TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the effective date of assignment (November 17, 2010) previously recorded on Reel 004433 Frame 0258. Assignor(s) hereby confirms the assignment of the entire interest and the goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Exotica Beverage, Inc.		11/19/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Body Armor Nutrition, LLC
Street Address:	630 Clinton Place
City:	Beverly Hills
State/Country:	CALIFORNIA
Postal Code:	90210
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77447602	BODY ARMOR
Registration Number:	3886570	BODY ARMOR

CH $65.00 77447602

CORRESPONDENCE DATA

Fax Number: (703)243-6410
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-243-6333
Email: mandell@mwzb.com, docketing@mwzb.com, cohen@mwzb.com
Correspondent Name: Adam D. Mandell, Esquire
Address Line 1: 2200 Clarendon Blvd., Ste 1400
Address Line 4: Arlington, VIRGINIA 22201

ATTORNEY DOCKET NUMBER:	LCOLLINS-0022-T
NAME OF SUBMITTER:	Adam D. Mandell, Esquire

Signature:	/adm/
Date:	01/11/2011

Total Attachments: 5
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TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Exotica Beverage, Inc.		11/17/2010	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Body Armor Nutrition, LLC
Street Address:	630 Clinton Place
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CH $65.00 77447602

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Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 703-243-6333
Email: mandell@mwzb.com, cohen@mwzb.com, docketing@mwzb.com
Correspondent Name: Jeffrey R. Cohen
Address Line 1: 2200 Clarendon Blvd
Address Line 2: Ste 1400
Address Line 4: Arlington, VIRGINIA 22201

ATTORNEY DOCKET NUMBER:	LCOLLINS-0022-T
NAME OF SUBMITTER:	Jeffrey R. Cohen, Esquire
Signature:	/jrc/

JEFFREY R. COHEN COMPANY:2200 CLARENDON BLVD

Date:	12/14/2010

Total Attachments: 1
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TRADEMARK ASSIGNMENT

This Assignment ("Assignment") is made effective as of November 19, 2010 from Exotica Beverage, Inc. ("ASSIGNOR") to Body Armor Nutrition, LLC ("ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of the trademarks (the "Marks") as described in Exhibit A, attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the goods on which the Marks are used as well as that part of the business to which the Marks pertain ("the Products").

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks, the goodwill associated therewith and that part of the business to which the Marks pertain.

NOW, THEREFORE, in consideration of the payment of One Dollar ($1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest of whatever kind in and to the Marks, together with (1) the goodwill of the business relating to the Products in respect upon which the Marks are used and for which they are registered: (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation, damaged, and payments for past or future infringements and misappropriations of the Marks: and (3) all rights to sue for past, present and future infringements or misappropriations of the Marks; and that part of the business to which the Marks pertain.

ASSIGNOR further covenants that it will execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks and the business transferred in connection therewith.

IN WITNESS WHEREOF, ASSIGNOR has duty executed and delivered this Assignment, as of the day and year first above written.

Body Armor Nutrition, LLC

Exotica Beverage, Inc.

Exhibit A

1. Body Armor Serial No. 77447602 Filing Date 4/14/2008

2. Body Armor Serial No. 77105428 Filing Date 2/12/2007