

MRO 6.24.98

07-15-1998

SHEET

U.S. DEPARTMENT OF COMMERCE

Patent and Trademark Office

To the Honorable Commissioner of



the attached original documents or copy hereof.

1. Name of conveying party(ies) 100765393

Cordiant Plc

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership
- United Kingdom

Additional name(s) of conveying party(ies) attached Yes No

and address of receiving party(ies):

Name: Cordiant Communications Group Plc
Address: 83/89 Whitfield Street
London W1A 4XA, England

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State United Kingdom
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: December 15, 1997

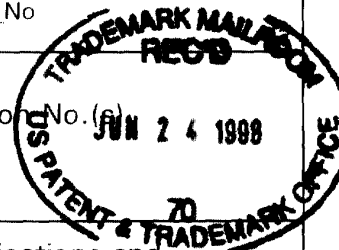
4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/197,397

B. Trademark Registration No.(s)

Additional Numbers attached? Yes No



5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017

6. Total number of applications and registration involved: 1

7. Total fee (37 CFR 3.41) \$40.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)**

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

07/14/1998 DMRUYEN 00000304 75197397
FC:481 40.00 DP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass
Name of Person Signing

[Signature] June 24 1998
Signature Date

Total number of pages comprising cover sheet: _____



CERTIFIED TO BE A TRUE COPY

[Signature]

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 1320869

The Registrar of Companies for England and Wales hereby certifies that

CORDIANT PLC

having by special resolution changed its name, is now incorporated
under the name of

CORDIANT COMMUNICATIONS GROUP PLC

Given at Companies House, London, the 15th December 1997

[Signature]

MR J MAYNE

For The Registrar Of Companies



COMPANIES HOUSE TRADEMARK

RECORDED: 06/24/1998

REEL: 1753 FRAME: 0372