FORM PTO-1594
1-31-92

MRD 5/6/98

REC 05-18-1998

100712835

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

Tab Settings

To the Honorable Commissioner of Patents a... original documents or copy thereof.

1. Name of conveying party(ies):
Party City Corporation

MAY 6 ...

- ☐ Individual(s)
- ☐ Association
- ☐ General Partnership
- ☐ Limited Partnership
- ☒ Corporation-State
- ☐ Other:

Additional names of conveying party(ies) attached? ☐ Yes ☒ No

2. Name and address of receiving party(ies):

Name: PNC Bank, National Association

Internal Address: One PNC Plaza

Street Address: 249 Fifth Avenue

City: Pittsburgh State: PA ZIP: 15222

- ☐ Individual(s) citizenship:
- ☒ Association: national banking
- ☐ General Partnership:
- ☐ Limited Partnership:
- ☐ Corporation-State:
- ☐ Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached: ☐ Yes ☒ No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? ☐ Yes ☒ No

3. Nature of conveyance:

- ☒ Assignment
- ☐ Merger
- ☐ Security Agreement
- ☐ Change of Name
- ☐ Other:

Execution Date: April 24, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)

See attached Schedule A

Additional numbers attached? ☒ Yes ☐ No

5. Name and address of party to whom concerning document should be mailed:

Name: Michael L. Dever

Internal Address: Buchanan Ingersoll, P.C.

Street Address: 301 Grant Street
20th Floor

City: Pittsburgh State: PA ZIP: 15219

6. Total number of applications and registrations involved: 7

7. Total fee (37 CFR 3.41): $ 190.00

- ☒ Enclosed
- ☐ Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

05/18/1998 TTON11 00000208 1553347
40.00 DP
150.00 DP
01 FC:481
02 FC:482

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Michael L. Dever — Name of Person Signing

Michael L. Dever — Signature

4/30/98 — Date

Total number of pages comprising cover sheet: 21

TRADEMARK
REEL: 1726 FRAME 0405

OMB No. 0651-0011 (exp. 1/94)

SCHEDULE A

Registration No.	Registration Date
1,553,347	08-22-89
1,974,890	05-21-96
1,697,223	06-23-92
1,815,585	01-04-94
1,840,651	06-21-94
1,806,095	11-23-93
1,811,298	12-14-93

PATENT, TRADEMARK AND COPYRIGHT COLLATERAL ASSIGNMENT
(Parent)

This Patent, Trademark and Copyright Collateral Assignment (the "Assignment"), dated April 24, 1998, is entered into by and between PARTY CITY CORPORATION, a Delaware corporation (the "Assignor"), and PNC BANK, NATIONAL ASSOCIATION, a national banking association, in its capacity as agent for the Banks (the "Assignee").

WHEREAS, pursuant to that certain Credit Agreement (as amended, restated, modified or supplemented from time to time, the "Credit Agreement") of even date herewith by and among Assignor as borrower, each of the Guarantors, the Banks and Assignee, the Banks have agreed to provide certain loans to the Assignor and the Assignor has agreed, among other things, to assign to the Assignee certain patents, trademarks, copyrights and other property as security for such loans and other obligations as more fully described herein.

NOW, THEREFORE, intending to be legally bound hereby, the parties hereto agree as follows:

1. Except as otherwise expressly provided herein, capitalized terms used in this Assignment shall have the respective meanings given to them in the Credit Agreement.

2. To secure the payment and performance of all Indebtedness and other obligations of the Assignor now or hereafter existing under the Credit Agreement and the other Loan Documents, including, without limitation, principal, interest, fees, expenses, costs and expenses of enforcement, reasonable attorney's fees and expenses, and obligations under indemnification provisions in the Loan Documents, together with all other Obligations of the Assignor to the Banks (collectively, the "Secured Obligations"), Assignor hereby grants, assigns and conveys to Assignee the entire right, title and interest of Assignor in and to all trade names, patent applications, patents, service marks, trademark applications, trademarks and copyrights whether now owned or hereafter acquired by Assignor, including, without limitation, those listed on Schedule A hereto (which schedule does not list copyrights not registered in the United States Copyright Office), including all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof, and the goodwill of the business to which any of the patents, service marks, trademarks and copyrights relate (collectively, the "Patents, Trademarks and Copyrights").

3. Assignor covenants and warrants that:

(a) The Patents, Trademarks and Copyrights are subsisting and have not been adjudged invalid or unenforceable, in whole or in part;

(b) To the best of Assignor's knowledge, each of the Patents, Trademarks and Copyrights is valid and enforceable;

(c) Except for Permitted Liens and licenses granted to Franchisees of Assignor now existing or as may be existing in the future, Assignor has an unencumbered right, title, interest and license in and to each of the Patents, Trademarks and Copyrights, free and clear of any liens, charges and encumbrances, including without limitation pledges, assignments, licenses, shop rights and covenants by Assignor not to sue third persons;

(d) Assignor has the corporate power and authority to enter into this Assignment and perform its terms;

(e) No claim has been made to Assignor or, to the knowledge of Assignor, any other person that the use of any of the Patents, Trademarks and Copyrights does or may violate the rights of any third party;

(f) Assignor shall, in order to protect the goodwill associated with the Patents, Trademarks and Copyrights, and in order to prevent any deception to the public, operate its business in accordance with the requirements of product and service in relationship to the goods and services as heretofore conducted by Assignor and agrees to maintain the quality and standards of the goods and services sold under the Patents, Trademarks and Copyrights at least equal to the prior quality and standards set by the Assignor; and

(g) Assignor has used, and will continue to use for the duration of this Assignment, proper statutory notice in connection with its use of the Patents, Trademarks and Copyrights.

4. Assignor agrees that, until all of the Secured Obligations shall have been satisfied in full, it will not enter into any agreement (for example, a license agreement) which is inconsistent with Assignor's obligations under this Assignment, without Assignee's prior written consent which shall not be unreasonably withheld. Nothing contained herein, however, shall prohibit agreements entered into by Assignor with Franchisees not otherwise prohibited by the Loan Documents.

5. If, before the Secured Obligations shall have been satisfied in full, Assignor shall own any new trademarks or any new copyrightable or patentable inventions, or any patent application or patent for any reissue, division, continuation, renewal, extension, or continuation in part of any Patent, Trademark or Copyright or any improvement on any Patent, Trademark or Copyright, the provisions of this Assignment shall automatically apply thereto and Assignor shall give to Assignee prompt notice thereof in writing. Assignor and Assignee agree to modify this Assignment by amending Schedule A to include any future patents, patent applications, trademark applications, trademarks, service marks, registered copyrights or copyright applications for registration in the United States Copyright Office, and the provisions of this Assignment shall apply thereto.

TRADEMARK
REEL: 1726 FRAME: 0408

6. Unless and until the Secured Obligations are declared due and payable pursuant to the Credit Agreement, Assignee hereby grants to Assignor the exclusive, nontransferable right and license under the Patents, Trademarks and Copyrights to make, have made for it, use and sell the inventions and products disclosed and claimed in the Patents, Trademarks and Copyrights in accordance with any specifications provided by Assignee for Assignor's own benefit and account and for none other. All use by Assignor of the trademarks which are part of the Patents, Trademarks and Copyrights shall inure to the benefit of Assignee. Except as provided above, Assignor agrees not to sell or assign its interest in, or grant any sublicense under, the license granted to Assignor in this Paragraph 6, without the prior written consent of Assignee which shall not be unreasonably withheld. Assignee reserves the right upon reasonable notice during normal business hours to inspect the operations and facilities of Assignor from time to time for the purpose of ensuring that the standards and quality requirements of Assignee are met.

7. If and during the period that the Secured Obligations are declared due and payable pursuant to the Credit Agreement, Assignor's license under the Patents, Trademarks and Copyrights as set forth in Paragraph 6 shall terminate, the Banks shall have, in addition to all other rights and remedies given them by this Assignment, those allowed by Law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Patents, Trademarks and Copyrights may be located and, without limiting the generality of the foregoing, Assignee may immediately, without demand of performance and without other notice (except as set forth below) or demand whatsoever to Assignor, all of which are hereby expressly waived, and without advertisement, sell at public or private sale or otherwise realize upon, in Princeton, New Jersey, or elsewhere, the whole or from time to time any part of the Patents, Trademarks and Copyrights, or any interest which Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Patents, Trademarks and Copyrights all expenses (including fees and expenses for brokers and attorneys), shall apply the remainder of such proceeds toward the payment of the Secured Obligations as the Assignee, in its sole discretion, shall determine. Any remainder of the proceeds after payment in full of the Secured Obligations shall be paid over to Assignor. Notice of any sale or other disposition of the Patents, Trademarks and Copyrights shall be given to Assignor at least ten (10) days before the time of any intended public or private sale or other disposition of the Patents, Trademarks and Copyrights is to be made, which Assignor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, Assignee may, to the extent permissible under applicable Law, purchase the whole or any part of the Patents, Trademarks and Copyrights sold, free from any right of redemption on the part of Assignor, which right is hereby waived and released.

8. If any Event of Default shall have occurred and be continuing, Assignor hereby authorizes and empowers Assignee to make, constitute and appoint any officer or agent of Assignee, as Assignee may select in its exclusive discretion, as Assignor's true and lawful attorney-in-fact, with the power to endorse Assignor's name on all applications, documents, papers and instruments necessary for Assignee to use the Patents, Trademarks and Copyrights, or to grant or issue, on commercially reasonable terms, any exclusive or nonexclusive license under the Patents, Trademarks and Copyrights to any third person, or necessary for Assignee

TRADEMARK
REEL: 1726 FRAME: 0409

to assign, pledge, convey or otherwise transfer title in or dispose, on commercially reasonable terms, of the Patents, Trademarks and Copyrights to any third Person. Assignor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney, being coupled with an interest, shall be irrevocable for the life of this Assignment.

9. At such time as Assignor shall have indefeasibly paid in full all of the Secured Obligations and the Commitments shall have terminated, this Assignment shall terminate and Assignee shall execute and deliver to Assignor all deeds, assignments and other instruments as may be necessary or proper to re-vest in Assignor full title to the Patents, Trademarks and Copyrights, subject to any disposition thereof which may have been made by Assignee pursuant hereto.

10. Any and all fees, costs and expenses, of whatever kind or nature, including reasonable attorney's fees and expenses incurred by Assignee in connection with the preparation of this Assignment and all other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including all taxes in connection therewith) in public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, encumbrances, the protection, maintenance or preservation of the Patents, Trademarks and Copyrights, or the defense or prosecution of any actions or proceedings arising out of or related to the Patents, Trademarks and Copyrights, shall be borne and paid by Assignor within fifteen (15) days of demand by Assignee, and if not paid within such time, shall be added to the principal amount of the Secured Obligations and shall bear interest at the highest rate prescribed in the Credit Agreement.

11. Assignor shall have the duty, through counsel reasonably acceptable to Assignee, to prosecute diligently any patent applications of the Patents, Trademarks and Copyrights pending as of the date of this Assignment or thereafter until the Secured Obligations shall have been indefeasibly paid in full and the Commitments shall have terminated, to make application on unpatented but patentable inventions (whenever it is commercially reasonable in the reasonable judgment of Assignor to do so) and to preserve and maintain all rights in patent applications and patents of the Patents, including without limitation the payment of all maintenance fees. Any expenses incurred in connection with such an application shall be borne by Assignor. Assignor shall not abandon any Patent, Trademark or Copyright except for such Patents, Trademarks and Copyrights which are no longer necessary for the ownership and operation of any Loan Party's properties and business, without the consent of Assignee, which shall not be unreasonably withheld.

12. Assignor shall have the right, with the consent of Assignee, which shall not be unreasonably withheld, to bring suit, action or other proceeding in its own name, and to join Assignee, if necessary, as a party to such suit so long as Assignee is satisfied that such joinder will not subject it to any risk of liability, to enforce the Patents, Trademarks and Copyrights and any licenses thereunder. Assignor shall promptly, upon demand, reimburse and indemnify Assignee for all damages, costs and expenses, including reasonable legal fees, incurred by Assignee as a result of such suit or joinder by Assignor.

TRADEMARK
REEL: 1726 FRAME: 0410

13. No course of dealing between Assignor and Assignee, nor any failure to exercise nor any delay in exercising, on the part of Assignee, any right, power or privilege hereunder or under the Credit Agreement or other Loan Documents shall operate as a waiver of such right, power or privilege, nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.

14. All of the Banks' rights and remedies with respect to the Patents, Trademarks and Copyrights, whether established hereby or by the Credit Agreement or by any other agreements or by Law, shall be cumulative and may be exercised singularly or concurrently.

15. The provisions of this Assignment are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall not in any manner affect such clause or provision in any other jurisdiction, or any clause or provision of this Assignment in any jurisdiction.

16. This Assignment is subject to modification only by a writing signed by the parties, except as provided in Paragraph 5.

17. The benefits and burdens of this Assignment shall inure to the benefit of and be binding upon the respective successors and permitted assigns of the parties.

This Assignment shall be governed by and construed in accordance with the internal Laws of the State of New Jersey without regard to its conflicts of law principles.

IN WITNESS WHEREOF, the parties hereto have caused this Assignment to be executed by their respective officers or agents thereunto duly authorized, as of the date first

PNC BANK, NATIONAL ASSOCIATION

By: DAVID M. KRIETZBERG
Name: Vice President
Title:

ATTEST:

By: Laurie Hughes
Name: Laurie Hughes
Title: Assistant Secretary

PARTY CITY CORPORATION

By: David E. Lauber
Name: David E. Lauber
Title: Executive Vice President

196403

SCHEDULE A
TO
PATENT, TRADEMARK AND COPYRIGHT COLLATERAL ASSIGNMENT

LIST OF REGISTERED PATENTS, TRADEMARKS,
TRADE NAMES AND COPYRIGHTS

SCHEDULE A
TO
PATENT, TRADEMARK AND COPYRIGHT COLLATERAL ASSIGNMENT

LIST OF REGISTERED PATENTS, TRADEMARKS,
TRADE NAMES AND COPYRIGHTS

Patents, Trademarks, Copyrights, Licenses, etc.

See attached

There is a franchise agreement with each of the franchisee's listed in Schedule 1.1(f) which agreement licenses to the franchisee the trademark or service marks of the Borrower for the term of the agreement.

'ARTYC TRADEMARKS
: APRIL 6, 1998

				MARK	ACT DUE	DUE DATE
'C 10.1-001	APPLICATION:	771,790	27DE1988	PARTY CITY (LOGO)	LATERENEWL	22NO2009
	REGISTRATION:	1,553,347	22AU1989		RENEWAL	22AU2009
'C 10.1-001 CANADA	APPLICATION:	723,011	19FE1993	PARTY CITY (LOGO)	RENEWAL	15DE2010
	REGISTRATION:	TMA 451,735	15DE1995		LATERENEWL	15JE2011
'C 10.1-001 MEXICO	APPLICATION:	216241	25OC1994	PARTY CITY (LOGO)	RENEWALAFF	25OC2004
	REGISTRATION:	518108	28FE1996		LATERENEWL	25AP2005
					RENEWAL	25OC2004
					USE	28FE1999
'C 10.1-002 II	APPLICATION:	669,752	04MY1995	DISCOUNT PARTY SUPER STORE,	SEC 8 & 15	21MY2002
	REGISTRATION:	1,974,890	21MY1996	THE	RENEWAL	21MY2006
					LATERENEWL	21AU2006
'C 10.1-002	APPLICATION:	231,419	17DE1991	DISCOUNT PARTY SUPER STORE,	SECTION 08	23JE1998
	REGISTRATION:	1,697,223	23JE1992	THE	LATERENEWL	23SE2002
					RENEWAL	23JE2002
'C 10.1-002 CANADA	APPLICATION:	766,534	19OC1994	DISCOUNT PARTY SUPER STORE,		
	REGISTRATION:			THE		
'C 10.1-002 MEXICO*	APPLICATION:	216242	25OC1994	DISCOUNT PARTY SUPER STORE,	RENEWALAFF	25OC2004
	REGISTRATION:	522866	28MY1996	THE	LATERENEWL	25AP2005
					RENEWAL	25OC2004
					USE	28MY1999
'C 10.1-002 SPAIN	APPLICATION:	1935059	05DE1994	DISCOUNT PARTY SUPER STORE,	TAXES	31DE1999
	REGISTRATION:	1,935,059	05JL1995	THE	RENEWAL	05DE2004
					RENEWALAFF	05DE2004
					LATERENEWL	05JE2005
'C 10.1-003	APPLICATION:	342,519	21DE1992	HALLOWEEN COSTUME WAREHOUSE	SECTION 08	04JA2000
	REGISTRATION:	1,815,585	04JA1994		RENEWAL	04JA2004
					LATERENEWL	04AP2004
'C 10.1-004	APPLICATION:	427,838	23AU1993	CREATE A FAVOR	SEC 8 & 15	21JE2000
	REGISTRATION:	1,840,651	21JE1994		RENEWAL	21JE2004
					LATERENEWL	21SE2004
'C 10.1-005	APPLICATION:	371,000	23MR1993	PARTY CITY	SEC 8 & 15	23NO1999
	REGISTRATION:	1,806,095	23NO1993		RENEWAL	23NO2003
					LATERENEWL	23FE2004

PARTYC TRADEMARKS
F APRIL 6, 1998

				MARK	ACT DUE	DUE DATE
YC 10.1-005 CANADA	APPLICATION:	723,014	19FE1993	PARTY CITY	RENEWAL	15DE2010
	REGISTRATION:	TMA 451,736	15DE1995		LATERENEWL	15JE2011
YC 10.1-005 GR. BRITAIN	APPLICATION:	2158781	20FE1998	PARTY CITY	CONF RECD?	05SE1998
	REGISTRATION:				RESPONSE	05SE1998
YC 10.1-005 MEXICO I	APPLICATION:	218329	23NO1994	PARTY CITY (TRADEMARK)	RENEWALAFF	23NO2004
	REGISTRATION:	508,809	30OC1995		LATERENEWL	23MY2005
					RENEWAL	23NO2004
					USE	30OC1998
YC 10.1-005 MEXICO II	APPLICATION:	216240	25OC1994	PARTY CITY (SERVICE MARK)	RENEWALAFF	25OC2004
	REGISTRATION:	496,515	30JE1996		LATERENEWL	25AP2005
					RENEWAL	25OC2004
					USE	30JE1999
YC 10.1-005 SPAIN I	APPLICATION:	1,935,477	09DE1994	PARTY CITY (TRADEMARK)	ABANDONED	
	REGISTRATION:					
YC 10.1-006	APPLICATION:	370,998	23MR1993	PARTY CITY (LOGO)	SEC 8 & 15	14DE1999
	REGISTRATION:	1,811,298	14DE1993		RENEWAL	14DE2003
					LATERENEWL	14MR2004
YC 10.1-006 CANADA	APPLICATION:	766,535	19OC1994	PARTY CITY COLOR LOGO	RENEWAL	24MY2011
	REGISTRATION:	TMA457,884	24MY1996		LATERENEWL	24NO2011
YC 10.1-006 MEXICO	APPLICATION:	216355	26OC1994	PARTY CITY COLOR LOGO	RENEWALAFF	26OC2004
	REGISTRATION:	518109	28FE1996		LATERENEWL	26AP2005
					RENEWAL	26OC2004
					USE	28FE1999

ALL PARTYC COPYRIGHTS
AS OF APRIL 6, 1998

OUR FILE	REG. NO.	TITLE	EFFECTIVE DATE
PARTYC 8.0-001	VA 426-684	Party City Valentine's Day Flyer	Apr. 25, 1994
PARTYC 8.0-002	VA 671-572	Grand Opening / Halloween Flyer	Nov. 29, 1994
PARTYC 8.0-004	VA 753-040	1995 Mardi Gras Preprint	Aug. 23, 1995
PARTYC 8.0-005	VA 753-038	1995 Valentine's Preprint	Aug. 23, 1995
PARTYC 8.0-006	VA 753-039	1995 Birthday Preprint	Aug. 23, 1995
PARTYC 8.0-007	VA 753-043	1995 Graduation Preprint	Aug. 23, 1995
PARTYC 8.0-008	VA 753-042	1995 Trim-A-Tree Preprint	Aug. 23, 1995
PARTYC 8.0-009	VA 753-041	1994 Christmas/Holiday	Aug. 23, 1995
PARTYC 8.0-010	VA 749-754	1995 Spring Circular Promotion Preprint	Nov. 15, 1995

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1/9/11
18" Mylar red heart balloons, 70 cents each.
APPLICATION TITLE: Party City Valentine's Day flyer
CLASS: VA (Visual Arts)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: VA624684
DATE REGISTERED: April 25, 1994 (19940425)
DATE OF CREATION: 1994
DATE OF PUBLICATION: January 28, 1994
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation, employer for hire.
OWNER(s): Party City Corporation
REGISTRATION DEPOSIT: Advertisement.
MISCELLANEOUS: C.O. corres.

PARTY CITY COPYRIGHT REGISTRATIONS

2/9/1
Party City 1996 : 4 page valentine circular.
APPLICATION TITLE: 1996 valentine circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691985
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation

~~17~~ 4

APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: Folder.

2/9/2
Mardi Gras headquarters.
APPLICATION TITLE: 1996 Mardi Gras circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691984
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: Folder.

2/9/3
1996 Halloween 4 page tab promotion.
APPLICATION TITLE: 1996 Halloween 4 page tab with Gatefold circular
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691983
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & folder.

2/9/4
Party City 1995 : 4 page Christmas circular.
APPLICATION TITLE: 1995 Christmas circular, 4 page tab
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691982
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & 2 folders.

APR 22 '98 15:41 TRADEMARK PAGE.03
REEL: 1726 FRAME: 0419

2/9/5
1996 September promotion : dark blue.
APPLICATION TITLE: 1996 September "pre-Halloween" circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691981
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & 2 folders.

2/9/6
1996 Halloween 12 page promotion.
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691980
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 2 v.

2/9/7
1996 Halloween 4 page standard promotion.
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691979
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & folder.

2/9/8
Party City 1996 : August circular.
APPLICATION TITLE: 1996 August circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered

REGISTRATION NUMBER: TXu691978
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & 4 folders.

2/9/9
Party City 1996 : 4 page June circular.
APPLICATION TITLE: 1996 June circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691977
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & 2 folders.

2/9/10
Party City 1996 : 8 page graduation circular.
APPLICATION TITLE: 1996 graduation circular, 8 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691976
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & 4 folders.

2/9/11
Party City 1996 : 4 page April circular.
APPLICATION TITLE: 1996 April circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691975
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City

TRADEMARK
REEL: 1726 FRAME: 0421

REGISTRATION DEPOSIT: 1 v. & 2 folders.

2/9/12
Party City 1996 : 4 page spring circular.
APPLICATION TITLE: 1996 March circular, 4 page
CLASS: TX (Textual Works); unpublished
LC RETRIEVAL CODE: B (Monographic works of a non-dramatic literary nature)
STATUS: Registered
REGISTRATION NUMBER: TXu691974
DATE REGISTERED: October 23, 1996 (19961023)
DATE OF CREATION: 1996
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
REGISTRATION DEPOSIT: 1 v. & 2 folders.

2/9/13
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City Halloween circular--8 page tab
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: 3 (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349258
DATE REGISTERED: November 04, 1996 (19961104)
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 22, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City

2/9/14
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City pre Halloween grand opening 8 page circular
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: 3 (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349257
DATE REGISTERED: November 04, 1996 (19961104)
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 05, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City

TRADEMARK
REEL: 1726 FRAME: 0422

2/9/15
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City pre Halloween 4 page circular w/organization policy
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349256
DATE REGISTERED: November 04, 1996 (19961104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. reg.
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 08, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: revisions.

2/9/16
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City pre Halloween rack ad
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349255
DATE REGISTERED: November 04, 1996 (19961104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. reg.
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 08, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: revisions.

2/9/17
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City Halloween circular--Canada, 8 page tab
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349254
DATE REGISTERED: November 04, 1996 (19961104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. reg.
DATE OF CREATION: 1995
DATE OF PUBLICATION: October 11, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: revisions & additions.

TRADEMARK
REEL: 1726 FRAME: 0423

2/9/18
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City September circular--Orange, CT
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349253
DATE REGISTERED: November 04, 1996 (19961104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. reg.
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 10, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: additions.

2/9/19
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City Halloween circular 4 page tab
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349252
DATE REGISTERED: November 04, 1996 (19961104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. reg.
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 26, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: revisions.

2/9/20
Party City : the Discount Party Super Store.
APPLICATION TITLE: Party City pre Halloween Canada, 4 page circular
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349251
DATE REGISTERED: November 04, 1996 (19961104)
PREVIOUS REGISTRATION/PUBLICATION: Prev. reg.
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 13, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City
LIMITATION OR NEW MATTER: NM: revisions.

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2/9/21

Party City : the Discount Party Super Store.

APPLICATION TITLE: Party City pre Halloween 4 page base version
CLASS: TX (Textual Works)
LC RETRIEVAL CODE: S (Miscellaneous)
STATUS: Registered
REGISTRATION NUMBER: TX4349250
DATE REGISTERED: November 04, 1996 (19961104)
DATE OF CREATION: 1995
DATE OF PUBLICATION: September 10, 1995
AUTHOR(s): Peters Communications Corporation
APPLICATION AUTHOR(s): Peters Communications Corporation.
OWNER(s): Party City

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04/16/98 THU 12:42 FAX 609 520 0360 BUCHANAN INGERSOLL *** BI - PHIL 028
** TOTAL PAGE.09 **

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TRADEMARK
RECORDED: 05/06/1998 REEL: 1726 FRAME: 0425