TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM478877

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Neff, LLC		06/21/2018	Limited Liability Company: CALIFORNIA

RECEIVING PARTY DATA

Name:	Mad Engine, LLC
Street Address:	6740 Cobra Way
City:	San Diego
State/Country:	CALIFORNIA
Postal Code:	92121
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Serial Number:	86876886	N
Serial Number:	86010573	FOREVER FUN
Serial Number:	86446979	NEFF LAND
Serial Number:	86446922	NEFF HOPE
Serial Number:	86446794	NEFF HOPE
Serial Number:	86010818	N377
Serial Number:	86025087	
Serial Number:	77504183	
Serial Number:	77504013	NEFF
Serial Number:	77501610	NEFF
Serial Number:	77921663	
Serial Number:	77921643	NEFF
Serial Number:	77921606	NEFF

CH $340.00 86876886

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2138915031

Email: trademark@buchalter.com

Correspondent Name:	Jessie Reider, CA Bar 237113
Address Line 1:	1000 Wilshire Blvd., Suite 1500
Address Line 2:	Buchalter
Address Line 4:	Los Angeles, CALIFORNIA 90017-1730

NAME OF SUBMITTER:	Jessie Reider, CA Bar 237113
SIGNATURE:	/jkr/
DATE SIGNED:	06/21/2018

Total Attachments: 10
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Trademark Assignment

WHEREAS Neff, LLC, a California limited liability company (hereinafter "**Assignor**") owns, has used in its business and/or has right, title and/or interest in the trademarks and trademark applications and registration identified in Exhibit A herein, attached hereto and incorporated by this reference, and the goodwill symbolized by the trademarks and all common law rights thereto (hereinafter collectively the "**Marks**");

WHEREAS Mad Engine, LLC, a California limited liability company with an address of 6740 Cobra Way, Suite A, San Diego, California 92121 ("**Assignee**") desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Marks, the trademark applications and registrations for the Marks, all common law rights in and to the Marks, as well as the goodwill symbolized by the Marks, and all on-going and existing business associated with the Marks; and

WHEREAS the parties desire to memorialize the assignment of the Marks, the applications and registrations for the Marks, and all common law rights in and to the Marks, together with the goodwill of the business symbolized therein, all on-going and existing business associated with the Marks and all common law rights relating thereto, and all rights to recover for past infringement.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right title and interest in and to the Marks, all trademark applications and registrations for the Marks, and all common law rights in and to the Marks, together with the goodwill symbolized by the Marks, all on-going and existing business associated with the Marks and all common law rights relating thereto.

AGREED TO AND ACCEPTED:
Assignor: Neff, LLC

Dated: June 21, 2018

By: _____
Name: Faizan Hanif Bakali
Title: President/COO

Assignee: Mad Engine, LLC

Dated: June 21, 2018

By: _____
Name: Faizan Hanif Bakali
Title: President/COO

BN 33266162v1

EXHIBIT A
Marks

AR	NEFF	3140568
AR	NEFF	3140569
AT	NEFF (Stylized and design circle)	823593
AU	MISCELLANEOUS DESIGN (Head of boy)	1060428
AU	NEFF (Stylized and design circle)	823593
AU	NEFF (Stylized uneven)	1034238
AU	NEFF	1598864
BH	NEFF	1180527
BR	NEFF	904238431
BR	NEFF	904238628
BR	NEFF	904238563
BR	NEFF	904238377
BX	NEFF (Stylized and design circle)	823593
CA	FOREVER FUN	1732264
CA	NEFF (Stylized and design-head of boy)	1471985
CA	MISCELLANEOUS DESIGN (Head of boy)	1471984
CA	NEFF	1713705
CH	MISCELLANEOUS DESIGN (Head of boy)	1060428
CH	NEFF (Stylized and design circle)	823593

CH	NEFF (Stylized uneven)	1034238
CH	NEFF	1180527
CL	NEFF	1000217
CL	MISCELLANEOUS DESIGN (Head of boy)	1079237
CL	NEFF	1079236
CL	NEFF	1000215
CL	NEFF (Stylized and design-head of boy)	992084
CL	NEFF (Stylized and design-head of boy)	992082
CN	MISCELLANEOUS DESIGN (Head of boy)	1060428
CN	NEFF (Stylized and design circle)	823593
CN	NEFF (Stylized uneven)	1034238
CN	NEFF	1180527
CN	MISCELLANEOUS DESIGN (Head of boy)	
DE	NEFF (Stylized and design circle)	823593
DK	NEFF (Stylized and design circle)	823593
EG	NEFF	1180527
EM	MISCELLANEOUS DESIGN (Head of boy)	1060428
EM	FOREVER FUN	1256045
EM	NEFF (Stylized uneven)	1034238

EM	NEFF	1180527
ES	NEFF (Stylized and design circle)	823593
FI	NEFF (Stylized and design circle)	823593

FR	NEFF (Stylized and design circle)	823593	
GB	NEFF (Stylized and design circle)	823593	823593
GR	NEFF (Stylized and design circle)	823593	
HK	MISCELLANEOUS DESIGN (Head of boy)		302755648
HK	NEFF		302755693
ID	MISCELLANEOUS DESIGN (Head of boy)	D002013050364	IDM000518649
ID	NEFF	D002013050363	IDM000518648
ID	MISCELLANEOUS DESIGN (Head of boy)	D002013050368	IDM000518650
ID	FOREVER FUN	D002015014346	IDM000580370
IE	NEFF (Stylized and design circle)	823593	823593
IL	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
IL	NEFF	1180527	1180527
IN	MISCELLANEOUS DESIGN (Head of boy)	1192406	
IN	NEFF	1180527	
IR	MISCELLANEOUS DESIGN (Head of	1192406	

	boy)		
IR	NEFF	1180527	
IS	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
IS	NEFF (Stylized and design circle)	823593	
IS	NEFF	1180527	1180527
IT	NEFFHEADWEAR.IT		
IT	NEFF (Stylized and design circle)	823593	
JP	MISCELLANEOUS DESIGN (Head of boy)	1060428	
JP	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
JP	NEFF (Stylized and design circle)	823593	823593
JP	NEFF (Stylized uneven)	1034238	
JP	NEFF	1180527	1180527
KR	MISCELLANEOUS DESIGN (Head of boy)	1060428	
KR	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
KR	NEFF (Stylized and design circle)	852005001181629	823593
KR	NEFF (Stylized uneven)	1034238	
KR	NEFF	1180527	1180527
KZ	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
KZ	NEFF	1180527	1180527
MX	MISCELLANEOUS DESIGN (Head of boy)	1192406	1485440

MX	MISCELLANEOUS DESIGN (Head of boy)	1192406	1485441
MX	MISCELLANEOUS DESIGN (Head of boy)	1192406	1485442
MX	MISCELLANEOUS DESIGN (Head of boy)	1192406	1485443
MX	MISCELLANEOUS DESIGN (Head of boy)	1192406	1600651
MX	NEFF	1180527	1513448
MX	NEFF	1230282	1555541
MX	NEFF		1344128
MX	NEFF		1344211
MX	NEFF		1344129
MY	NEFF	2013013620	2013013620
MY	MISCELLANEOUS DESIGN (Head of boy)	2013013612	2013013612
MY	NEFF	2013013616	
MY	MISCELLANEOUS DESIGN (Head of boy)	2013013619	2013013619
MY	NEFF	2013013618	2013013618
MY	NEFF	2013013617	
MY	MISCELLANEOUS DESIGN (Head of boy)	2013013614	2013013614
MY	NEFF	2013013621	2013013621

MY	MISCELLANEOUS DESIGN (Head of boy)	2013013615	2013013615
NO	MISCELLANEOUS DESIGN (Head of boy)	201013735	1060428
NO	NEFF (Stylized and design circle)	823593	
NO	NEFF (Stylized uneven)	201004208	1034238
NO	NEFF	201315608	1180527
NZ	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
NZ	NEFF	1180527	1180527
OM	NEFF	1180527	
PE	NEFFHEADWEAR.PE		
PE	NEFF	473909	188774
PE	NEFF	473910	187641
PE	NEFF	473912	217748
PE	MISCELLANEOUS DESIGN (Head of boy)	554354	237608
PE	MISCELLANEOUS DESIGN (Head of boy)	554355	237596
PE	MISCELLANEOUS DESIGN (Head of boy)	554356	237621
PE	MISCELLANEOUS DESIGN (Head of boy)	572436	239857
PE	MISCELLANEOUS DESIGN (Head of boy)	554357	237601
PE	NEFF	554353	209806
PE	NEFF	473911	227322
PH	MISCELLANEOUS	1192406	1192406

	DESIGN (Head of boy)		
PH	NEFF	1180527	1180527
PH	NEFF (Stylized and design-head of boy-Horizontal)		42013007350
PH	MISCELLANEOUS DESIGN (Head of boy)		1192406
PH	NEFF		1180527
PL	NEFF (Stylized and design circle)	823593	
PT	NEFF (Stylized and design circle)	823593	
RU	MISCELLANEOUS DESIGN (Head of boy)	1060428	1060428
RU	NEFF (Stylized and design circle)	823593	
RU	NEFF (Stylized uneven)	1034238	1034238
RU	NEFF	1180527	1180527
SE	NEFF (Stylized and design circle)	823593	
SG	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
SG	NEFF (Stylized and design circle)	823593	823593
SG	NEFF	T1321026G	1180527
TH	NEFF	915760	Kor382437
TH	MISCELLANEOUS DESIGN (Head of boy)	915765	Kor382438
TH	NEFF	915758	161114022
TH	MISCELLANEOUS DESIGN (Head of boy)	915763	161114021
TH	NEFF	915759	Kor403423

TH	NEFF	915761	Kor387741
TH	MISCELLANEOUS DESIGN (Head of boy)	915764	Kor403426
TH	MISCELLANEOUS DESIGN (Head of boy)	915766	Kor387842
TR	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
TR	NEFF	1180527	1180527
T W	MISCELLANEOUS DESIGN (Head of boy)		01655788
T W	NEFF		01682770
UA	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
UA	NEFF	1180527	1180527
US	N and Design	86876886	5039825
US	FOREVER FUN	86010573	4708953
US	NEFF LAND	86446979	4768269
US	NEFF HOPE	86446922	4768268
US	NEFF HOPE	86446794	4768267
US	N377 (Stylized)	86010818	4591489
US	MISCELLANEOUS DESIGN (Head of girl)	86025087	4488595
US	MISCELLANEOUS DESIGN (Head of boy)	77504183	3569673
US	NEFF (Stylized and design-head of boy)	77504013	3569666
US	NEFF	77501610	3660069
US	MISCELLANEOUS DESIGN (Head of boy)	77921663	4129149
US	NEFF (Stylized and	77921643	4119011

	design-head of boy)		
US	NEFF	77921606	4129148
WO	MISCELLANEOUS DESIGN (Head of boy)	1060428	1060428
WO	FOREVER FUN	1256045	1256045
WO	MISCELLANEOUS DESIGN (Head of boy)	1192406	1192406
WO	NEFF (Stylized and design circle)	823593	823593
WO	NEFF (Stylized uneven)	1034238	1034238
WO	NEFF	1180527	1180527

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