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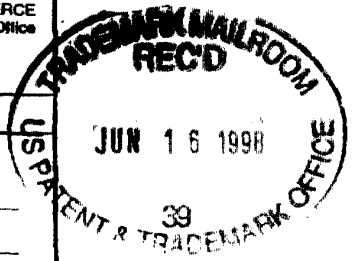
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FORM PTO-1594 (Rev. 6-93) DMB No. 0651-0011 (exp. 4/94)

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U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office



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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Future Fit Company, L.L.C.

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, Other limited liability company

Additional name(s) of conveying party(ies) attached? □ Yes No

2. Name and address of receiving party(ies)

Name: Chiguest L.L.C.

Attn: Julie Laux

Internal Address:

Street Address: 900 N. Michigan Ave. Suite 1106

City: Chicago State: IL ZIP: 60611

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State, Other limited liability company

If assignee is not domiciled in the United States, a domestic representative designation is attached: □ Yes □ No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? □ Yes No

3. Nature of conveyance:

- Assignment, Merger, Security Agreement, Change of Name, Other

Execution Date: March 27, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

75/255,811

B. Trademark Registration No.(s)

Additional numbers attached? □ Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Patrick C. Keeley

Internal Address: Piccione, Keeley & Associates, Ltd.

Street Address: 122C South County Farm

City: Wheaton State: IL ZIP: 60187

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed

Authorized to be charged to deposit account

8. Deposit account number:

n/a

(Attach duplicate copy of this page if paying by deposit account)

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Julie Laux

Name of Person Signing

Signature

4/8/98

Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to: Commissioner of Patents & Trademarks, Box Assignments Washington, D.C. 20231

ASSIGNMENT OF TRADEMARK INTEREST

WHEREAS, FUTURE FIT COMPANY, L.L.C., a California Limited Liability Company ("Assignor") whose post office address is 5962 LA PLATE CT has filed an application for trademark, using the mark BOTTOM OF THE BOX GUARANTEE which application number is 75/255,811 and which was filed March 12, 1997, (said application is "Trademark Application");

WHEREAS, CHIQUEST, L.L.C. ("Assignee") whose post office address is c/o ELC, Inc., 900 N. Michigan Avenue, Chicago, Illinois, 60611, desires to acquire all of Assignor's interest in the mark BOTTOM OF THE BOX GUARANTEE, and the Trademark Application and any goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign to said Assignee all right, title, and interest of Assignor in the mark BOTTOM OF THE BOX GUARANTEE, the Trademark Application and the goodwill of the business symbolized thereby.

Executed this 26TH day of March, 1998.

FUTURE FIT COMPANY, L.L.C.

By: _____

Its: Manager

BY

Its: Manager

LRC:chm31898
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"Express Mail" mailing label number: EE182158031US

Date of Deposit: June 16, 1998

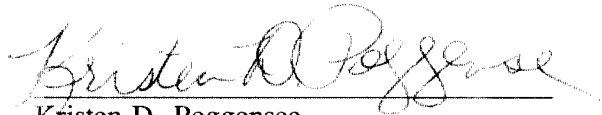
Mark: BOTTOM OF THE BOX GUARANTEE

Serial No.: 75/255,811

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, VA 22202-3513.

6/16/98

Date


Kristen D. Poggensee