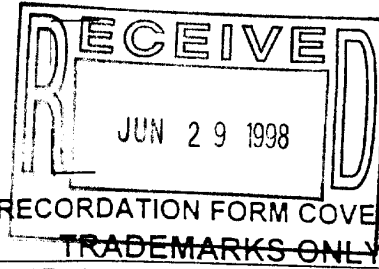


MRD  
6/29/98



07-08-1998



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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID # \_\_\_\_\_
- Correction of PTO Error  
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Reel # \_\_\_\_\_ Frame # \_\_\_\_\_

Conveyance Type

- Assignment  License
  - Security Agreement  Nunc Pro Tunc Assignment
  - Merger  Change of Name
  - Other \_\_\_\_\_
- Effective Date  
Month Day Year  
5/7/98

Conveying Party

Mark if additional names of conveying parties attached

Name The Hess Collection Winery

Execution Date  
Month Day Year  
5/7/98

Formerly \_\_\_\_\_

- Individual  General Partnership  Limited Partnership  Corporation  Association

Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization California

Receiving Party

Mark if additional names of receiving parties attached

Name Hess AG

DBA/AK/A/T/A \_\_\_\_\_

Composed of \_\_\_\_\_

Address (line 1) Steinhölzli, 3097 Liebefeld

Address (line 2) \_\_\_\_\_

Address (line 3) \_\_\_\_\_

City

Switzerland

State/Country

Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other \_\_\_\_\_

Citizenship/State of Incorporation/Organization Switzerland

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Domestic Representative Name and Address

Enter for the first Receiving Party only.

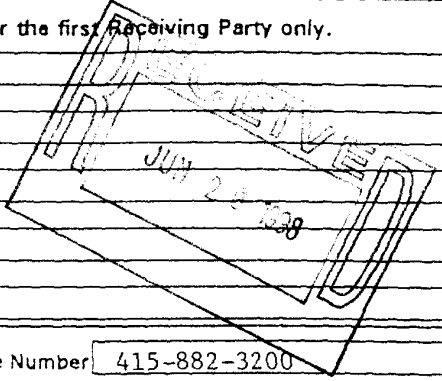
Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)



Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)  Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text" value="75/089207"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed  Deposit Account

Deposit Account (Enter for payment by deposit account or if additional fees can be charged to the account.) #

Deposit Account Number: #

Authorization to charge additional fees: Yes  No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Name of Person Signing Signature Date Signed

UNITED STATES OF AMERICA

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application Serial No. : 75/089207  
Dated : 16 April 1996  
Class : international 33  
Trademark : IMPALA


APPOINTMENT OF DOMESTIC REPRESENTATIVE

Hon. Commissioner of Patents and Trademarks

Sir:

**Hess AG** a corporation organized and existing under the laws of **Switzerland**, being located at **Steinhölzli, 3097 Liebefeld, Switzerland** the proprietor of the above identified trademark application, resp. registration hereby appoints the firm of **Owen, Wickersham & Erickson, P.C.**, located at **455 Market Street, 19th Floor, San Francisco, California 94105, U.S.A.**, phone 415 882-3200, fax 415 882-3232, its attorneys and representatives upon whom notices or process in proceedings affecting the above identified mark may be served.

**Hess AG**

by   
(full name)

Dr. Max Lienhard  
President and CEO

Rudolf P. Winzenried  
Vice President

title \_\_\_\_\_

Signed this 1st day of May 19 98.

**DEED OF ASSIGNMENT / UNITED STATES OF AMERICA**

**WHEREAS, The Hess Collection Winery** *(assignor's name)*

a corporation organized and existing under the laws of **California** *(State of incorporation)*

located at **4411 Redwood Road, P.O. Box 4140, Napa, California 94588, U.S.A.** *(registered legal address)*

("Assignor"), is the owner of the following trademark application in the United States Patent and Trademark Office:

<u>trademark:</u>	<u>Appln. Serial No.:</u>	<u>dated:</u>
<b>IMPALA</b>	<b>75/089207 in class 33</b>	<b>16 April 1996</b>

and **WHEREAS, Hess AG** *(assignee's name)*

a corporation organized and existing under the laws of **Switzerland** *(State of incorporation)*

located at **Steinhölzli, 3097 Liebefeld, Switzerland** *(registered legal address)*

("Assignee"), is desirous of acquiring said registered trademark(s).

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor hereby assigns to the Assignee all rights, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named application resp. registration thereof, and with all claims arising out of or relating to the use or ownership of said trademark.

**ASSIGNOR: The Hess Collection Winery**

signed by: Clement J. Firko      CLEMENT J. FIRKO  
*(write out full name(s) and title(s))*      **PRESIDENT**

William B. Wise      William B. Wise  
    **Treasurer + Secretary**

Place / Date: Napa, Calif. USA      5/7/98