

MRD 6-5-98

FORM PT-1
Expires 06/30/98
OMB 0651-0027

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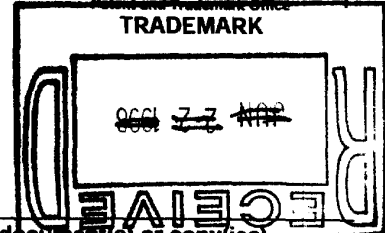
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RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK



TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID # _____
- Correction of PTO Error
Reel # _____ Frame # _____
- Corrective Document
Reel # _____ Frame # _____

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
- Merger
- Change of Name
- Other _____

Effective Date
Month Day Year
07 11 97

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name The Travel Channel, Inc.

06 04 98

Formerly _____

- Individual General Partnership Limited Partnership Corporation Association
- Other _____
- ~~Citizenship~~/State of Incorporation/Organization Virginia

Receiving Party

Mark if additional names of receiving parties attached

Name Travel Channel Acquisition Corporation

DBA/AKA/TA _____

Composed of _____

Address (line 1) 601 Clearwater Park Road

Address (line 2) _____

Address (line 3) West Palm Beach
City

Florida
State/Country

33401
Zip Code

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other _____

~~Citizenship~~/State of Incorporation/Organization Delaware

06/12/1998 SSNITH 00000059 1718790

FOR OFFICE USE ONLY

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40.00 OP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: 0590
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

Domestic Representative Name and Address Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1,718,790"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Mitchell H. Stabbe

Name of Person Signing Signature Date Signed

ASSIGNMENT

WHEREAS, The Travel Channel, Inc. ("Assignor"), a Virginia corporation, located at 2690 Cumberland Parkway, Suite 500, Atlanta, Georgia 30339, is the owner of the following service mark (the "Service Mark"):

<u>Mark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
THE TRAVEL CHANNEL AND DESIGN	1,718,790	September 22, 1992

WHEREAS, Travel Channel Acquisition Corporation ("Assignee"), a Delaware corporation, located and doing business at 601 Clearwater Park Road, West Palm Beach, Florida 33401, desires to acquire said Service Mark and the registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to Assignee all of Assignor's right, title and interest in and to the Service Mark, including the goodwill of the business symbolized thereby, and the registration therefor, effective as of the date of execution below.

Signed this 4th day of June, 1998.

THE TRAVEL CHANNEL, INC.

By: William L. Watson
William L. Watson
Secretary

State of Florida:)
)
County of Palm Beach:) ss:

Subscribed and sworn to before me
this 4th day of June, 1998

LORI E. CLOSSON
Notary Public

My Commission Expires: 8/3/99



LORI E CLOSSON
My Commission CC485837
Expires Aug. 03, 1999
Formed by HAI
606-422-1555

TRADEMARK