FORM PTO-1618A Expires 06/30/99 OM8 0651-0027 MRD 7-6-98

07-17-1998

U.S. Department of Commerce Patent and Trademark Office TRADEMARK



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~	Document ID #	Merger Effective Date Month Day Year	
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	Corrective Document	Change of Name	
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	Conveying Party	Mark if additional names of conveying parties attached Execution Date	
	Name ARTIME S.p.A.  Formerly  Individual General Partnership Limited Partnership X Corporation Association		
	Other		
1	Citizenship/State of Incorporation/Organization ITALY  Receiving Party		
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s 6651-0027, Petent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to: Commissioner of Patents and Trademarks, Box Assignments , Washington, D.C. 20231

FORM PTO-	1618B <b>Page 2</b>	U.S. Department of Commerce Patent and Trademark Office		
Expires 06/30/99 OMB 0651-0027		TRADEMARK		
Domestic R	epresentative Name and Address Enter	for the first Receiving Party only.		
Name	PAVIA & HARCOURT			
Address (line 1)	600 MADISON AVENUE: BOX PTO			
Address (line 2)	NEW YORK, NEW YORK 10022			
Address (line 3)				
Address (line 4)				
Correspondent Name and Address Area Code and Telephone Number 212-980-3500				
Name	PAVIA & HARCOURT			
Address (line 1)	600 MADISON AVENUE			
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Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).				
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Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$ 40.00				
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Name of Person Signing

TRADEMARK

Date Signed

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Signature

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE ----x

In re Trademark Registration of

Registrant: Invicta Montres S.A.

Registration No.: 1,708,042

Date Issued: August 18, 1992

Mark: INVICTA

BOX - TRADEMARK ASSIGNMENT Assistant Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

Sir:

### DESIGNATION OF DOMESTIC REPRESENTATIVE

PAVIA & HARCOURT, whose postal address is 600 Madison Avenue, New York, N.Y. 10022, U.S.A., Box: PTO, is hereby designated applicant's representative upon whom notices or process in proceedings affecting the mark may be served.

#### POWER OF ATTORNEY AT LAW

Applicant hereby appoints jointly and severally, with full power of substitution, the power of appointment of an associate attorney and the power of revocation:

> JORDAN E. RINGEL RICHARD L. MATTIACCIO ANTHONY S. CANNATELLA ALESSANDRO SARACINO

members of Bar of the State of New York,

c/o PAVIA & HARCOURT 600 Madison Avenue, New York, NY 10022

to prosecute this application to register, to transact all business in the Patent and Trademark Office in connection therewith, and to receive the Certificate of Registration.

Dated: 14th Hay 1998

Name: Eric OPPLIGER

Mirna GARZONI Title: Manager Director Mccounting

REEL: 1762 FRAME: 0706

## UNITED STATES OF AMERICA

# A S S I G N M E N T (Trademark)

WHEREAS, ARTIME S.p.A., a corporation organized under the laws of the Republic of Italy with an address at Piazza Matteotti, 7; 80133 Napoli, Italy (hereinafter called the ASSIGNOR) has adopted, intends to use, or has used and is using in United States commerce the trademark INVICTA, and is the owner of the United States trademark registration No. 1,708,042 issued on August 18, 1992 (collectively the "Trademark"); and

WHEREAS, INVICTA MONTRES S.A., a corporation organized and existing under the laws of Switzerland, with an address at Ruelle W. Mayor, 2 - 2000 Neuchatel (hereinafter called the ASSIGNEE) is desirous of acquiring the right, title and interest in and to the aforesaid Trademark together with that part of the good will of the business connected with and symbolized by the said Trademark and any part thereof; and

WHEREAS, Assignor and Assignee have entered into a certain worldwide Trademark Purchase and Sale Agreement dated December 16, 1997 (the "Agreement") also in respect to the Trademark;

NOW, THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, including but not limited to the Agreement, the receipt of which is hereby acknowledged, the said ASSIGNOR by these presents does sell, assign and transfer onto the said

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ASSIGNEE, its successors and assigns, all rights, title and interest in and to the said Trademark, together with that part of the good will of the business connected with and symbolized by the said Trademark and any part thereof; and any income, royalties, damages and payments now or hereafter due or payable in respect thereto; and any and all causes of action, either in law or in equity, for past, present, or without limitation, corresponding to the foregoing in the Unites States.

This Assignment shall be deemed to be effective as of December 16, 1997.

IN WITNESS WHEREOF, the said ASSIGNOR has hereunto executed this instrument on this May 14 , 1998.

ARTIME S.p.A.

By:\_\_\_\_\_\_

SALVATORE LUESE

Director and Attorney in Fact

Witnessed:

Monica Nannarelli

Director Trademark Affairs

W: (A-\Agtime\); Adenoska\Astime~Insictabooksa8A-Asq-Ag; (643698).eq2