## 06-24-1998



HEET

U.S. DEPARTMENT OF COMMERCE

Patent and Irademark Office Docker to 338922400000

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Mail documents to be recorded with required cover sheet information to:  Commissioner of Patents and Trademarks Box Assignments Washington, D.C. 20231			
5/23/19 1 FC:48	98 TTON11 00000120 1898296 Total number of pages comprising cov	ver sheet, attachments and document; 3	
	Name: Carla B. Oakley	(Kir B. Cakeer & 298	
9.		s true and correct and any attached copy is a true copy of the original	
		THIS SPACE	
The	Commissioner is hereby authorized to charge any fees under 37 C.1. R. § i. 21 which may	he required by this paper, or to credit any overpayment to <b>Deposit Account No. 03-1952</b>	
		8. Deposit account number: <u>03-1952</u>	
	425 Market Street San Francisco, California 94105-2482	<ul> <li>☑ Enclosed</li> <li>☐ Authorized to be charged to deposit account, referencing Attorney Docket 338922400000</li> </ul>	
	Carla B. Oakley Morrison & Foerster has	7. Total fee (37 C.F.R. § 3.41): \$40.00	
5.	Name and address of party to whom correspondence concerning document should be mailed:	Total number of applications and trademark registrations involved: 1	
A	dditional numbers attached? □ Yes 🗷 No	1070270	
	A. Trademark Application No.(s)	B Registration No.(8) 1898298	
	If this document is being filed together with a new application, the e	• •	
4.	Application number(s) or registration number(s):		
	Execution Date: May 29, 1998	Additional name(s) & address(es) attached? □ Yes 🗷 No	
3.	Nature of conveyance:  ■ Assignment	<ul> <li>☐ General Partnership</li> <li>☐ Limited Partnership</li> <li>☑ Corporation-State. A Delaware corporation</li> <li>☐ Other</li> </ul>	
A	dditional name(s) of conveying party(ies) attached? []Yes ENo	☐ Individual(s) citizenship ☐ Association:	
	☐ Individual(s) ☐ Association ☐ General Partnership ☐ Limited Partnership ☐ Corporation-State   ☑ Other Delaware limited liability company	Name: Genesis Direct. Inc Internal Address: Street Address: 100 Plaza Drive City: Secaucus, State: NJ ZIP 07094	
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sf-517728

## ASSIGNMENT OF TRADEMARK

WHEREAS, THE VOYAGER'S COLLECTION, LLC ("The Voyager's Collection"), a limited liability company organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is the owner of the following trademark, which is registered in the United States (hereafter "Trademark"):

TRADEMARK	REGISTRATION NO.	REGISTRATION DATE
THE VOYAGER'S COLLECTION	1,898,298	June 6, 1995

WHEREAS, Genesis Direct, Inc. ("Genesis Direct"), a corporation organized under the laws of the State of Delaware, and having its principal place of business at 100 Plaza Drive, Secaucus, New Jersey 07094, is desirous of acquiring said Trademark and any common law rights;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, The Voyager's Collection does hereby assign and transfer into Genesis Direct all right, title and interest in and to said Trademark, together with the goodwill of the business symbolized by said Trademark, the registration therefor, all common law rights, and the right to recover for damages and past infringements thereof.

sf-444274

TRADEMARK REEL: 1744 FRAME: 0031 In connection with such assignment, The Voyager's Collection shall execute such further documents as Genesis Direct may request in order to effect such assignment.

Signed at 100 Plaza Arive, Secaucus, W, this \_\_\_\_\_\_\_, day of May , 1998.

THE VOYAGER'S COLLECTION, LLC

(Printed Name): War Ven

Its: CEO

RECORDED: 06/02/1998