

RE

07-01-1998

Patent and Trademark Office

Tab settings 000



Y

To the Honorable Commissioner of

attached original documents or copy thereof.

100752915

1. Name of conveying party(ies):

Times Mirror Magazines, Inc.
2 Park Avenue
New York, New York 10016

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State - New York
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: June 12, 1998

2. Name and address of receiving party(ies)

Name: American City Business Journals Inc.

Internal Address: Suite 2300

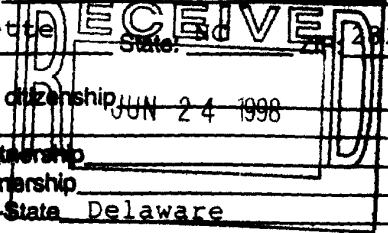
Street Address: 128 South Tryon Street

City: Charlotte State: NC ZIP: 28202

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No



4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Reg. No. 1936207
Reg. No. 1979698

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Pamela A. Rask, Esq.
Internal Address: Sabin Bermant & Gould
350 Madison Avenue
New York, New York 10017
Street Address:
City: New York State: NY ZIP: 10017

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

19-0004

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true & original document.

Pamela A. Rask, Esq.

Name of Person Signing

Pamela A. Rask

Signature

June 16, 1998

Date

Total number of pages including cover sheet, attachments, and document: 5

07/01/1998 170011

00000140 190004

1936207

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments

Washington, D.C. 20231

01 FC-401
02 FC-402

44.00 CH
25.00 CH

TRADEMARK

REEL: 1750 FRAME: 0302

ASSIGNMENT

WHEREAS, TIMES MIRROR MAGAZINES, INC. ("Times Mirror"), a New York corporation located at 2 Park Avenue, New York, New York 10016, has adopted, used and registered the marks shown on the attached Schedule; and

WHEREAS, AMERICAN CITY BUSINESS JOURNALS, INC. ("ACBJ"), a Delaware corporation located at 128 South Tryon Street, Suite 2300, Charlotte, NC 28202, is desirous of acquiring the marks shown on the attached Schedule;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Times Mirror does hereby sell, assign, transfer and set over unto ACBJ all right, title and interest in and to the marks listed on the attached schedule together with the goodwill and registrations for said marks.

TIMES MIRROR MAGAZINES, INC.

Dated: June 12, 1998

By: 

Scott Kabak
Senior Vice President

AMERICAN CITY BUSINESS JOURNALS, INC.
and
TIMES MIRROR MAGAZINES, INC.

ASSIGNMENT SCHEDULE - REGISTERED TRADEMARKS

- | | |
|---------------------------------------|------------------|
| 1. SPORTS BUSINESS DAILY | Reg. No. 1936207 |
| 2. THE SPORTS BUSINESS DAILY & DESIGN | Reg. No. 1979698 |