

FORM PTO-1618A
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06-16-1998



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- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Execution Date
Month Day Year

Name

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

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Name

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- Individual General Partnership Limited Partnership
- Corporation Association
- Other

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06/15/1998 JSHABAZZ 00000116 75197409

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Address (line 4)

Correspondent Name and Address Area Code and Telephone Number

Name

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Trademark Application Number(s) or Registration Number(s) Mark if additional numbers attached
Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75197409"/>	<input type="text" value="75197410"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75197408"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text" value="75197637"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.)
Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

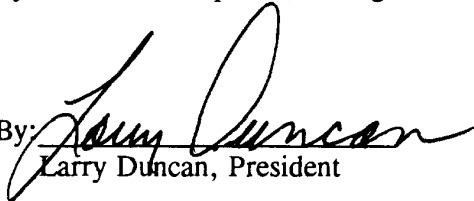
TRACY A. AGRALL  MAY 28, 1998
Name of Person Signing Signature Date Signed

ASSIGNMENT

For good and valuable consideration, receipt of which is hereby acknowledged, **ALEENE'S LICENSING COMPANY, LLC**, a California Limited Liability Company, whose business address is 5673 E. Shields Avenue, Fresno, California, 93727, does hereby assign to **DUNCAN ENTERPRISES**, a California corporation, whose business address is 5673 E. Shields Avenue, Fresno, California, 93727, the exclusive right, title and interest in and to the marks **ALEENE'S EASY PALETTE**, **ALEENE'S PREMIUM COAT**, **ALEENE'S ESSENTIALS** and **ALEENE'S ENHANCERS** together with the goodwill of the business symbolized by the marks, and all causes of action for infringement of said marks arising prior to the recording of this Assignment in the United States Patent and Trademark Office.

Dated: July 1, 1997

ALEENE'S LICENSING COMPANY,
LLC, a California Limited Liability
Company
By: Duncan Enterprises, Manager

By: 
Larry Duncan, President