

09-03-1998



08-17-1998



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FORM PTO-1594  
1-31-92

RECORDATION FORM COVER SHEET U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office  
**TRADEMARKS ONLY**

Tab settings    ▼

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Vision Corner Optical Corp.

- Individual(s)
- General Partnership
- Corporation-State - Connecticut
- Other
- Association
- Limited Partnership

Additional name(s) of conveying party(ies) attached?

- Yes
- No

MRD8-17-98

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: May 12, 1998

2. Name and address of receiving party(ies):

Name: LensCrafters, Inc.

Internal Address:

Street Address: 8650 Governor's Hill Drive

City: Cincinnati State: OH ZIP: 45249

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State Ohio
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No

(Designations must be a separate document from Assignment)  
Additional name(s) & address(es) attached?  Yes  No

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/309,531

75/309,532

B. Trademark registration No.(s)

1,935,238

2,053,815

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Mack

Internal Address: LensCrafters, Inc.  
Legal Services Department

Street Address: 8650 Governor's Hill Dr.

City: Cincinnati State: OH ZIP: 45249

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 3.41): \$ 160.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

09/02/1998 DNGUYEN 00000108 1935238

01 FC:481  
02 FC:482

40.00 DP  
75.00 DP

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Mack

Name of Person Signing

*Susan Mack*

Signature

000003741  
28-98  
Date

Total number of pages comprising cover sheet

1/

OMB No. 0651-0011 (exp. 4/94)

TRADEMARK

REEL: 1776 FRAME: 683

Refund Ref: DNGUYEN  
09/02/1998

CHECK Refund Total

## TRADEMARK ASSIGNMENT

WHEREAS **VISION CORNER OPTICAL CORP.**, a Connecticut corporation, having an address of 30 Jordan Lane, Wethersfield, Connecticut, 06109 (hereinafter referred to as "ASSIGNOR"), has adopted, is using and is the owner of all right, title, and interest in and to certain trademarks and service marks identified in Exhibit A hereto (collectively referred to herein as the "Marks"), including the corresponding United States trademark registrations and applications for registration listed in Exhibit A attached hereto; and

WHEREAS, **LENSCRAFTERS, INC.**, an Ohio corporation, having an address of 8650 Governor's Hill Drive, Cincinnati, Ohio, 45249 (hereinafter referred to as "ASSIGNEE"), is desirous of acquiring the entirety of ASSIGNOR'S right, title and interest in and to the Marks;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, hereby sells, assigns, transfers and sets over, unto ASSIGNEE, its successors, legal representatives and assigns, ASSIGNOR'S entire right, title and interest in, to and under:

1. The Marks listed in Exhibit A annexed hereto, together with the goodwill of ASSIGNOR'S business appertaining thereto and/or symbolized thereby.
2. Any and all other rights, privileges and priorities of ASSIGNOR provided under United States, state or foreign law with respect to the foregoing Marks, including without limitation common law rights and rights under the laws of unfair competition ("Related Rights");
3. Any and all rights to contest, protest or sue at law or in equity for any infringement, imitation, impairment, distortion, dilution or other unauthorized use or conduct in derogation of the Marks and Related Rights occurring prior to the date of execution of this Assignment, including the right to receive all proceeds and damages therefrom; and
4. Any and all rights to obtain renewals of registration or other legal protections pertaining to the Marks and Related Rights.

ASSIGNOR shall, without further consideration, comply with any reasonable request by ASSIGNEE, at ASSIGNEE'S expense, to execute promptly any additional documents and take promptly any further action reasonably necessary to protect, secure and vest good, valid and marketable title to the Marks and Related Rights in ASSIGNEE and to record this Assignment with all appropriate authorities (including any documents necessary to record this Assignment in countries foreign to the United States).



**EXHIBIT A**

<b><u>Mark</u></b>	<b><u>Registration/Application Number</u></b>	<b><u>Registration/Filing Date</u></b>
VISION CORNER EXPRESS	75/309,532	June 17, 1997
VISION CORNER CARE PLUS +	75/309,531	June 17, 1997
VISION CORNER	1,935,238	November 14, 1995
VISION CORNER and Design	2,053,815	April 22, 1997

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