




## ASSIGNMENT OF TRADEMARKS

WHEREAS, COMPETITIVE EDGE GOLF, LLC ("Competitive Edge Golf"), a limited liability company organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is the owner of the following trademarks, which are registered in the United States (hereinafter "Trademarks"):

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
COMPETITIVE EDGE GOLF	1,503,899	September 13, 1988
SAMURAI	1,687,232	May 12, 1992
SNAKE SKIN and Design 	1,502,351	August 30, 1988

WHEREAS, Genesis Direct, Inc. ("Genesis Direct"), a corporation organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is desirous of acquiring said Trademarks and any common law rights;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Competitive Edge Golf

does hereby assign and transfer to Genesis Direct all right, title and interest in and to said

In connection with such assignment, Competitive Edge Golf shall execute such further documents as Genesis Direct may request in order to effect such assignment.

Signed at 100 Plaza Drive, Secaucus, NJ, this  
29th, day of May, 1998

COMPETITIVE EDGE GOLF, LLC

By: 

Printed Name: Warren Struhl

Its: CEO