

11-25-1998



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TRADEMARK

11-17-98

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

RECORDATION FORM COVER SHEET

TO THE ASSISTANT COMMISSIONER FOR TRADEMARKS:

Please record the attached original documents or copy thereof:

1. Name and address of conveying party:

The Reynolds and Reynolds Company,
an Ohio corporation
115 South Ludlow Street
Dayton, Ohio 45402

2. Name and address of receiving party:

The Cobalt Group, Inc.,
a Washington corporation
Suite 300
2030 First Avenue
Seattle, Washington 98121

I HEREBY CERTIFY THAT THE FOREGOING DOCUMENTS ARE BEING DEPOSITED WITH THE UNITED STATES POSTAL SERVICE AS FIRST CLASS MAIL, POSTAGE PREPAID, IN AN ENVELOPE ADDRESSED TO: BOX ASSIGNMENT, ASSISTANT COMMISSIONER FOR TRADEMARKS, 2900 CRYSTAL DRIVE, ARLINGTON, VA 22202.

Denise J. Davis

Signature
Denise J. Davis

Name
November 17, 1998

3. Nature of conveyance: Assignment

Execution Date: May 28, 1998

4. Registration number:

<u>Registration No.</u>	<u>Mark</u>	<u>Registration Date</u>
2,088,711	AUTOROM	August 19, 1997

5. Name and address of party to whom correspondence concerning document should be mailed:

Milissa J. Statz
Stoel Rives LLP
900 S.W. Fifth Avenue, Suite 2300
Portland, Oregon 97204
(503) 224-3380

40E

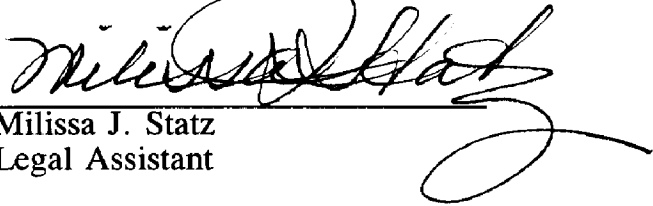
6. Total number of registrations involved: 1

7. Total fee (37 CFR 3.41): \$40.00

8. The Commissioner is hereby authorized to charge any additional fees which may be required in connection with the recording of this document or to credit any overpayment to Deposit Account No. 19-4455.

9. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Respectfully submitted,


Milissa J. Statz
Legal Assistant

Total number of pages comprising cover sheet and conveyance: 3

Date: November 17, 1998
STOEL RIVES LLP
900 SW Fifth Avenue, Suite 2600
Portland, Oregon 97204-1268
Telephone: (503) 224-3380
Attorney Docket No. 25343/2

ASSIGNMENT

This Trademark Assignment is made between Reynolds and Reynolds Holdings, Inc., an Ohio corporation, located at 115 South Ludlow Street, Dayton, Ohio 45402 ("Reynolds") and The Cobalt Group, Inc. a Washington corporation, located at Suite 300, 2030 First Avenue, Seattle, Washington 98121 ("Cobalt Group").

WHEREAS, Reynolds is the owner of all right, title and interest and good will in and to the mark AUTOROM for computer software for use in the automotive industry, and U.S. Federal Trademark Registration No. 2,088,711 therefor;

WHEREAS, Cobalt Group is desirous of acquiring said mark and Registration therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Reynolds does hereby assign to Cobalt Group all right, title and interest in and to said mark, together with the good will of the business symbolized by the mark, and the above-identified Registration therefor.

REYNOLDS AND REYNOLDS HOLDINGS, INC.

By Karen Cramer
Karen Cramer
Assistant Secretary

May 28, 1998