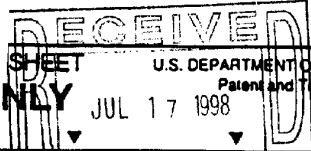


07-23-1998



FORM PTO-1584 1-31-92

100774285 TRADEMARKS ONLY

Tab settings

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): LRD
NBA PROPERTIES, INC. 7-17-98

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State NEW YORK
 Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):
Name: WNBA ENTERPRISES, LLC
Internal Address: 450 HARMON MEADOW
Street Address: BOULEVARD
City: SECAUCUS State: NJ ZIP: 07094

Individual(s) citizenship
 Association
 General Partnership
 Limited Partnership
 Corporation-State
 Other: DELAWARE LIMITED LIABILITY COMPANY

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from Assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other

Execution Date: 7/13/98

4. Application number(s) or registration number(s):
A. Trademark Application No.(s)
75/186825 75/187190
75/187176 75/094621
75/186826 75/245210
75/189054

B. Trademark registration No.(s)
2109192 2111333
2120469 2111332

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: RICHARD A. FRIEDMAN
Internal Address: NBA PROPERTIES, INC.
LEGAL DEPT./TRADEMARKS
645 5TH AVENUE
Street Address: NEW YORK, NY 10022
City: _____ State: _____ ZIP: _____

6. Total number of applications and registrations involved: 11

7. Total fee (37 CFR 3.41): \$ _____
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: WNBA ENTERPRISES, LLC
DEPOSIT ACCT: 23-3271
(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

RICHARD A. FRIEDMAN [Signature] 7/14/98
Name of Person Signing Signature Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

07/23/1998 DNGUYEN 00000354 233271 2109892
01 FC:481 40.00 CH
02 FC:482 250.00 CH

Commissioner of Patents and Trademarks
Box Assignments
Washington, D.C. 20231

Public burden reporting for this sample cover sheet is estimated to average about 30 minutes per document to be recorded, including time for reviewing the document and gathering the data needed, and completing and reviewing the sample cover sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Office of Information Systems, PK2-1000C, Washington, D.C. 20231, and to the Office of Management and Budget, Paperwork Reduction Project (0651-0011), Washington, D.C. 20503.

REEL: 1757 FRAME: 0467

TRADEMARK ASSIGNMENT

- This Agreement is made on the 13th day of July, 1998, between NBA Properties, Inc., a New York corporation, with an address at 645 Fifth Avenue, New York, New York 10022 ("ASSIGNOR"), and WNBA Enterprises, LLC, a Delaware limited liability company, with an address at 450 Harmon Meadow Boulevard, Secaucus, New Jersey 07094 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used and is using the trademarks and service marks identified by the federal trademark and service mark applications and registrations pending or registered in the United States Patent and Trademark Office listed in Schedule A , which is attached hereto as Exhibit 1;

WHEREAS, ASSIGNEE is desirous of acquiring said trademarks and service marks and the applications and registrations thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all right, title, and interest in and to said marks, together with the goodwill associated with said trademarks and service marks and trademark and service mark applications and registrations thereof.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this
Assignment by a duly authorized officer.

NBA PROPERTIES, INC.

Dated: 7/13/98 By: Jeffrey A. Mishkin
Jeffrey A. Mishkin
Vice-Chairman & Secretary

State of New York)
County of New York) ss:

On this 13th day of July, 1998, before me appeared
Jeffrey A. Mishkin, the person who signed this instrument,
who acknowledged that he signed it as a free act on behalf of
NBA Properties, Inc.

Sworn to before me on this
13th day of July, 1998.

Michelle J. Brown
Notary Public

My Commission Expires: Nov. 4, 1998

MICHELLE J. BROWN
Notary Public, State of New York
No. 01825068673
Qualified in Richmond County
Certificate Filed in New York County
Commission Expires November 4, 1998

SCHEDULE A

WNBA

<u>Country</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
United States	9	75/094619	4/26/96	2109892	10/28/97
United States	16	75/094620	4/26/96	2,120,469	12/ 9/97
United States	25	75/094621	4/26/96		
United States	28	75/094618	4/26/96	2111333	11/ 4/97
United States	41	75/094617	4/26/96	2111332	11/ 4/97
United States	25	75/245210	2/21/97		

WNBA Logo

<u>Country</u>	<u>Classes</u>	<u>App. #</u>	<u>App. Dt</u>	<u>Reg. #</u>	<u>Reg. Dt</u>
United States	41	75/186825	10/24/96		
United States	16	75/187176	10/24/96		
United States	9	75/186826	10/24/96		
United States	25	75/189054	10/24/96		
United States	28	75/187190	10/24/96		