## 06-24-1998

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Patent and Hademark Office Docker No. 338922400000

DEPARTMENT OF COMMERCE

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|  |  |  |  |
| To the Commissioner of Pate  | ents and Trademarks: Please record the attac   | ched original documents or copy thereof.   |  |
| Name of conveying party(ies):     Competitive Edge Golf, LLC      □ Individual(s) □ Association     □ General Partnership □ Limited Part □ Corporation-State ☑ Other  A Delaware limited liability company     Additional name(s) of conveying party(ies):  3. Nature of conveyance. | Name: Ge<br>Internal A<br>Street Ad<br>City: Seca<br>ttached? □Yes ⊠No □ Individ<br>□ Associ                               | 2 Name and addless of receiving party(ies):  Name: Genesis Direct, Inc. Internal Address: Street Address: 100 Plaza Drive. City: Secaucus, State: NJ. ZIP: 07094  ☐ Individual(s) citizenship. ☐ Association: ☐ General Partnership: |  |
| ✓ Assignment □ M   | erger  | d Partnership. d Partnership. ration-State A Delaware corporation al name(s) & address(es) attached? □ Yes ► No  |  |
| 4. Application number(s) or registration number  | mber(s):   |  |  |
| If this document is being filed together w   | ith a new application, the execution date of   | the application is:  |  |
| A Trademark Application No.(s) B. Registration No.(s)  |  | Registration No (s)  |  |
|  |  | 1503899; 1687232; 1502351  |  |
| Additional numbers attached? ☐ Yes 🗷 N   | O  |  |  |
| Name and address of party to whom corredocument should be mailed:  |  | I number of applications and trademark registrations lved: 3   |  |
| Carla B. Oakley Morrison & Foerster (12) 425 Market Street San Francisco, California 94105-24  | 82 E   | I fee (37 C.F.R. § 3.41): \$90.00  Enclosed  Authorized to be charged to deposit account, reference Attorney Docket 338922400000  account number: 03-1952  |  |
| The Commissioner is hereby authorized to charge any fees   |  | aper, or to credit any overpayment to Deposit Account No. 03-1952.   |  |
|  | DO NOT USE THIS SPAC   | F  |  |
| <ol> <li>Statement and signature.</li> <li>To the best of my knowledge and belief, document.</li> <li>Name: Carla B. Oakley</li> </ol>   |  | t and any attached copy is a true copy of the original   |  |
| Total num 3/1998 TTDN11 00000118 1503899 E:481 40.00 OP C:482 50.00 OP   | per of pages comprising cover sheet, attachr   | nents and document 3   |  |
| Mail docu  | nents to be recorded with required cover<br>Commissioner of Patents and Trade<br>Box Assignments<br>Washington, D.C. 20231 |  |  |

sf-517720

## ASSIGNMENT OF TRADEMARKS

WHEREAS, COMPETITIVE EDGE GOLF, LLC ("Competitive Edge Golf"), a limited liability company organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is the owner of the following trademarks, which are registered in the United States (hereinafter "Trademarks"):

| TRADEMARK                | REGISTRATION NO. | REGISTRATION DATE  |
|--------------------------|------------------|--------------------|
| COMPETITIVE EDGE<br>GOLF | 1,503,899        | September 13, 1988 |
| SAMURAI                  | 1,687,232        | May 12, 1992       |
| SNAKE SKIN<br>and Design | 1,502,351        | August 30, 1988    |
| STAKE                    |                  |                    |

WHEREAS, Genesis Direct, Inc. ("Genesis Direct"), a corporation organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is desirous of acquiring said Trademarks and any common law rights;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, Competitive Edge Golf

sf-444269

TRADEMARK REEL: 1744 FRAME: 0017 does hereby assign and transfer to Genesis Direct all right, title and interest in and to said

In connection with such assignment, Competitive Edge Golf shall execute such further documents as Genesis Direct may request in order to effect such assignment.

Signed at 100 Plaza Drive, Secaucus, NJ this 29th, day of May, 1998

COMPETITIVE EDGE GOLF, LLC

Printed Name: Warren Struhl

Its: <u>CEO</u>