

MRD 8-24-98

RECORDATION F
TRADEMARK

09-10-1998

DEPARTMENT OF COMMERCE
Patent and Trademark Office



100825420

Documents or copy thereof.

To the Honorable Commissioner of Patents and Trademark

1. Name of conveying party(ies):

Hill's Pet Nutrition, Inc.
400 S.W. 8th Street
Topeka, Kansas 66603

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation-State Delaware
- Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)

Name: Colgate-Palmolive Company

Internal Address: Trademark Dept. 15th Floor

Street Address: 300 Park Avenue

City: New York State: NY ZIP: 10022

- Individual(s) citizenship: _____
- Association _____
- General Partnership _____
- Limited Partnership _____

Corporation State Delaware

Other _____

assignee is not domiciled in the United States, a domestic representative

Signature is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:



- Assignment
- Security Agreement
- Other _____

08-24-1998

U.S. Patent & TMO/TM Mail Rpt Dt. #54

Execution Date: August 20, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1891485
1952270

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Sara Goldberg

Internal Address: Trademark Dept. 15th Floor

Colgate-Palmolive Company

Street Address: 300 Park Avenue

City New York State: NY ZIP: 10022

~~09/09/1998 JSMBRZZ 00000072 032460 1891485~~

01 FC:481 40.00 CH
02 FC:482 25.00 CH

6. Total number of applications and registrations involved:

2

7. Total fee (37 CFR 3.41) \$65.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

03-2460

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Arthur L. Briggs

Name of Person Signing

Signature

August 24, 1998

Date

Total number of pages including cover sheet, attachments, and document: **5**

Mail documents to be recorded with required cover sheet information to:

Assistant Commissioner of Trademarks, Box Assignments
2900 Crystal Drive, Arlington, Virginia 22202-3513

SERVICE MARK ASSIGNMENT

WHEREAS, HILL'S PET NUTRITION, INC., a Delaware corporation, having its principal place of business at 400 S.W. 8th Street, Topeka, Kansas 66603, ("Assignor") has adopted and is using the Service Marks, which are registered in the United States Patent and Trademark Office, as indicated in below; and


<u>TRADEMARK</u>	<u>REGISTRATION NO.</u>	<u>REGISTRATION DATE</u>
VCA	1891485	April 25, 1995
VCA & DIAMOND Design	1952270	January 30, 1996

WHEREAS, Colgate-Palmolive Company, a Delaware corporation, having its principal place of business at 300 Park Avenue, New York, New York 10022, ("Assignee"), desires to acquire all of Assignor's rights in and to The Service Marks and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby sells, assigns, transfers and conveys to the Assignee all its rights, title and interests, whether statutory or at common law, in and to the said Service Marks, together with the goodwill of the business which is symbolized by them and the registrations thereof.

ASSIGNOR:

Hill's Pet Nutrition, Inc.

By: 
 Title: Secretary

Dated: August 20, 1998
 New York, New York

BEFORE USING THIS ORDER FORM
read the important information on the
reverse side

DEPOSIT ACCOUNT ORDER FORM

FOR OFFICE USE ONLY

MAIL TO: Commissioner of Patents and Trademarks Date
Washington, D.C. 20231 August 24, 1998

ITEM OR SERVICE	VALUE FURNISHED Action Or Use

Account No. 03-2460 Order No. 59

Name and Address of Depositor:
Regina B. Rychlicka
Trademark Department - 15th Floor
Colgate-Palmolive Company
300 Park Avenue
New York, New York 10022

DESCRIPTION OF ARTICLES OR SERVICES TO BE FURNISHED

Recordal of Assignment of trademarks:

RN 1891485 VCA

RN 1952270 VCA & DIAMOND Design

From Hill's Pet Nutrition, Inc. to Colgate-Palmolive Company



08-24-1998

U.S. Patent & TMO/TM Mail Rept Dt. #64

If additional space is needed attach separate sheet.

Regina B. Rychlicka
(Signature)

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U.S. DEPARTMENT OF COMMERCE
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OFFICIAL BUSINESS
RETURN AFTER FIVE DAYS

Regina B. Rychlicka
Trademark Department - 15th Floor
Colgate-Palmolive Company

NAME _____

STREET ADDRESS 300 Park Avenue

YOUR ORDER NO.

CITY, STATE, ZIP CODE New York, New York 10022