

05-18-1998

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

F

HEET

Attorney Docket No. 8781.0012

100711633

To the Honorable Commissioner of Patents and Trademarks. Please record the attached original documents or copy thereof.

## 1. Name(s) of conveying party(ies):

Reed Elsevier Inc.

<input type="checkbox"/>	Individual(s)	<input type="checkbox"/>	Association
<input type="checkbox"/>	General Partnership	<input type="checkbox"/>	Limited Partnership
<input checked="" type="checkbox"/>	Corporation		

Other: \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

## 3. Nature of conveyance:

<input checked="" type="checkbox"/>	Assignment	<input type="checkbox"/>	Merger
<input type="checkbox"/>	Security Agreement	<input type="checkbox"/>	Change of Name

Other: \_\_\_\_\_

Execution Date: \_\_\_\_\_

## 2. Name(s) and address(es) of receiving party(ies):

Name: Reed Publishing (Nederland) B.V.Address: Van de Sande Bakhuyzenstraat 41061 AG, Amsterdam Netherlands/Holland

<input type="checkbox"/>	Individual(s)
<input type="checkbox"/>	Association
<input type="checkbox"/>	General Partnership
<input type="checkbox"/>	Limited Partnership
<input checked="" type="checkbox"/>	Corporation Netherlands/Holland Limited Liability
<input type="checkbox"/>	Other:

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designation must be a separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

## 4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,664,343 - FOCUS ON MEETINGS  
1,678,785 - FOCUS ON AUTOMATIONAdditional numbers attached?  Yes  No

## 5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan M. Muchmore, Esq.Address: Finnegan, Henderson, Farabow,Garrett & Dunner, L.L.P.1300 I Street, N.W.Washington, D.C. 20005-3315

## 6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41): \$ 65.00

<input checked="" type="checkbox"/>	Enclosed
<input type="checkbox"/>	Authorized to be charged to deposit account
<input checked="" type="checkbox"/>	Authorized to be charged to deposit account only if fee is deficient

## 8. Deposit account number:

06-0916

DO NOT USE THIS SPACE

## 9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan M. Muchmore, Esq.  
Name of Person SigningSusan M. Muchmore  
SignatureMay 7, 1998  
Date

Total number of pages including cover sheet, attachments, and document: 5

05/15/1998 TTUN11 00000167 1664343

01 FC:461  
02 FC:46240.00 DP  
25.00 DPTRADEMARK  
REEL: 1729 FRAME: 0206

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: Reed Publishing (Nederland) B.V.  
Reg. Number: 1,664,343  
Issue Date: November 12, 1991  
Mark: FOCUS ON MEETINGS


ASSISTANT COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

ATTN: BOX POST REG NO FEE

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

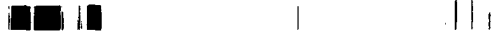
Renee P. Simonton, President of Reed Elsevier Properties Inc., having a postal address at 1105 N. Market Street, Suite 912, Wilmington, Delaware 19801, is hereby designated as the registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

REED PUBLISHING (NEDERLAND) B.V.

By:   
Name: ERIK EKKER  
Title: LEGAL DIRECTOR  
Date: 6 April 1992

LAW OFFICES  
FINNEGAN, HENDERSON,  
FARABOW, GARRETT,  
& DUNNER, L.L.P.  
1300 I STREET, N. W.  
WASHINGTON, DC 20005  
202-400-4000

TRADEMARK  
REEL: 1729 FRAME: 0207



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant: Reed Publishing (Nederland) B.V.  
Reg. Number: 1,678,765  
Issue Date: March 10, 1992  
Mark: FOCUS ON AUTOMATION


ASSISTANT COMMISSIONER FOR TRADEMARKS  
2900 Crystal Drive  
Arlington, Virginia 22202-3513

ATTN: BOX POST REG NO FEE

**DESIGNATION OF DOMESTIC REPRESENTATIVE**

Renee P. Simonton, President of Reed Elsevier Properties Inc., having a postal address at 1105 N. Market Street, Suite 912, Wilmington, Delaware 19801, is hereby designated as the registrant's representative upon whom notice or process in proceedings affecting the mark may be served.

REED PUBLISHING (NEDERLAND) B.V.

By:   
Name: ERIK EKKER  
Title: LEGAL DIRECTOR  
Date: 6 April 1998

LAW OFFICES  
FINNEGAN, HENDERSON,  
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& DUNNER, L.L.P.  
1300 I STREET, N.W.  
WASHINGTON, DC 20005  
202-408-4000

TRADEMARK  
REEL: 1729 FRAME: 0208



**ASSIGNMENT**

Reed Elsevier Inc., a Massachusetts corporation with its principal place of business at 275 Washington Street, Newton, MA, 02158 ("Assignor"), is the owner of the marks identified in Exhibit A and of the U.S. trademark registrations therefor ("the Trademarks").

Reed Publishing (Nederland) B.V., a Netherlands/Holland Limited Liability corporation with its principal place of business at Van de Sande Bakhuyzenstraat 4, 1061 AG, Amsterdam, Netherlands/Holland ("Assignee"), wishes to acquire the Trademarks.

In consideration of the foregoing and for other good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all its right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with the Trademarks, and the right to sue and recover for past infringements, dilution, and other violations.

REED ELSEVIER INC.

By: Henry Z. Horbaczewski  
Henry Z. Horbaczewski  
Vice President

Date: April 6, 1998

TRADEMARK  
REEL: 1729 FRAME: 0209

**EXHIBIT A**

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>
FOCUS ON MEETINGS	1,664,343	November 12, 1991
FOCUS ON AUTOMATION	1,678,765	March 10, 1992

**RECORDED: 05/07/1998**

**TRADEMARK  
REEL: 1729 FRAME: 0210**