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U.S. DEPARTMENT OF COMMERCE
Patent and Trademark Office

TRADEMARKS ONLY

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

William F. Squadron

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation - State
- Other

Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies):

Name: SporTVision Systems, LLC

Address: 250 West 57th Street

Suite 814

New York, New York 10107

- Individual(s) Citizenship
- Association
- General Partnership
- Limited Partnership
- Corporation - State of New York
- Other

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designation must be a separate document from Assignment.)
Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance:

MRD 11-16-98

- Assignment Merger
- Security Agreement Change of Name
- Other

Execution Date: November 12, 1998

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

75/355,658

B. Trademark Registration No.(s)

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: Burt Magen, Esq.

Address: Fliesler, Dubb, Meyer & Lovejoy LLP

Four Embarcadero Center, Suite 400

San Francisco, CA 94111

Telephone: (415) 362-3800

6. Total Number of applications and registrations involved: 1

(\$40 first mark per document; \$25 second and subsequent marks in same document.)

7. Total fee (37 CFR 3.41).....\$ 40.00

Check Enclosed

8. Authorized to charge any additional fees or credit any overpayment to Deposit Account No. 06-1325. (A duplicate copy of this authorization is not enclosed.)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Burt Magen
Attorney or Agent
Reg. No. 37,175

Signature

November 13, 1998
Date

10. Total number of pages comprising cover sheet: 1

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**WILLIAM F. SQUADRON TO SPORTVISION SYSTEMS, LLC
ASSIGNMENT OF TRADEMARK AND GOODWILL**

WHEREAS, William F. Squadron ("Squadron") is an individual residing in Scarsdale, New York;

WHEREAS, SporTVision Systems, LLC ("SporTVision") is a limited liability corporation having its principal place of business at 250 West 57th Street, Suite 814, New York, New York 10107;

WHEREAS, Squadron has adopted and is the owner of rights in the mark SPORTVISION and of the following United States trademark application ("Squadron Application") which SporTVision is desirous of acquiring from Squadron and Squadron is desirous of assigning to SporTVision Systems, LLC:

<i>Mark</i>	<i>Serial No.</i>	<i>Filing Date:</i>
SPORTVISION	75/355,658	September 12, 1997;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged by Squadron, Squadron hereby assigns to SporTVision all rights, title and interest to the mark identified above, the goodwill of the business symbolized by said mark, and the Squadron Application. Squadron also assigns to SporTVision all claims, demands and causes of action for the past infringement of said mark or the Squadron Application or for unfair competition in business in connection therewith, the same to be held and enjoyed by SporTVision, as fully and entirely as the same would or could have been held and enjoyed by Squadron had this Agreement not been made.

Date: November 12, 1998 By: [Signature]
Name: William F. Squadron

[Signature]

JENNIFER L. SERIO
Notary Public, State of New York
No. 019E5087009
Qualified in New York County
Commission Expires on Oct. 27, 1998