

08-11-1998

Docket No.: **D/P**
L5645-009



Tab settings

To the Honorable Commissioner of Patents and Trademarks

100789579

Attached original documents or copy thereof.

Handwritten: MCO 8-4-98

1. Name of conveying party(ies):

Loew's Theatres, Inc.

- Individual(s)
- General Partnership
- Corporation-State **New York**
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **filed August 26, 1985**

2. Name and address of receiving party(ies):

Name: **Lorillard, Inc.**

Internal Address:

Street Address: **714 Green Valley Road**

City: **Greensboro** State: **NC** ZIP: **27408**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State **New York**
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or registration numbers(s)

A. Trademark Application No. (s)

B. Trademark Registration No. (s)

1,108,876

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Carin G. Reynolds, Esq.**

Internal Address: **Patterson, Belknap, Webb & Tyler LLP**

Street Address: **1133 Avenue of the Americas**

City: **New York** State: **NY** ZIP: **10036**

6. Total number of applications and registrations involved: **1**

7. Total fee (37 CFR 3.41): \$ **\$40.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Carin G. Reynolds, Esq.

Name of Person Signing

Carin G. Reynolds

Signature

7/31/98

Date



Vertical stamp: 00000000 1108876 08/10/1998



State of New York }
Department of State } ss.: _____

50000

I hereby certify that I have compared the annexed copy with the original document filed by the Department of State and that the same is a correct transcript of said original.

Witness my hand and seal of the Department of State on

SEP 09 1985



Secretary of State

380507-004 (10/84)

TRADEMARK
REEL: 1765 FRAME: 0910



CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
of

USC

LOEW'S THEATRES, INC.

Under Section 805 of the Business Corporation Law

Pursuant to the provisions of Section 805 of the Business Corporation Law, the undersigned, the Senior Vice President and the Assistant Secretary of Loew's Theatres Inc., hereby certify:

FIRST: The name of the corporation is LOEW'S THEATRES, INC.

SECOND: That the Certificate of Incorporation of the corporation was filed by the Department of State, Albany, New York, on the 26th day of August, 1954.

THIRD: That the amendment to the Certificate of Incorporation effected by this Certificate is as follows:

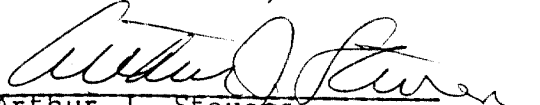
Article FIRST of the Certificate of Incorporation is hereby amended to read as follows:

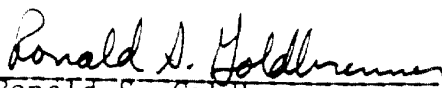
"FIRST: The name of the Corporation is LORILLARD, INC."

FOURTH: That the amendment of the Certificate of Incorporation was authorized by a vote of the Board of Directors followed by the unanimous written consent of the holders of all outstanding shares entitled to vote on an amendment to the Certificate of Incorporation.

IN WITNESS WHEREOF, we hereunto sign our names and affirm that the statements made herein are true under the penalties of perjury, this 19th day of August 1954.

LOEW'S THEATRES, INC.


Arthur J. Stevens
Senior Vice President


Ronald S. Goldbrenner
Assistant Secretary

0261346



3

8/20/84
799 Co.
* 8864-23
A-927826-2
New Name Res for
on 7/19/85
2249/95-1

X

0261346

0261346
USC

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
LOEW'S THEATRES, INC.

V
USC
AUG 25 11 35 AM '85

FILED

Under Section 805 of the
Business Corporation Law

STATE OF NEW YORK
DEPARTMENT OF STATE
A TRUE COPY OF THE ORIGINAL
FILED IN THIS OFFICE ON

AUG 26 1985
WITNESS MY HAND AND OFFICIAL
SEAL OF THE DEPARTMENT OF
STATE ON THE DATE ABOVE MEN-
TIONED.

STATE OF NEW YORK
DEPARTMENT OF STATE

FILED AUG 26 1985

AMT. OF CHECK \$ 140
FILING FEE \$ 60
TAX \$ _____
COUNTY FEE \$ 70
COPY \$ _____
CERT \$ _____
REFUND \$ _____
SPEC FEE \$ _____

20

10
md
New

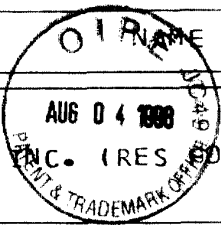
RECEIVED
AUG 23 4 PM '85

LOEWS CORPORATION
666 Fifth Avenue
New York, New York 10103

BILLED

581670

FILING RECEIPT



NAME RESERVATION (BUSINESS)

CORPORATION NAME

LORILLARD, INC. (RES FOR 30 DAYS)

DATE FILED

07/19/85

DURATION & COUNTY CODE

FILM NUMBER

B249195-1

CASH NUMBER

563349

NUMBER AND KIND OF SHARES

LOCATION OF PRINCIPAL OFFICE

FOR CHANGE OF NAME OF LOEW'S THEATRES, INC. (SUBMIT CTF WHEN *USC FILING)

ADDRESS FOR PROCESS

REGISTERED AGENT

Handwritten initials

FEES AND/OR TAX PAID AS FOLLOWS:

AMOUNT OF CHECK \$ _____ AMOUNT OF MONEY ORDER \$ 00030.00 AMOUNT OF CASH \$ _____

\$ _____ DOLLAR FEE TO COUNTY

FILER NAME AND ADDRESS

LOEWS CORPORATION
666 FIFTH AVE.

NEW YORK

NY 10103

\$ FILING
\$ TAX
\$ CERTIFIED COPY
\$ ~~20.00~~ CERTIFICATE
010.00 MISCELLANEOUS
TOTAL PAYMENT \$ 000030.00

REFUND OF \$

TO FOLLOW

380604-003 (8/84)

GAIL S SHAFFER - SECRETARY OF STATE

RECORDED: 08/04/1998

TRADEMARK
REEL: 1765 FRAME: 0913