05-18-1998

100713793

Docket No. MA(106)H01

FORM PTO-1594
(Rev. 10-96)
OMB No. 0651-0011 (exp. 4/94)

TRADEMARKS ONLY

HEET

U.S.DEPARTMENT OF COMMERCE
Patent and Trademark Office

MAY - 8 1998

MMD 5-4-98

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Newell Co.

[ ] Individual(s) [ ] Association
[ ] General Partnership [ ] Limited Partnership
[X] Corporation-State of Delaware
[ ] Other

Additional name(s) of conveying party(ies) attached? [ ]Yes [X]No

3. Nature of conveyance:

[X] Assignment [ ] Merger
[ ] Security Agreement [ ] Change of Name
[ ] Other

Execution Date: 01-14-98

2. Name and address of receiving party(ies):

Name: MANCO, INC.

Internal Address:

Street Address: 32150 JUST IMAGINE DRIVE

City AVON State OHIO ZIP 44011

[ ] Individual(s) citizenship
[ ] Association
[ ] General Partnership
[ ] Limited Partnership
[X] Corporation-State of Ohio
[ ] Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: [ ] Yes [X] No
(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached? [ ] Yes [X] No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s) 717,374

Additional numbers attached? [ ] Yes [X] No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: THOMAS E. YOUNG

Internal Address:

Street Address: VICKERS, DANIELS & YOUNG
2000 TERMINAL TOWER
CLEVELAND, OHIO 44113-2235

6. Total number of applications and registrations involved: 1

7. Total fee(37 CFR 3.41):.....$ 40.00

☒ Enclosed

☒ You are authorized to charge our deposit account for any additional fee required.

8. Deposit account number: 22-0347

X A duplicate copy of this form is attached

05/15/1998 SSMITH 00000295 717374
01 FC:481 40.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

THOMAS E. YOUNG — Thomas E. Young — May 1 '98

Name of Person Signing — Signature — Date

Total number of pages including cover sheet,attachments, and document: 3

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

TRADEMARK ASSIGNMENT

WHEREAS, Newell Co., a Delaware corporation, with offices at 4000 Auburn Street, Rockford, Illinois 61101 ("Assignor"), is the owner of the trademark HOLD-IT ("said Mark") and U.S. trademark Registration No. 717,374 ("said Registration"), therefore, either directly or through its affiliate, Sanford, L.P., an Illinois limited partnership, with offices at 2711 Washington Blvd., Bellwood, Illinois 60104;

WHEREAS, Manco, Inc., an Ohio corporation, with offices at 32150 Just Imagine Drive, Avon, Ohio 44011 ("Assignee"), is desirous of acquiring said Mark, said Registration and the goodwill appurtenant thereto;

NOW, THEREFORE, in consideration of One and 00/100 ($1.00) Dollar and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign unto Assignee all its rights, title and interests to said mark, said Registration No. 717,374, along with the goodwill associated therewith.

Signature

Thomas H. Beyer
Print Name

Vice President, Group Controller
Title

For Newell Co. and for Sanford L.P.
of which Newell Co. is a general partner.

STATE of ILLINOIS)
) SS:
COUNTY OF WINNEBAGO)

OFFICIAL SEAL
KATHY LAITER
NOTARY PUBLIC, STATE OF ILLINOIS
MY COMMISSION EXPIRES:09/19/99

SWORN TO BEFORE ME and subscribed in my presence this 14th of January, 1998.

Notary Public