

11-16-1998

F



NET

11/6/98

100877954

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

BETTERBODY COMPANY, L.L.C.

- Individuals
- Association
- General Partnership
- Limited Partnership
- Corporation-State
- Other Limited Liability Co.

Additional name(s) of conveying party(ies) attached?  yes  no

3. Nature of conveyance:

- Assignment
- Merger
- Security Agreement
- Change of Name
- Other \_\_\_\_\_

Execution Date: 10/29/98

2. Name and address of receiving party(ies):

Name: JOBRI, L.L.C.  
 Internal Address: \_\_\_\_\_  
 Street Address: 615 West 33rd  
 City: Ada  
 State: Oklahoma ZIP: 74820

- Individual citizenship \_\_\_\_\_
- Association \_\_\_\_\_
- General Partnership \_\_\_\_\_
- Limited Partnership \_\_\_\_\_
- Corporation-State \_\_\_\_\_
- Other an Oklahoma Limited Liability Company

If assignee is not domiciled in the U.S., a domestic representative designation is attached:

- yes  no
- (Designation must be a separate document from Assignment)
- Additional name(s) & address(es) attached?  yes  no

4. Application number(s) or registration number(s): \_\_\_\_\_

A. Trademark Application No(s).

B. Trademark Registration No(s).  
2,093,243  
2,158,460

Additional numbers attached?  yes  no

5. Name/address of party to whom correspondence concerning document should be mailed:

Name: Sue Corbett  
 Internal Address: \_\_\_\_\_  
Dunlap, Coddington & Rogers, P.C.  
 Street Address: \_\_\_\_\_  
9400 N. Broadway, Suite 420  
 City: Oklahoma City  
 State: OK ZIP: 73114

6. Total no. of applications and registrations involved [2]

7. Total fee (37 CFR 3.41) \$ 65.00

- Enclosed
- Authorized to be charged to deposit account.

8. Deposit account number: 04-1700  
(Attach duplicate of this page if paying by deposit account)

11/12/1998 SBURNS 00000105 041700 2093243

40.00 CH  
25.00 CH

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Sue Corbett  
Name of person signing

Signature

11-6-98  
Date

Total number of pages comprising cover sheet, attachments, and document: [\_\_\_\_\_]

ASSIGNMENT

WHEREAS, BETTERBODY COMPANY, L.L.C., a California limited liability company ("ASSIGNOR"), has adopted, used, and is using and is the owner of the following trademarks ("MARKS"), which MARKS are registered in the United States Patent and Trademark Office as follows:

<u>Trademark</u>	<u>Registration No.</u>	<u>Issue Date</u>
BETTERNECK	2,093,243	September 2, 1997
BETTERREST	2,158,460	May 19, 1998

and WHEREAS JOBRI, L.L.C., an Oklahoma limited liability company ("ASSIGNEE") has succeeded to the business, assets and appurtenant good will of Assignor.

NOW, THEREFORE, ASSIGNOR, in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, assigns to ASSIGNEE all of its right, title and interest in and to the MARKS, and said registrations thereof, together with the goodwill of the business symbolized by said MARKS, and said registrations, and including (but not by way of limitation) the right to sue and collect and keep damages for past infringements thereof.

Dated this 29<sup>th</sup> day of October, 1998.

BETTERBODY COMPANY, L.L.C.

By: Steven H. Feder  
Steven H. Feder, Manager

JOBRI, L.L.C.

By: Jonathan P. Hulme  
Jonathan P. Hulme, Manager

**ACKNOWLEDGEMENT**

STATE OF CALIFORNIA            )  
  )    ss.  
COUNTY OF LOS ANGELES        )

The foregoing instrument was acknowledged before me, a Notary Public, on the 29<sup>th</sup> day of October, 1998, by Steven H. Feder, Manager of BETTERBODY COMPANY, L.L.C.

Oct 18 2002  
My Commission Expires

Maria S. Hinojosa  
Notary Public



DUNLAP, CODDING & ROGERS, P.C.

ATTORNEYS AT LAW

9400 NORTH BROADWAY, SUITE 420

OKLAHOMA CITY, OKLAHOMA 73114

(405) 478-5344/(800) 235-5925

FACSIMILE (405) 478-5349

BOX ASSIGNMENT

TRADEMARK

Commissioner of Patents and Trademarks  
Washington, D.C. 20231

Re: Recordation of Assignment  
Assignor: BETTERBODY COMPANY, L.L.C.  
Assignee: JOBRI, L.L.C.

Reg. No.: 2,093,243  
Reg. Date: September 2, 1997

Reg. No.: 2,158,460  
Reg. Date: May 19, 1998

Enclosed for recordal is an Assignment dated October 29, 1998 to JOBRI, L.L.C.

Charge Deposit Account No. 04-1700 the sum of \$65.00 for the recordation of this assignment. One copy of this transmittal is attached along with cover sheet and a pre-addressed postal card.

The Commissioner is hereby authorized to charge any additional fees which may be required, or credit any overpayment to Deposit Account 04-1700.



Sue Corbett, Reg. No. 38,850  
DUNLAP, CODDING & ROGERS, P.C.  
9400 North Broadway, Suite 420  
Oklahoma City, Oklahoma 73114

Attorney for Applicant

APPROVED

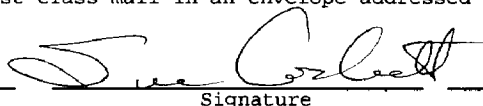
PTO

Kck  
DUNLAP, CODDING & ROGERS, P.C.

CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8

I hereby certify that this correspondence is being deposited on November 6, 1998 with the United States Postal Service as First Class mail in an envelope addressed to the Commissioner of Patents and Trademarks, Washington, D.C. 20231

Sue Corbett  
Name of applicant, assignee or  
registered representative



Signature

November 6, 1998  
Date