LLC

THE NATURE OF HAIR LLC

By:  _____

By:  _____

Name: Paul Hawken

Name: Paul Hawken

Title: Director

Title: Director

SCHEDULE 1

Hairprint Technology LLC Assignment

Assigned Trademarks

Mark	Jurisdiction	App. No. and Date	Reg. No. and Date	Owner of Record	Status
HAIRPRINT	United States	86162602 Jan. 10, 2014	4615288 Sept. 30, 2014	Hairprint Technology LLC	Registered
PRODUCTS FOR HUMANITY	United States	87108535 Jul. 19, 2016	5728262 Apr. 16, 2019	Hairprint Technology LLC	Registered
HAIRPRINT	European Union	013073986 Jul. 10, 2014	013073986 Apr. 29, 2015	Hairprint Technology LLC	Registered
HAIRPRINT	United Kingdom	UK00913073986 Jul. 10, 2014	UK00913073986 Apr. 29, 2015	Hairprint Technology LLC	Registered
HAIRPRINT	International Registration (IR) Designated Countries: Australia, Colombia, India, Israel, Japan, Mexico, New Zealand, Republic of Korea	1278801 Aug. 27, 2015	1278801 Aug. 27, 2015	Hairprint Technology LLC	Registered
HAIRPRINT	Australia (Designation under IR 1278801)	1741919 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. No.: 1741919)	Hairprint Technology LLC	Registered
HAIRPRINT	Colombia (Designation under IR 1278801)	15299297 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. No.: 545845) (Local Reg. Date: Dec. 14,	Hairprint Technology LLC	Registered

			2016)		
HAIRPRINT	India (Designation under IR 1278801)	3278526 Aug. 27, 2015	1278801 Aug. 27, 2015	Hairprint Technology LLC	Registered
HAIRPRINT	Israel (Designation under IR 1278801)	281040 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. Date: Aug. 2, 2017)	Hairprint Technology LLC	Registered
HAIRPRINT	Japan (Designation under IR 1278801)	1278801 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. Date: Sept. 23, 2016)	Hairprint Technology LLC	Registered
HAIRPRINT	Mexico (Designation under IR 1278801)	M1696034 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. No.: 1701841) (Local Reg. Date: Nov. 29, 2016)	Hairprint Technology LLC	Registered
HAIRPRINT	New Zealand (Designation under IR 1278801)	1034178 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. No.: 1034178) (Local Reg. Date: May 3, 2016)	Hairprint Technology LLC	Registered
HAIRPRINT	Republic of Korea (Designation under IR 1278801)	4020157013242 Aug. 27, 2015	1278801 Aug. 27, 2015 (Local Reg. Date: Oct. 4, 2016)	Hairprint Technology LLC	Registered