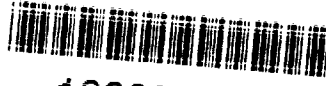


09-10-1998

D



8-25-98

100825208

To the Honorable Commissioner of Pa

Attached original documents or copy hereof.

1. Name of conveying party(ies):

Cordiant Plc

- Individual(s)
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- United Kingdom
- Other

Additional name(s) of conveying party(ies) attached Yes No

2. Name and address of receiving party(ies):

Name: Cordiant Communications Group Plc
Address: _____

121-141 Westbourne Terrace
London W2 6JR, England

- Individual(s) citizenship _____
- Association _____
- General Partnership _____
- Limited Partnership _____
- Corporation-State United Kingdom
- Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached:

Yes No

(Designations must be a separate document from Assignment)

Additional name(s) & addresses attached?

Yes No

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other _____

Execution Date: December 15, 1997

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/404,700 75/404,701

Additional Numbers attached? Yes No

B. Trademark Registration No.(s).

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Susan Upton Douglass

Internal Address: Fross Zelnick Lehrman & Zissu, P.C.

Street Address: 633 Third Ave.

City: New York State: NY Zip: 10017



08-25-1998

U.S. Patent & TMO/TM Mail Rcpt Dt. #70

6. Total number of applications and registration involved:..... 2

7. Total fee (37 CFR 3.41) \$65.00

- Enclosed
 - Authorized to be charged to deposit account
- (Only if total fee is not sufficient)

8. Deposit account number:

23-0825-0576900

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Susan Upton Douglass

Name of Person Signing

Signature

8/25/98

Date

09/09/1998 JMWTK:INS 00000131 75404700

Number of pages comprising cover sheet: _____

FC-481

FC-482

OMB No. 0651-0011 (exp. 4/94)

FZLZ File No.: ODP USA TA-97/09268-9

TRADEMARK
REEL: 1784 FRAME: 0775



CERTIFIED TO BE A TRUE COPY

Tim Jackson
.....

**CERTIFICATE OF INCORPORATION
ON CHANGE OF NAME**

Company No. 1320869

The Registrar of Companies for England and Wales hereby certifies that

CORDIANT PLC

having by special resolution changed its name, is now incorporated
under the name of

CORDIANT COMMUNICATIONS GROUP PLC

Given at Companies House, London, the 15th December 1997

MR J MAYNE

For The Registrar Of Companies



C O M P A N I E S H O U S E

TRADEMARK
REEL: 1784 FRAME: 0776

FROSS ZELNICK LEHRMAN & ZISSU, P.C.

ALLAN ZELNICK
OF COUNSEL

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J. ALLISON STRICKLAND
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SUSAN UPTON DOUGLASS
JANET L. HOFFMAN
PETER J. SILVERMAN
LAWRENCE ELI APOLZON
BARBARA A. SOLOMON
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TELEX: ATT 422455
E-MAIL: fz1z@frosszelnick.com

AUG 5 1998

Assistant Commissioner for
Trademarks
2900 Crystal Drive
Arlington, Virginia 22202-3513

Attn: Assignment Branch

"Express Mail" mailing label no. 1016 026 249
Date of Deposit 8/25/98

I hereby certify that this paper or fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated above and is addressed to the Assistant Commissioner for Trademarks, 2900 Crystal Drive, Arlington, Virginia 22202-3513

ERIC J. BOISSON
(Printed name of person mailing paper or fee)

(Signature)

Re: Recordal of Change of Name against U.S. Trademark
Appln. Nos. 75/404700 for CCG and 75/404701 for CCG CORDIANT
COMMUNICATIONS GROUP & Design
From: Cordiant Plc
To : Cordiant Communications Group Plc
(Our Ref: ODP USA TA-97/09268-9)



08-25-1998

U.S. Patent & TMO/TM Mail Rpt Dt. #70

Dear Sirs:

Please record the enclosed change of name document against the 2 U.S. trademark applications listed above.

For this purpose we enclose the following:

- 1. Certificate of Change of Name
- 2. Our check in the amount of \$65.00 for filing fees
- 3. Recordation form cover sheet

Should the enclosed fee be insufficient, or should any additional fees be required in future in connection with this registration, please charge our deposit Account No. 23-0825-0576900 with any deficiency.

We look forward to receiving confirmation that the change of name has been duly recorded.

Respectfully submitted,

Susan Upton Douglass

SUD/PB
Enclosure

TRADEMARK
REEL: 1784 FRAME: 0777

RECORDED: 08/25/1998