



**TRADEMARK ASSIGNMENT**

This Assignment is made on the 24th day of June, 1998 between Rhône-Poulenc Rorer GmbH, a company organized and existing under the laws of Germany, located at Nattermannallee 1, 50829 Cologne, Germany (the "Assignor") and Colgate-Palmolive Company, a corporation organized under the laws of the State of Delaware, of 300 Park Avenue, New York, New York, United States of America (the "Assignee");


WHEREAS, the Assignor is the proprietor in the United States of Trademark Registration No. 1,166,056 DURAPHAT ("The Trademark");

WHEREAS, the Assignee wishes to acquire all of Assignor's rights in and to The Trademark and all goodwill associated therewith;

NOW THEREFORE, in consideration of the sum of \$10.00 and other good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor hereby assigns, transfers and conveys to the Assignee all its rights, title and interests to The Trademark and the registrations therefor, together with the goodwill of the business which is symbolized by The Trademark and together with the relating business of Assignor in connection with The Trademark as used or intended to be used.

ASSIGNOR:

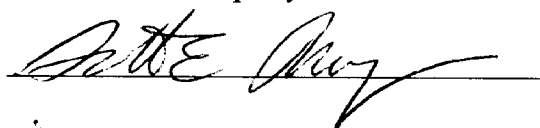
Rhône-Poulenc Rorer GmbH

By: 

Name: Hanno Reker      Henrich B. Reschke  
Title: Authorized      Authorized  
         Officer              Officer

ASSIGNEE:

Colgate-Palmolive Company

By: 

Name:      **SCOTT E. THOMPSON**  
Title:      **Vice President and**  
         **Associate General Counsel**  
         **Trademark**