

*MRO*  
*12-2-98*

12-08-1998



100917542

TRADEMARK ASSIGNMENT

ASSIGNOR: ARTnews ASSOCIATES

ASSIGNEE: ARTnews, L.L.C.  
48 West 38th Street  
New York, New York 10018

INTEREST: All rights, title and interest in and to the Trademark, together with the good will of the business symbolized by the Trademark, and the registration and application thereof.

DATE OF EXECUTION OF ASSIGNMENTS: November 12, 1998

NUMBER OF ASSIGNMENTS: 1 *1415818*

TOTAL FEE: \$40.00

CONTACT: Correspondence concerning this request to record the trademark assignment should be directed to Barry S. Rutcofsky, Esq., Tenzer Greenblatt LLP, 405 Lexington Avenue, New York, NY 10174.

To the best of the undersigned's knowledge and belief, the information contained on this cover sheet is true and correct and that the attached is an executed original copy of the Trademark Assignment.

ARTnews, L.L.C.

By:   
Name: Milton Esterow  
Title: Managing Member

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TRADEMARK ASSIGNMENT

STATE OF NEW YORK        )  
                                  ) ss:  
COUNTY OF NEW YORK     )

WHEREAS, ARTnews ASSOCIATES, a New York limited partnership (the "Partnership"), duly organized and existing under the laws of the State of New York, with its principal place of business at 48 West 38th Street, New York, New York 10018, is the owner of the trademark CORPORATE ARTNEWS (the "Trademark"); and

WHEREAS, the Trademark was registered in the United States Patent and Trademark Office, Registration No. 1415818, dated November 4, 1986; and

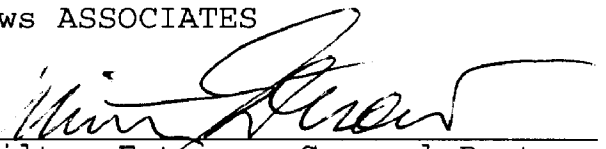
WHEREAS, the business of the Partnership was reconstituted and continued as a limited liability company, ARTnews, L.L.C. ("ARTnews"), with its principal place of business at 48 West 38th Street, New York, New York 10018, pursuant to the New York Limited Liability Company Law; and

WHEREAS, the general partner and each of the limited partners of the Partnership authorized the Partnership to contribute to ARTnews all of the Partnership's assets subject to all of its liabilities;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Partnership does hereby assign unto ARTnews all rights, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and the registrations and applications thereof.

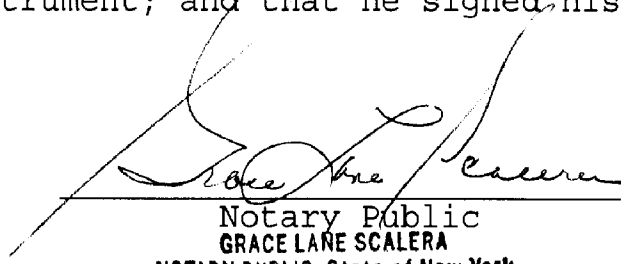
Dated: November 12, 1998

ARTnews ASSOCIATES

By:   
Milton Esterow, General Partner

STATE OF NEW YORK     )  
                                  ) ss:  
COUNTY OF NEW YORK    )

On the 12th day of November, 1998, before me personally came Milton Esterow to me known, who, being by me duly sworn, did depose and say that he resides in Forest Hills, New York; that he was the General Partner of the limited partnership described in and which executed the above instrument; and that he signed his name thereto.



Notary Public  
**GRACE LANE SCALERA**  
NOTARY PUBLIC, State of New York  
No. 41-4601803  
Qualified in Queens County *2000*  
Commission Expires September 30, ~~1996~~