

10-30-1998



100863919

REGISTRATION FORM COVER SHEET
TRADEMARKS ONLY

U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): MRO 10-22-98
Judy Hagan dba Links

Individual(s) Association
 General Partnership Limited Partnership
 Corporation-State
 Other _____

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies)
Name: Kelly Pioneer Group, Inc.
Internal Address: _____
Street Address: 1270 Avenue of the Americas
City: New York State: NY ZIP: 10020

Individual(s) citizenship _____
 Association _____
 General Partnership _____
 Limited Partnership _____
 Corporation-State New York
 Other _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:
 Assignment Merger
 Security Agreement Change of Name
 Other _____

Execution Date: September 1, 1998

4. Application number(s) or patent number(s):

A. Trademark Application No.(s) _____

B. Trademark Registration No.(s)
2,155,969

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:
Name: Rowena S. DeLeon
Internal Address: _____

Street Address: 390 Park Avenue

City: New York State: NY ZIP: 10022

6. Total number of applications and registrations involved: 1

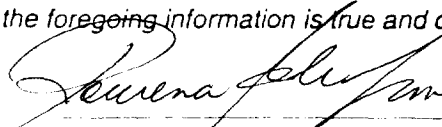
7. Total fee (37 CFR 3.41).....\$ 40.00 ^E
 Enclosed
 Authorized to be charged to deposit account

8. Deposit account number:
21-0043

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.
To the best of my knowledge and belief, the foregoing information is true and correct and my attached copy is a true copy of the original document.

Rowena S. DeLeon 
Name of Person Signing Signature

October 21, 1998
Date

Total number of pages including cover sheet, attachments, and document: 2

Mail documents to be recorded with required cover sheet information to:

TRADEMARK
REEL: 1805 FRAME: 0745

0000006 210043 40.00 CH

TRADEMARK ASSIGNMENT

Assignment effective as of September 1, 1998 between KELLY PIONEER GROUP, INC., acting as agent for an undisclosed principal, located at 1270 Avenue of the Americas, New York, New York 10020, (hereinafter referred to as "Assignee"), and JUDY HAGAN dba LINKS, located at 280 North Ocoee Street, Cleveland, Tennessee 37311, (hereinafter referred to as "Assignor").

WHEREAS, Assignor has used the mark LINKS (the "Trademark") on and in connection with hair care products, namely, hair shampoos, hair conditioners, hair styling preparations, and hair spray, and represents that it is the owner of said mark and the following trademark registration in the United States Patent and Trademark Office:

<u>Trademark</u>	<u>Registration No.</u>	<u>Date of Registration</u>
LINKS	2,155,969	May 12, 1998

WHEREAS, Assignee is desirous of acquiring said Trademark and the registration therefor;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, it is hereby agreed:

1. Assignor does hereby assign unto the Assignee all right, title and interest in and to the Trademark, together with the good will of the business symbolized by the mark, and the above identified registration therefor.


2. Assignee shall pay to Assignor the sum of \$5,000.00 upon the complete execution of this Assignment.

3. Each of the signatories below hereby acknowledge that they have the authority to bind their respective parties to this Assignment.

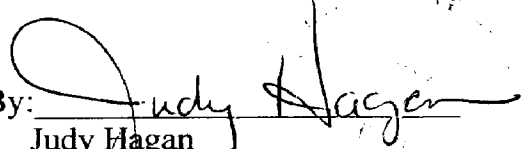
4. This Assignment shall be binding upon the parties, their successors and assigns, and all others acting by, through or in privity therewith.

IN WITNESS WHEREOF, the parties hereto caused this Assignment to be duly executed in their respective names, effective as of the day and year first above written.

KELLY PIONEER GROUP, INC.

By: 
Frank A. Kelly
President

JUDY HAGAN, dba LINKS

By: 
Judy Hagan
*James R. Hype N.P.
Jury Comm. Expires
May 1999*