

08-07-1998

Box Assignment
Commissioner of Patents and Trademark
Washington, D.C. 20231



100788579

RECORDATION FORM COVER SHEET -- TRADEMARKS
(Form PTO-1594)

MED 8-4-98

Sir:

Please record the attached original documents or copy thereof:

1. The name of the conveying party is KAGAN WORLD MEDIA, INC., a Delaware corporation.
2. The name and address of the party receiving the interest is KAGAN WORLD MEDIA LTD., 524 Fulham Rd., London SW6 5NR, United Kingdom, a British corporation.
3. The nature of the attached document is ASSIGNMENT, which was executed nunc pro tunc effective as of OCTOBER 31, 1992.
4. In connection with the trademark/service mark registration(s) numbers:
1,710,900 for EUROMEDIA REGULATION
5. The name and address to whom all correspondence concerning this document and the related registration should be mailed is:
Martin F. Majestic
MAJESTIC, PARSONS, SIEBERT & HSUE PC
4 Embarcadero Center Suite 1100
San Francisco, California 94111-4106
Telephone: (415) 248-5500
Telefacsimile: (415) 362-5418
6. A total of one (1) applications and/or registrations is/are involved in this request.
7. The fee of \$40.00 is enclosed to cover the costs of recordal.
8. The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment, to Deposit Account No. 13-1030.
9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,

MAJESTIC, PARSONS, SIEBERT & HSUE PC

Martin F. Majestic
Martin F. Majestic

Dated: July 31, 1998

Atty. Docket: 2641.013US0

The total number of pages (including cover sheet, attachments, and document) is three (3).

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08/06/1998 TTDM11
01 FC:481

ASSIGNMENT OF REGISTRATION OF A MARK

THIS ASSIGNMENT IS MADE AS OF OCTOBER 31, 1992.

WHEREAS, KAGAN WORLD MEDIA, INC., a Corporation of the State of Delaware, having a place of business at Carmel, California, hereinafter referred to as "Assignor," is the owner of all rights in U.S. Registration No. 1,710,900, registered August 25, 1992, of the Mark "EUROMEDIA REGULATION," and of the Mark itself.

WHEREAS, KAGAN WORLD MEDIA LTD., a British corporation, having a place of business at 524 Fulham Rd., London SW6 5NR, United Kingdom, hereinafter referred to as "Assignee," desires to acquire the entire right, title and interest in and to said Registration and Mark, including the goodwill associated therewith.

NOW, THEREFORE, for other good and valuable consideration received by Assignor from Assignee, the receipt of which is hereby acknowledged by Assignor,

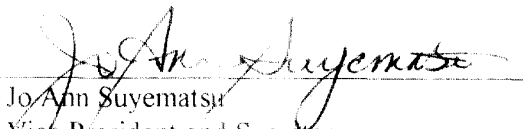
1. Assignor hereby sells, assigns, transfers and conveys to Assignee the entire worldwide right, title and interest in and to said Mark, and of the above identified Registration thereof, and the goodwill associated therewith, together with all claims, demands and causes of action for the past infringement of said Mark and Registration or for unfair competition in business in connection therewith whatsoever or by whomsoever committed said interest to be held and enjoyed by Assignee as fully and exclusively as it would have been held and enjoyed by said Assignor had this Assignment and transfer not been made.

2. Assignor hereby warrants, covenants and represents that it has not heretofore granted any license, right or privilege with respect to said Mark and Registration or in any other way encumbered the same, and that Assignor has the full right to make this Assignment.

3. The terms, covenants and provisions of this Assignment shall inure to the benefit of Assignee, its successors, assigns and other legal representatives, and shall be binding upon Assignor, the Assignor's heirs, legal representatives and assigns.

IN TESTIMONY WHEREOF, Assignor has executed and delivered to Assignee this instrument, effective as of the date first written above

KAGAN WORLD MEDIA, INC.

By 
Jo Ann Suyematsu
Vice President and Secretary