

08-07-1998

COVER SHEET
ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office



Tab settings

To the Honorable Commissioner

100787166

the attached original documents or copy thereof.

1. Name of conveying party

Block China Corpor

- Individual(s)
- General Partnership
- Corporation-State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: July 1, 1996

2. Name and address of receiving party(ies)

Name: Salton/Maxim Housewares, Inc.

Internal Address:

Street Address: 550 Business Center Drive

City: Mt. Prospect State: IL ZIP: 60056

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Delaware
- Other

If assignee is not domiciled in the United States, a domestic representative designee is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

See Schedule A

B. Trademark Registration No.(s)

See Schedule A

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Carol Anne Been

Internal Address:

Sonnenschein Nath & Rosenthal

8000 Sears Tower

Street Address:

233 S. Wacker Drive

City: Chicago State: IL ZIP: 60606

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 3.41).....\$ 240.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

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01 C:48 40.00 OP
02 C:48 200.00 OP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carol Anne Been
Name of Person Signing

Signature

July 24, 1998

Date

Total number of pages including cover sheet, attachments, and document: 9

Mail documents to be recorded with required cover sheet information to:
Commissioner of Patents & Trademarks, Box 1318, Washington, DC 20540

REEL: 1763 FRAME: 0705

SCHEDULE A
Marks and Trade Names

Registered Marks

<u>Mark</u>	<u>Reg. No.</u>	<u>Class</u>	<u>Issued</u>
BLOCK CHINA	1,743,764	42	12/29/92
BLOCK & DESIGN	752,522	21	7/9/63
BLOCK & DESIGN	752,528	21	7/9/63
BLOCK & DESIGN	1,835,485	21	5/10/94
KALEIDOSCOPE	1,770,801	21	5/11/93
LISBOA WHITE	1,905,666	21	7/18/95
TRANSITION	(Serial No. 74/151,775)	21	(filed 3/27/91)
TRANSITION	1,715,857	21	9/15/92
WHIMSY CHRISTMAS	1,783,468	21	7/20/93

1216062

TRADEMARK AND TRADE NAME ASSIGNMENT

THIS ASSIGNMENT, made this 1st day of July, 1996 ("Assignment"), by Block China Corporation ("Seller"), a New York corporation, in favor of Salton/Maxim Housewares, Inc. ("Buyer"), a Delaware corporation.

WHEREAS, pursuant to that certain Asset Purchase Agreement (the "Asset Purchase Agreement") dated July 1, 1996, by and among Seller, Buyer and Robert C. Block, Seller has agreed to sell and Buyer has agreed to purchase the Purchased Assets as defined in the Asset Purchase Agreement (including the tradenames and trademarks identified and set forth in Schedule A, including variations thereof (collectively, the "Marks and Trade Names"), and the goodwill in, related to or associated with the Business);

WHEREAS, Buyer wishes to acquire all of Seller's right, title and interest in and to the Marks and Trade Names together with the goodwill of the Business in connection with which the Marks and Trade Names are used;

NOW, THEREFORE, for good and valuable consideration paid by Buyer, the receipt and sufficiency of which are hereby acknowledged:

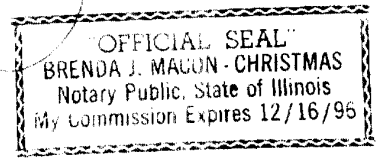
1. Seller hereby assigns to Buyer all of Seller's right, title and interest in and to the Marks and Trade Names together with the goodwill of the Business in connection with which the Marks and Trade Names are used, and all United States registrations and applications therefor, and all causes of action for infringement thereof.
2. All rights hereunder shall inure to the benefit of, and all obligations hereunder shall be binding upon, the parties hereto and their respective successors, legal representatives and assigns.
3. All questions concerning the construction, validity and interpretation of this Assignment and the Exhibits and Schedules hereto will be governed by the internal law, and not the law of conflicts, of the State of Illinois.
4. Except as otherwise expressly provided in this Assignment, this Assignment will not confer any rights or remedies upon any person or entity other than Buyer and Seller and their respective successors and permitted assigns.

STATE OF Illinois)
COUNTY OF Cook) SS.

On this 1st day of July, 1996, there appeared before me Robert C. Block, the President of Block China Corporation, personally known to me, who acknowledged that he signed the foregoing Assignment as his voluntary act and deed on behalf and with full authority of Block China Corporation.

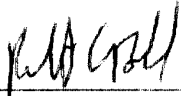

Brenda J. Macun-Christmas
Notary Public

My Commission Expires
12/16/96



5. All capitalized terms used herein and on Schedule A, without definition, shall have the respective meanings for such terms as set forth in the Asset Purchase Agreement.

BLOCK CHINA CORPORATION, a Delaware corporation

By: 
Robert C. Block
Its: 
Pres, Sd