

FORM PTO-1594

(Rev. 6-93)

OMB No. 0651-0011 (exp. 6/94)

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RECORD

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U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office

Tab settings 000

To the Honorable Commissioner of Patents and Trademarks

and original documents or copy thereof.

1. Name of conveying party(ies):

BFC Investments, L.P.

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 23, 1998

2. Name and address of receiving party(ies)

Name: Dairy Farmers of America, Inc.

Internal Address:

Street Address: 3253 E. Chestnut Expressway

City: Springfield State: MO ZIP: 65802

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Kansas
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

- 75/377,073
- 75/364,831
- 75/364,830
- 75/282,896

B. Trademark Registration No.(s)

Additional numbers attached?  Yes  No

COPY

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Thomas H. Van Hoozer

Internal Address: HOVEY, WILLIAMS, TIMMONS & COLLINS

Street Address: 2405 Grand Boulevard  
Suite 400

City: Kansas City State: MO ZIP: 64108

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41) \$ 115.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Thomas H. Van Hoozer

Name of Person Signing

*Thomas H. Van Hoozer*

Signature

June 29, 1998

Date

Total number of pages including cover sheet, attachments, and documents: 10/20

TRADEMARK

**ASSIGNMENT**

WHEREAS, BFC INVESTMENTS, L.P., has adopted and is using the following marks which have been filed in the United States Patent and Trademark Office as:

<u>Mark</u>	<u>Reg. No.</u>
THE BIG!	75/377,073
SALAD MATE	75/364,831
TACO-MATE	75/364,830
QUIK-PIK	75/282,896

WHEREAS, DAIRY FARMERS OF AMERICA, INC. is desirous of acquiring said marks and the applications thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said BFC INVESTMENTS, L.P. does hereby assign unto the said DAIRY FARMERS OF AMERICA, INC., all right, title and interest in and to the said marks, together with the good will of the business symbolized by the marks, and the above identified applications thereof, this assignment elective *nunc pro tunc* as of December 31, 1997.

**BFC INVESTMENTS, L.P.**  
by **BORDEN FOODS CORPORATION, its general partner**

Date 6-23-98

By Phyllis R. Yeatman  
Phyllis R. Yeatman, Assistant Secretary

Subscribed and sworn to before me this 23 day of June, 1998.

My Commission Expires: 1-18-2000

John W Kendall  
Notary Public

TRADEMARK  
REEL: 1747 FRAME: 0109

CASE: DAIRY FARMERS OF AMERICA, INC.

MAILED: 6/29/98

TVH



07-06-1998

INSTRUMENT: Assignment of four pending applications from BFC Investments, L.P. to Dairy Farmers of America, Inc.; transmittal sheet; check for \$115.00

The official date stamp of the United States Patent & Trademark Office hereon is evidence of the fact that subject instrument for the above-identified case has been received by the United States Patent & Trademark Office.

TRADEMARK

RECORDED: 07/06/1998

REEL: 1747 FRAME: 0110