

MRU 7-2-98

07-17-1998



U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

D

To the Honorable Commissioner of Patents

100800976

attached original documents or copy thereof.

1. Name of conveying party(ies):

G.H. MUMM & CIE, SOCIETE VINICOLE DE
CHAMPAGNE SUCESSEUR

- Individual(s)
- General Partnership
- Corporation - France
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: April 21, 1998

2. Name and address of receiving party(ies):

COMPAGNIE VRANKEN POUR LE HAUT COMMERCE
Chateau des Castaignes
51270 Montmort - Lucy,
France

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - France
- Other

Domestic representative is attached: Yes No
Additional name(s) & address(es) attached? Yes No

4. (A.) Trademark Application No.(s)

75/153359
75/153358

U.S. Patent & TMO/ TM Mail Receipt Dt. #76



07-02-1998

4. (B.) Trademark Registration No.(s)

901376
157603

Additional numbers attached? Yes No

5. Correspondence should be mailed to:

VICTOR M. TANNENBAUM
ABELMAN, FRAYNE & SCHWAB
150 East 42nd Street
New York, New York 10017

6. Total number of applications and registrations involved:.....

4

7. Total fee (37 CFT 3.41): \$ 115.00

Enclosed
(The said Deposit Account should be charged for any official fee not fully covered by the enclosed check)

Authorized to be charged to deposit account
Deposit account number: 01-0035

(Attach duplicate copy of this page if paying by deposit account)

07/16/1998 DNGUYEN 00000247 901376

01-FC:481
02-FC:482

40.00 DP
75.00 DP

DO NOT USE THIS SPACE

8. Statement and signature.

To the best of my knowledge and belief the foregoing information is true and correct and any attached copy is a true copy of the original document.

VICTOR M. TANNENBAUM
Name of Person Signing

Signature

Date

7/2/98

Total number of pages comprising cover sheet, attachments and documents:

6

TRADEMARK

REEL: 1762 FRAME: 0702

UNITED STATES OF AMERICA

ASSIGNMENT

WHEREAS, G.H. MUMM & CIE, SOCIETE VINICOLE DE CHAMPAGNE SUCESSEUR, a company organized and existing under the laws of France, with an office at 29 rue du Champ de Mars, 5110 Reims, France (hereinafter called the ASSIGNOR) is the owner of and has adopted, used and is using the following trademarks registered in the United States Patent and Trademark Office or for which applications for registration have been filed in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Number</u>
DRY MONOPOLE HEIDSIECK & CO (Label)	901376
HEIDSIECK & CO - DRY MONOPOLE (Label)	75/153359 (Appl.)
HEIDSIECK & CO - RED TOP MONOPOLE (Label)	75/153358 (Appl.)
MONOPOLE	157603

AND WHEREAS, COMPAGNIE VRANKEN POUR LE HAUT COMMERCE, a company organized and existing under the laws of France, with an office at Chateau des Castaignes, 51270 Montmort - Lucy, France (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the said trademarks and the registrations thereof;

NOW, THEREFORE, in consideration of U.S. \$1.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer unto the said ASSIGNEE, its successors and assigns, its right, title and interest in and to the said trademarks, trademark registrations and trademark applications, together with that part of the goodwill of the ASSIGNOR's business connected with the use of and symbolized by the said trademarks.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument this 21 day of April, 1998

G.H. MUMM & CIE, SOCIETE
VINICOLE DE CHAMPAGNE SUCESSEUR

By  JEAN MONTET-JOURDRAN
Secrétaire Général
Title