

RECOP

08-07-1998

ET

Tab settings



To the Honorable Commissioner of Patents

100785940

original documents or copy thereof.

MWD 8-6-98

1. Name of conveying party(ies):
T.L. White Corporation

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State Colorado
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Stress Less, Inc.

Internal Address: _____

Street Address: 1050 Windsor Parkway

City: Atlanta State: GA ZIP: 30319

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State Georgia _____
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
 (Designations must be a separate document from assignment)
 Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: July 24, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1330464

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: William M. Ellard

Internal Address: _____

Street Address: 229 Peachtree Street, N.E.
 Suite 2110 International Tower

City: Atlanta State: GA ZIP: 30303

6. Total number of applications and registrations involved: 1

7. Total fee (37 CFR 3.41).....\$ 40.00

Enclosed
 Authorized to be charged to deposit account

8. Deposit account number: _____

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

William M. Ellard *William M. Ellard* 8/5/98
 Name of Person Signing Signature Date

Total number of pages including cover sheet, attachments, and documents: 2

ASSIGNMENT OF TRADEMARK

WHEREAS, T. L. White Corporation, a Colorado corporation having an office and place of business at 1101 Peakview Circle, Boulder, Colorado 80302 ("Assignor") has adopted, owns, and is using the trademark "Stress-Less" ("the Mark") in connection with vitamin supplements.

WHEREAS, Assignor owns the following registration for the Mark on the principal register of the United States Patent and Trademark Office for the goods and/or services identified herein:

<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
Stress-Less	1330464	April 16, 1985

WHEREAS, Stress Less, Inc., a Georgia corporation having an office and place of business at 1050 Windsor Parkway, Atlanta, Georgia 30319 ("Assignee"), desires to acquire the Mark and the above-referenced registration.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee all right, title, and interest in and to the Mark for the United States of America and throughout the world, together with the goodwill of the business symbolized by the Mark, and the above-identified registration of the Mark.

Dated effective as of 7-29, 1998.

ASSIGNOR:

T. L. WHITE CORPORATION

By: [Signature]
Name/Title: TOM L. WHITE, PRESIDENT

[CORPORATE SEAL]

STATE OF Montana
COUNTY OF Landre

On this 24 day of July, 1998, before me, a notary public, appeared the person who signed this instrument who acknowledged that he signed it as his free act on behalf of T. L. White Corporation, Inc. with authority to do so.

[Signature]
Notary Public
My commission expires: 11/27/99

[NOTARIAL SEAL]

CUSHING, MORRIS, ARMBRUSTER & JONES, LLP

ATTORNEYS AT LAW

210 PEACHTREE CENTER INTERNATIONAL TOWER

220 PEACHTREE STREET, N.E.

ATLANTA, GEORGIA 30303

WRITER'S DIRECT DIAL NUMBER

(404) 614-8105

TELEPHONE
404 521-2323

TELECOPIERS
404 658-9865
404 522-0607

August 5, 1998

BY EXPRESS MAIL

U.S. Patent & Trademark Office
Office of Public Records
Attn: Customer Service Center
1213 Jefferson Davis Highway, 3rd Floor
Arlington, Virginia 22202

Re: Stress Less, Inc. / "Stress-Less" (Registration No. 1330464)

Dear Sir or Madam:

Enclosed are the following items for recording an assignment of a trademark:

- Recordation cover sheet;
- Assignment document (two copies);
- Check for \$40 to "Assistant Commissioner of Patents & Trademarks."

Please record the assignment and return the recorded assignment document to me.

Very truly yours,


William M. Ellard

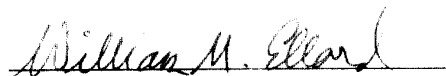
WME/dlp
Enclosures
cc: Mr. Al D. Kitchen

Certificate of Express Mailing

Express Mail mailing label no. EE46567592US

Date of Deposit: August 5, 1998

I certify that this correspondence and the above-identified papers and fee, which are attached, are being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and are addressed to U.S. Patent & Trademark Office, Office of Public Records, Attn: Customer Service Center, 1213 Jefferson Davis Highway, 3rd Floor, Arlington, Virginia 22202.


William M. Ellard

TRADEMARK

REEL: 1764 FRAME: 0835

RECORDED 08/06/1998

1-DOC51497-001-STRADMR-01