

06-11-1998

TRADEMARK
Attorney Docket: 6372/52786-8

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



SHEET

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Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof.

MRD 6-3-98

1. Name of conveying party(ies): Michael M. Crete dba Isotek Beverage Company <input checked="" type="checkbox"/> Individual <input checked="" type="checkbox"/> Citizenship: <u>United States</u>	2. Name and address of receiving party(ies): Isotek Beverage Company, LLC <input checked="" type="checkbox"/> Limited Liability Company <input checked="" type="checkbox"/> Citizenship: <u>California</u> Address: 1826 West Kettleman Lane, Suite-D City: Lodi State: California Zip: 95242
3. Nature of Conveyance: <input checked="" type="checkbox"/> Trademark Assignment Execution Date: June 2, 1998	
4. Application number(s) or registration number(s): Reg. No. 1,986,731 (formerly USSN 74/626,417)	
5. Name and address of party to whom correspondence concerning document should be mailed: Virginia H. Meyer, Esq. LAW OFFICE OF VIRGINIA H. MEYER 475 Gate Five Road, Suite 275 Sausalito, CA 94965 Telephone (415) 289-7471 Facsimile (415) 331-6068	6. Total number of applications or registrations involved: 1 7. Total Fee (37 CFR 3.41): \$40.00. [Enclosed]. 8. The Commissioner is hereby authorized to charge any additional fees which may be required in this application under 37 C.F.R. §§1.16-1.17 during its entire pendency, or credit any overpayment, to Deposit Account No. 13-3075. Should no proper payment be enclosed herewith, as by a check being in the wrong amount, unsigned, post-dated, otherwise improper or informal or even entirely missing the Commissioner is further authorized to charge the unpaid amount to Deposit Account No. 13-3075.
DO NOT USE THIS SPACE	
9. Statement and signature. <i>To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.</i> VIRGINIA H. MEYER, ESQ. <u>Virginia H Meyer</u> June 3, 1998 Name of Person Signing Signature Date *Total number of pages comprising cover sheet: 2	

OMB No. 0651-0011 (exp. 4/94)

CERTIFICATE OF MAILING BY "EXPRESS MAIL"

"Express Mail" Label No. EI502607477US Date of Deposit: June 3, 1998

I hereby certify that this paper along with other items referred to herein is being deposited with the U. S. Postal Service "Express Mail Post Office to Addressee" Service under 37 CFR 1.10 on the date indicated above and is addressed to the U.S. Patent & Trademark Office, Assignment Division, Box Assignments, North Tower Building, 2800 Crystal Drive, Suite 600, Washington, D.C. 20231.

Printed Name of Person Mailing: Vivian Cordial, CLA

TRADEMARK
Signature: Vivian Cordial
DATE: JUN 3 1998

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TRADEMARK ASSIGNMENT

Whereas, MICHAEL M. CRETE, DBA ISOTEK BEVERAGE COMPANY, having an address at 1826 West Kettleman Lane, Suite D, Lodi, California 95242, (hereinafter ASSIGNOR), is the owner of all right, title and interest in and to United States Trademark Registration No. 1,986,731, registered July 16, 1996 for the mark "ISOTEK", for isotonic nutraceutical sports drinks in International Class 32 (hereinafter said registration and said mark), as well the goodwill of the businesses in connection with which said registration and said mark are used;

Whereas, ISOTEK BEVERAGE COMPANY, LLC, a limited liability company duly organized and existing under the laws of the State of California, with its principal place of business at 1826 West Kettleman Lane, Suite D, Lodi, California 95242, (hereinafter ASSIGNEE), is desirous of acquiring all right, title and interest in and to said registration, said mark and the goodwill of the businesses in connection with which said registration and said mark are used.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title and interest in and to said registration and said mark, together with the goodwill of the businesses in connection with which said registration and said mark have been used, together with all rights acquired by use of said registration and said mark, together with all rights of action, in law or in equity, for any past or future infringements, or for passing off by third parties thereof, and together with the right to claim or obtain for the exclusive benefit of said ASSIGNEE, all damages owed by infringers or passers off of said registrations and said marks, for any action for infringement or action for passing off committed before or after the present assignment.



Michael M. Crete
DBA Isotek Beverage Company

Date 6/2/98

Assignment of Trademark ISOTEK, Int. Class 32, Reg. No. 1,986,731, registered July 16, 1996
Assignor Michael M. Crete DBA Isotek Beverage Company to Isotek Beverage Company, LLC
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