TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM332286

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
LITTLE MOON ESSENTIALS, LLC		02/11/2015	LIMITED LIABILITY COMPANY: COLORADO

RECEIVING PARTY DATA

Name:	LITTLE MOON ESSENTIALS, LLC
Street Address:	301 W. HALLANDALE BEACH BLVD.
Internal Address:	C/O Rozencwaig & Nadel, LLP
City:	Hallandale Beach
State/Country:	FLORIDA
Postal Code:	33009
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4413125	TIRED OLD ASS
Registration Number:	3060125	DREAM CREAM

CORRESPONDENCE DATA

Fax Number: 3054466191

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 305-448-7089
Email: jzambrano@lfiplaw.com
Correspondent Name: Ury Fischer
Address Line 1: Post Office Drawer 141098
Address Line 4: Coral Gables, FLORIDA 33114-1098

ATTORNEY DOCKET NUMBER:	01002.0001
NAME OF SUBMITTER:	Javier Zambrano
SIGNATURE:	/Javier Zambrano/
DATE SIGNED:	02/16/2015

Total Attachments: 2
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OP $65.00 4413125

ASSIGNMENT OF TRADEMARKS AND TRADEMARK REGISTRATIONS

WHEREAS **LITTLE MOON ESSENTIALS, LLC**, a Colorado limited liability company ("Assignor"), has adopted, used, and is using the marks **TIRED OLD ASS** and **DREAM CREAM**, (hereinafter the "Registered Marks") and owns the registrations therefor issued by the United States Patent & Trademark Office under Registration Nos. 4,413,125 for **TIRED OLD ASS**, dated October 8, 2013, and 3,060,125 for **DREAM CREAM**, dated February 1, 2006 (hereinafter the "Registrations"); and

WHEREAS Assignor has adopted, used, and is using the additional trademarks listed in Annex "A" hereto (hereinafter the "Unregistered Trademarks"); and

WHEREAS, **LITTLE MOON ESSENTIALS, LLC**, a Florida limited liability company ("Assignee"), is desirous of acquiring all right, title and interest in and to the Registered Marks, Unregistered Marks and Registrations;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are acknowledged, the parties hereby as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Registered Marks, Unregistered Marks and Registrations in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with and symbolized by the Registered Marks and Unregistered Marks (including, without limitation, the right to renew any registrations included in the Registered Marks and Unregistered Marks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Registered Marks and Unregistered Marks, any priority right that may arise from the Registered Marks and Unregistered Marks, and the right to recover for damages and profits for past infringements of the Registered Marks and Unregistered Marks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the Registrations to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Marks and Registrations.

ASSIGNOR

LITTLE MOON ESSENTIALS, LLC. (a Colorado limited liability company)

By: _____
Leslie Rozencwaig, President / MANAGER

Date: 2/11/15

TRADEMARK
REEL: 005460 FRAME: 0708

ANNEX "A"

Listing of assigned trademarks:

1. Any and all trademarks whether registered or at common law, trade names, service marks, logos, internet domain names, telephone numbers, and web site addresses acquired by Little Moon Essentials, LLC (a Colorado limited liability company) from Little Moon, Inc. (a Colorado corporation) on or about January 14, 2015, including but not limited to the following
2. LITTLE MOON ESSENTIALS
3. GIMME A BREAK
4. RE-LEASE
5. CLEAR SKIES AHEAD
6. SLEEP COMES EASY
7. SHINE ON, SUGAR!
8. MAKE IT SO
9. BEACH ALL YOU WANT
10. LETTING GO
11. ASANA KISSER
12. VITAL VAPOR BALM
13. RELAX
14. ACHING HEAD RUB
15. MAGICAL MUSCLE OIL
16. BEAUTIFUL BELLY BUTTER
17. RELAX SUGAR
18. RE-TURN
19. PEACEFUL FOREST
20. OATMEAL HEAVEN
21. IRON MAN
22. PASSION
23. LOVE MAGNET: SOS
24. LIFT-OFF
25. MOONSCENTS LOVE MAGNET
26. MOONSCENTS LIGHTNESS OF BEING
27. MOONSCENTS ENDLESS ENERGY
28. SIMPLY FREE
29. BLUE MOON
30. NO BUGGIN' ME
31. CLEAR M IND
32. CLEAR BREEZE
33. LIP LOVE
34. CRAMPY BELLY RUB
35. ASS KISSER
36. APHRODISIA'S ELIXIR