

MRD

11-9-98

11-17-1998



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Docket No.:

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To the Honorable Commissioner of Patents and Trademarks and the attached original documents or copy thereof.

1. Name of conveying party(ies):

Juice Stop

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

Additional names(s) of conveying party(ies)  Yes  No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: As of October 23, 1998

2. Name and address of receiving party(ies):

Name: Juice Stop Franchising Corp.

Internal Address: \_\_\_\_\_

Street Address: 10333 E. Dry Creek Road, Suite 110

City: Englewood State: CO ZIP: 80122

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation-State California
- Other

If assignee is not domiciled in the United States, a domestic designation is  Yes  N  
(Designations must be a separate document from Additional name(s) & address(es)  Yes  N

4. Application number(s) or registration numbers(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

1,986,707

Additional numbers  Yes  No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Lynn P. Hendrix

Internal Address: Holme Roberts & Owen LLP

Street Address: 1700 Lincoln Street, Suite 4100

City: Denver State: CO ZIP: 80203

6. Total number of applications and registrations involved:.....

1

7. Total fee (37 CFR 3.41):.....\$ 40.00

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

40.00 00

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Lynn P. Hendrix

Name of Person Signing

Signature

November 4, 1998

Date

Total number of pages including cover sheet, attachments, and

1/16/1998 JMWTK:MS 00000071 1986707

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**ASSIGNMENT OF TRADEMARK**

This Assignment of Trademark is from **JUICE STOP**, a California partnership ("Assignor"), with an address of 2261 Forest Drive, Suite C-5, Lake Forest, California 92630 to **JUICE STOP FRANCHISING CORP.**, a California corporation ("Assignee"), with an address of 10333 E. Dry Creek Road, Suite 110, Englewood, Colorado 80112.

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee all right, title and interest in, to and under the mark "JUICE STOP" and design (the "Mark") and the goodwill of business symbolized thereby and associated therewith and the United States Registration therefor, bearing Reg. No. 1,986,707, together with all claims for damages by reason of past, present or future infringement or other unauthorized use of the Mark, with right to sue for damages, and collect the same.

Executed as of the date first set forth above.

JUICE STOP, a California partnership

Date: 10-23-98

By: *Thomas B. Humphreys Jr.*  
Thomas Blake Humphreys Jr.  
General Partner

**ACKNOWLEDGMENT**

STATE OF Colorado )  
 ) ss  
                     COUNTY OF Arapahoe )

The foregoing instrument was acknowledged before me this 23<sup>rd</sup> day of October, 1998, by Thomas Blake Humphreys Jr., as General Partner of JUICE STOP, a California partnership.



*Angela Brown*  
Notary Public  
Name: Angela Brown

My commission expires:                      My Commission Expires 09/28/2002