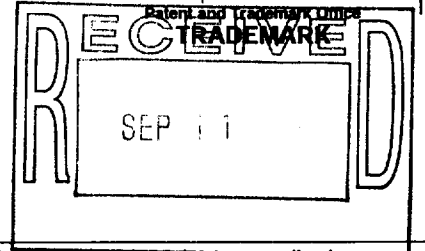


09-16-1998



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RECORDATION FORM COVER SHEET  
TRADEMARKS ONLY

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)  
Document ID #
- Correction of PTO Error  
Reel #  Frame #
- Corrective Document  
Reel #  Frame #

Conveyance Type

- Assignment  License
- Security Agreement  Nunc Pro Tunc Assignment  
Effective Date  
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name  Execution Date  
Month Day Year

- Formerly
- Individual  General Partnership  Limited Partnership  Corporation  Association
  - Other
  - Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKA/TA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)     
City State/Country Zip Code

- Individual  General Partnership  Limited Partnership  If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation  Association
- Other
- Citizenship/State of Incorporation/Organization

09/15/1998 SSMITH 00000054 75200208  
01 FC:481 40.00 OP

FOR OFFICE USE ONLY

**Domestic Representative Name and Address**

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Correspondent Name and Address**

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

**Pages**

Enter the total number of pages of the attached conveyance document including any attachments.

#

**Trademark Application Number(s) or Registration Number(s)**

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

**Trademark Application Number(s)**

**Registration Number(s)**

**Number of Properties**

Enter the total number of properties involved.

#

**Fee Amount**

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment: Enclosed  Deposit Account

Deposit Account  
(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number: #

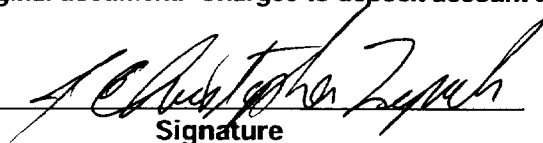
Authorization to charge additional fees: Yes  No

**Statement and Signature**

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

J. Christopher Lynch, Esq.

Name of Person Signing



Signature

9/10/98

Date Signed

UNITED STATES DEPARTMENT OF COMMERCE  
Patent and Trademark Office

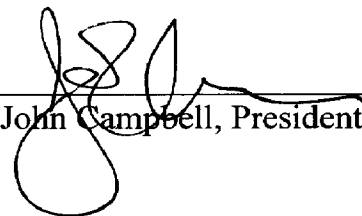
**Assignment**

Whereas, Home Delivery Express, Inc., a North Carolina corporation, located at 11613 Coachman's Way, Raleigh, North Carolina 27614, has not made continuous use of the mark identified in EXHIBIT A attached hereto in interstate commerce and has filed an application with the United States Patent and Trademark Office on November 19, 1996, based on its bona fide intent to use such mark in commerce, which application has been given the Serial Number listed in EXHIBIT A; and

Whereas, Campbell Alliance Group, Inc., a North Carolina corporation, located at 110 Horizon Drive, Suite 230, Raleigh, North Carolina 27615, has acquired the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Home Delivery Express, Inc., does hereby assign unto the said Campbell Alliance Group, Inc., the mark in the application identified in EXHIBIT A as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. § 1060.

Dated: September 9, 1998

  
\_\_\_\_\_  
John Campbell, President

NORTH CAROLINA  
WAKE COUNTY

I, the undersigned Notary Public, do hereby certify that John Campbell personally appeared before me this day and acknowledged that he is President of Home Delivery Express, Inc., a corporation, and that by authority duly given and as the act of the corporation the foregoing instrument was signed by its President, sealed with its corporate seal and attested by its witness.

WITNESS my hand and notarial seal this 9th day of September 1998.

  
\_\_\_\_\_  
Notary Public

My Commission Expires: 7-24-99

EXHIBIT A

TRADEMARK

SERIAL NO.

SIMPLIFY

75/200208