TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF AN UNDIVIDED PART OF ASSIGNOR'S INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Goat Goodness, Inc.		02/11/2013	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	BonSavor Foods, LLC
Street Address:	3838 Oak Lawn Avenue
Internal Address:	Suite 1150
City:	Dallas
State/Country:	TEXAS
Postal Code:	75219
Entity Type:	LIMITED LIABILITY COMPANY: TEXAS

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Serial Number:	85836720	LALOO'S BAMBINIS
Serial Number:	85836832	THE GOAT MAKES IT GOOD
Serial Number:	85837998	VANILLA SNOWFLAKE
Serial Number:	85838003	DEEP CHOCOLATE
Serial Number:	85838006	RUMPLEMINT
Serial Number:	85838012	BLACK MISSION FIG
Serial Number:	85838014	CAPRACINNO
Serial Number:	85838017	PUMPKIN SPICE
Registration Number:	3757310	LALOO'S
Registration Number:	3375482	SLOW FARMED & KITCHEN FRESH

OP $265.00 85836720

CORRESPONDENCE DATA

Fax Number: 7139867100

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Phone:	713-986-7000
Email:	cwilhelm@lrmlaw.com
Correspondent Name:	Carol M. Wilhelm
Address Line 1:	1300 Post Oak Blvd.
Address Line 2:	Suite 2000
Address Line 4:	Houston, TEXAS 77056

NAME OF SUBMITTER:	Carol M. Wilhelm
Signature:	/Carol M. Wilhelm/
Date:	02/21/2013

Total Attachments: 3
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CONFIRMATORY TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT, dated effective as of February 11, 2013, is by and between Goat Goodness, Inc., a California corporation ("Assignor"), and BonSavor Foods, LLC, a Texas limited liability company ("Assignee").

WHEREAS, Assignor and Assignee entered an Intellectual Property Assignment and License Agreement, dated as of February 11, 2013, pursuant to which Assignor sold and agreed to assign to Assignee an undivided one-half interest in and to all of Assignor's Trademarks (as defined therein);

WHEREAS, Assignor and Assignee wish to confirm the foregoing sale and assignment of trademarks, including the assignment of an undivided one-half interest in and to the trademarks and trademark applications and/or registrations set forth on Exhibit 1 (the "Assigned Trademarks");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, Assignor hereby conveys, transfers and assigns to Assignee, for its benefit and for the benefit of Assignee's successors, assigns and legal representatives, an undivided one-half interest in and to the Assigned Trademarks, together with (1) the goodwill of the business relating thereto, (2) the right to sue or otherwise recover for any and all past, present and future infringements or misappropriations of the Assigned Trademarks; (3) all income, royalties, damages and other payments now and hereafter due and/or payable to Assignor with respect to the Assigned Trademarks, including without limitation payments for past, present or future infringements and misappropriations of the Assigned Trademarks and any other claims relating to or arising therefrom; and (4) all rights to apply for and register the Assigned Trademarks in the name of Assignee or its affiliate in any governmental or other office anywhere in the world.

Assignor covenants and agrees that it will execute all further documents and authorizations and take all other actions that may be necessary or required to effectuate the assignment herein.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly signed and authorized as if the date written above.

GOAT GOODNESS, INC.

Name: Laura Howard
Title: CEO

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CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Sonoma }

On 02/11/2013 (Date) before me, Maureen E. McGuigan, Notary Public (Here Insert Name and Title of the Officer)

personally appeared Laura Howard (Name(s) of Signer(s))

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

MAUREEN E. MCGUIGAN
COMM. #1922066
NOTARY PUBLIC - CALIFORNIA
SONOMA COUNTY
My Comm. Expires Jan. 27, 2015

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Place Notary Seal Above

Signature Maureen E. McGuigan (Signature of Notary Public)

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Confirmation Trademark Assignment

Document Date: _____ Number of Pages: 1

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____
- ☐ Individual
- ☐ Corporate Officer — Title(s): _____
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER
Top of thumb here

Signer's Name: _____
- ☐ Individual
- ☐ Corporate Officer — Title(s): _____
- ☐ Partner — ☐ Limited ☐ General
- ☐ Attorney in Fact
- ☐ Trustee
- ☐ Guardian or Conservator
- ☐ Other: _____

Signer Is Representing: _____

RIGHT THUMBPRINT OF SIGNER
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EXHIBIT 1

Mark	U.S. Reg./Ser. No.	Reg./App. Date
LALOO'S	3161060	October 17, 2006
LALOO'S	3757310	March 9, 2010
LALOO'S BAMBINIS	85836720	January 30, 2013
THE GOAT MAKES IT GOOD	3089646	May 9, 2006
THE GOAT MAKES IT GOOD	85836832	January 30, 2013
LACTOSE FRIENDLY	77095162	January 30, 2007
SLOW FARMED AND KITCHEN FRESH	3375482	January 29, 2008
VANILLA SNOWFLAKE	85837998	January 31, 2013
DEEP CHOCOLATE	85838003	January 31, 2013
RUMPLEMINT	85838006	January 31, 2013
BLACK MISSION FIG	85838012	January 31, 2013
CAPRACINNO	85838014	January 31, 2013
PUMPKIN SPICE	85838017	January 31, 2013

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