

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

Assignment ID: TMI161299

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DBJ WINE CO.		03/18/2024	Corporation: DELAWARE
PATZ & HALL PREMIUMCO LLC		03/18/2024	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Company Name:	BMO BANK N.A., AS ADMINISTRATIVE AGENT AND COLLATERAL AGENT		
Street Address:	300 SOUTH GRAND AVENUE		
City:	LOS ANGELES		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	National Banking Association: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3119833	PATZ & HALL	
Registration Number:	3453150	PATZ & HALL	
Registration Number:	4951808	THE SONOMA HOUSE AT PATZ & HALL	
CORRESPONDENCE DATA			
Fax Number:	2138910400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2138910700		
Email:	mmandel@buchalter.com,emills@buchalter.com		
Correspondent Name:	Ms. V. MONICA MANDEL		
Address Line 1:	BUCHALTER, A PROFESSIONAL CORPORATION		
Address Line 2:	1000 WILSHIRE BOULEVARD, SUITE 1500		
Address Line 4:	LOS ANGELES, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	U5087-0098 [VMM:EM]		
NAME OF SUBMITTER:	VIRGINIA MANDEL		
SIGNATURE:	VIRGINIA MANDEL		
DATE SIGNED:	04/12/2024		

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Total Attachments: 3

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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

March 18, 2024

DBJ WINE CO., a Delaware corporation, whose address is 126 Moonlight Drive, Healdsburg, CA 95448 and **PATZ & HALL PREMIUMCO LLC**, a Delaware limited liability company, whose address is 14111 NE 145th Street, Woodinville, WA 98072 (each a “Debtor” and, collectively, the “Debtors”) hereby acknowledge that they have granted to BMO Bank N.A., as administrative agent and collateral agent for the Lenders (in such capacity, together with its successors and assigns in such capacity, “Agent”), a security interest in and to all of such Debtors’ right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor (other than intent to use trademark applications to the extent excluded in the Agreement (as defined below)) which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by such Debtors (“Trademarks”), together with the goodwill and assets of the business.

Unless and until an Event of Default (as defined in the Agreement) occurs and is continuing, Debtors shall retain the legal and equitable title to the Trademarks and shall have the right to use and register the Trademarks, as applicable, in the ordinary course of the business of the Debtors. The terms and conditions of the aforementioned security interest are contained in that certain Loan and Security Agreement of even date herewith (the “Agreement”), among Debtor, the other Subsidiaries of Debtor parties to the Agreement from time to time, the financial institutions party to the Agreement from time to time as lenders (collectively, “Lenders”), and Agent, as security for the Secured Obligations under and as set forth in the Agreement and other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Agent may have in any other collateral described in the Agreement or otherwise.

[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned have duly executed this document as of the date first written above.

DEBTORS:

DBJ WINE CO.,
a Delaware corporation

By:  _____
Name: Elizabeth Harrell
Title: President and Chief Financial Officer

PATZ & HALL PREMIUMCO LLC,
a Delaware limited liability company

By:  _____
Name: Elizabeth Harrell
Title: President and Chief Financial Officer

EXHIBIT A

TRADEMARKS AND TRADEMARK APPLICATIONS

<u>Trademark</u>	<u>Filing Date</u>	<u>Serial Number</u>	<u>Reg. Date</u>	<u>Reg. No.</u>	<u>Status</u>
PATZ & HALL (& DESIGN MARK)	05/10/2005	78626903	07/25/2006	3119833	Active
PATZ & HALL (WORD MARK)	10/31/2007	77311641	06/24/2008	3453150	Active
THE SONOMA HOUSE AT PATZ & HALL	01/02/2014	86156487	05/03/2016	4951808	Active

FOREIGN TRADEMARKS

IP Office	Trademark	Registration Number	Owners (Current)	Assignment to Patz & Hall PremiumCo LLC
Canada (CIPO)	PATZ & HALL	TMA1085588	Patz & Hall PremiumCo LLC	Recorded
China (SAIC)	PATZ & HALL	1222067	Patz & Hall PremiumCo LLC	Recorded
European Union (EUIPO)	PATZ & HALL	1222067	Patz & Hall PremiumCo LLC	Recorded
Japan (JPO)	PATZ & HALL	1222067	Patz & Hall PremiumCo LLC	Recorded
Japan (JPO)	PATZ & HALL and Design	1223498	Patz & Hall PremiumCo LLC	Recorded
Mexico (IMPI)	PATZ & HALL	1753195	Ste. Michelle Wine Estates LLC	Filing in Process
Mexico (IMPI)	PATZ & HALL and Design	1753196	Ste. Michelle Wine Estates LLC	Filing in Process
United Kingdom (UKIPO)	PATZ & HALL	UK00901222067	Patz & Hall PremiumCo LLC	Recorded
WIPO (WIPO Madrid)	PATZ & HALL	1222067	Patz & Hall PremiumCo LLC	Recorded
WIPO (WIPO Madrid)	PATZ & HALL and Design	1223498	Patz & Hall PremiumCo LLC	Recorded