

05-20-1998



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REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

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U.S. PATENT & TRADEMARK OFFICE

MLB 4-23-98

1. Name of conveying party(ies):
Nabisco, Inc.

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State - New Jersey
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: Nabisco Brands Company

Internal Address: Suite 803

Street Address: 1105 N. Market Street

City: Wilmington, State: DE ZIP: 19801

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Delaware

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from Assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: February 13, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark registration No.(s)
2,134,779
SENSIBLE SNACKIN' PACK

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Kathleen J. Gallagher, Esq.

Internal Address:
Nabisco Brands Company
Suite 2740

Street Address: One South Wacker Dr.

City: Chicago State: IL ZIP: 60606

6. Total number of applications and registrations involved: .1

7. Total fee (37 CFR 3.41): \$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
14-0060
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Kathleen J. Gallagher *Kathleen Gallagher* April 20, 1998
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 3651-0011 (Rev. 4/94) Do not detach this portion

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents and Trademarks
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TRADEMARK REEL: 1727 FRAME: 0788

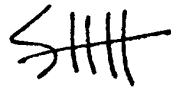
ASSIGNMENT

WHEREAS, NABISCO, INC., a corporation organized and existing under the laws of the State of New Jersey, having a principal place of business at 7 Campus Drive, Parsippany, New Jersey 07054-0311, is the owner of all right, title and interest in and to the trademark SENSIBLE SNACKIN' PACK and Federal Trademark Registration No. 2,134,779 issued February 3, 1998 and the good will associated therewith; and

WHEREAS, NABISCO BRANDS COMPANY, a corporation organized under the laws of the State of Delaware, having its principal place of business at One South Wacker Drive, Chicago, Illinois 60606, is desirous of acquiring said trademark and registration, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, NABISCO, INC., does hereby assign unto NABISCO BRANDS COMPANY, all right, title, and interest in and to the aforesaid trademark, together with the goodwill of the business symbolized by this trademark, and the registration thereof.

NABISCO, INC.

BY: 
Steven H. Hartman
Assistant Secretary

Dated: February 13, 1998

