

08-28-1998

FORM PTO-1594 (Rev. 6-93) OMB No. 0651-0011 (exp. 4/94)



COVER SHEET ONLY

U.S. DEPARTMENT OF COMMERCE Patent and Trademark Office

Tab settings

100805440

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Les Opticiens Associes

- Individual(s), Association, General Partnership, Limited Partnership, Corporation-State France, Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: GrandVision

Internal Address:

Street Address: Tour utopia, 20 bis, Jardin Boieldieu, CEDEX 3810

City: Paris State: France ZIP: 92071 La Defense

- Individual(s) citizenship, Association, General Partnership, Limited Partnership, Corporation-State France, Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

- Assignment, Security Agreement, Other, Merger, Change of Name

Execution Date: August 5, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

Appl. No. 75/177,384 - GRAND OPTICAL (shop) (now Reg. No. 2,153,432)

B. Trademark Registration No.(s)

Reg. No. 1,694,133 - Grand Optical Design

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Raymond O. Linker, Jr., Esq. ALSTON & BIRD LLP Internal Address: P.O. Drawer 34009

Street Address: 1211 E. Morehead St.

City: Charlotte State: NC ZIP: 28234

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 3.41).....\$ 65.00

Enclosed

Authorized to be charged to deposit account

If additional fees are needed please use;

8. Deposit account number:

16-0605

(Attach duplicate copy of this page if paying by deposit account)

08/27/1998

FC:481 FC:482

40.00 OP 25.00 OP

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Raymond O. Linker, Jr. Name of Person Signing

Signature

August 18, 1998 Date

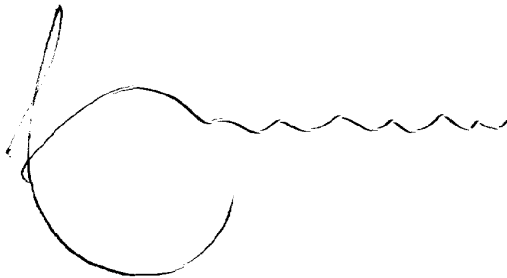
Total number of pages including cover sheet, attachments, and document: 8

VCA

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**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

Raymond O. Linker, Jr., Post Office Drawer 34009, Charlotte,  
North Carolina 28234, (704) 331 6000 a member of the Bar of the  
State of North Carolina, and a member of the Firm  
**ALSTON & BIRD** is hereby designated applicant's  
representative upon whom notices or process in proceedings  
affecting the mark may be served.



France

This the 5th day of August, 1998

## **DEED OF ASSIGNMENT**

**BETWEEN THE UNDERSIGNED :**

**LES OPTICIENS ASSOCIES,**  
A French Société Anonyme,  
having its Corporate Office :  
Tour Utopia  
20 bis, Jardin Boieldieu  
Cedex 3820  
92071 PARIS LA DEFENSE

Herein after named

**The Assignor**

**FROM ONE PART**

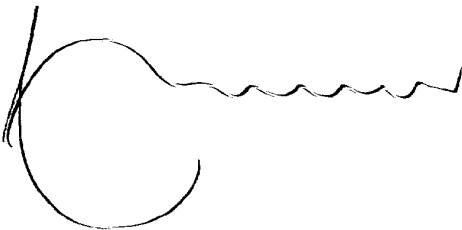
**AND**

**GrandVision,**  
A French Société Anonyme  
having its Corporate Office :  
Tour utopia  
20 bis, Jardin Boieldieu  
Cedex 3810  
92071 PARIS LA DEFENSE

Herein after named

**The Assignee**

**FROM THE OTHER PART**



TRADEMARK  
REEL: 1775 FRAME: 0269

## **WHEREAS**

The Assignor, which is a subsidiary of the Assignee, is the registered owner of the Marks mentioned in Schedule I, herein after referred as **The Marks**.

The Assignor's activities are mainly performed in FRANCE.

The protection of the Marks involving costs, the Parties have decided to transfer the ownership of the Marks to the Assignee, the Parent Company, which has more means for developing the Marks in Countries other than FRANCE.

## **NOW THEREFORE IT HAS BEEN AGREED AS FOLLOWS :**

### **SECTION 1**

The Assignor hereby assigns, sells and transfers to the Assignee, which accepts, the entire titles, rights and interest in and to the Marks, including the goodwill attached to the Marks and the rights to sue for past infringement, not prescribed at the date of the present Assignment.

### **SECTION 2**

The present Assignment is granted and accepted in consideration of the reimbursement by the Assignee to the Assignor of the costs resulting from the protection of the Marks.

### **SECTION 3**

The present Assignment will be recorded at the Trade Mark Register. To this end, the Parties give power to the bearer of an Original or of an Extract of the present Deed.

**Made in PARIS**

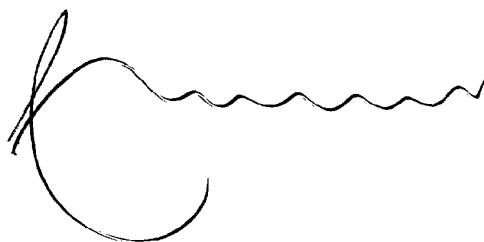
This

A large, stylized handwritten signature in black ink, consisting of a large loop followed by a series of smaller, connected loops.A smaller, more compact handwritten signature in black ink, featuring a prominent initial letter followed by several loops.

TRADEMARK  
REEL: 1775 FRAME: 0270

**SCHEDULE 1**

<b><u>COUNTRY</u></b>	<b><u>MARK</u></b>	<b><u>FILING OR REGISTRATION</u></b> <b><u>N°</u></b>
U.S.A.	GRAND OPTICAL Design	1 694 133
U.S.A.	GRAND OPTICAL (shop)	75/177 384

A large, stylized handwritten signature in black ink, featuring a prominent loop on the left side and a wavy, horizontal line extending to the right.A smaller, more compact handwritten signature in black ink, appearing to be a name with a flourish at the end.