

ASSIGNMENT OF TRADEMARK

WHEREAS, THE VOYAGER'S COLLECTION, LLC ("The Voyager's Collection"), a limited liability company organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is the owner of the following trademark, which is registered in the United States (hereafter "Trademark"):

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
THE VOYAGER'S COLLECTION	1,898,298	June 6, 1995


WHEREAS, Genesis Direct, Inc. ("Genesis Direct"), a corporation organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is desirous of acquiring said Trademark and any common law rights;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, The Voyager's Collection does hereby assign and transfer into Genesis Direct all right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, the registration therefor, all common law rights, and the right to recover for damages and past infringements thereof.

In connection with such assignment, The Voyager's Collection shall execute such further documents as Genesis Direct may request in order to effect such assignment.

Signed at 100 Plaza Drive, Secaucus, NJ, this
29th, day of May, 1998.

THE VOYAGER'S COLLECTION, LLC

By: 
(Printed Name): Warren Struhl
Its: CEO