

12-10-1998

FORM PTO 1594  
(Rev. 6-93)

U.S. DEPARTMENT OF COMMERCE  
Patent and Trademark Office



OMB No. 0651-0011 (exp. 4/94)

100915855

To the Honorable Commission

attached original documents or copy thereof.

MSB 12-8-98

1. Name of conveying party(ies):  
 Hobbico, Inc.  
 d/b/a Thill Fishing Tackle  
 1608 Interstate Drive  
 Champaign, Illinois 61821

Individual(s)                       Association  
 General Partnership               Limited Partnership  
 Corporation-State  
 Other \_\_\_\_\_

Additional name(s) of conveying party(ies) attached?  Yes  No

2. Name and address of receiving party(ies)  
 Name: Lindy Little Joe Inc.  
 Internal Address: \_\_\_\_\_  
 Street Address: 1110 Wright Street  
 City: Brainerd State: Minnesota ZIP: 56401

Individual(s) \_\_\_\_\_  
 Association \_\_\_\_\_  
 General Partnership \_\_\_\_\_  
 Limited Partnership \_\_\_\_\_  
 Corporation-State Minnesota  
 Other \_\_\_\_\_

3. Nature of conveyance:  
 Assignment                       Merger  
 Security Agreement               Change of Name  
 Other \_\_\_\_\_

Execution Date: August 27, 1998

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
 (Designations must be a separate document from Assignment)  
 Additional name(s) & address(es) attached  Yes  No

4. Application number(s) or patent number(s):  
 A. Trademark Application No.(s)  
 B. Trademark Registration No.(s)  
 1,745,908  
 1,752,701

Additional numbers attached?  Yes  No

6. Total Number of applications and registrations involved: 2

5. Name and address of party to whom correspondence concerning document should be mailed:  
 Name: David N. Fronck  
 Internal Address: Dorsey & Whitney LLP  
 \_\_\_\_\_  
 Street Address: 220 South Sixth Street  
 \_\_\_\_\_  
 City: Minneapolis State: MN ZIP: 55402

7. Total fee (37 CFR 3.41). . . . . \$ 65.00  
 Enclosed  
 Authorized to be charged to deposit account

8. Deposit account number:  
04-1420  
 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.  
*To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

David N. Fronck                      David N. Fronck                      Dec. 7, 1998  
 Name of person Signing                      Signature                      Date

Total number of pages comprising cover sheet: 1

OMB No. 0651-0011 (exp. 4/94)

Do not detach this portion

Mail documents to be recorded with required cover sheet information to:

12/07/1998 DNGUYEN 00000238 1745908

Commissioner of Patents and Trademarks  
Box Assignments  
Washington, D.C. 20231

01 FC:481                      40.00 OP  
02 FC:482                      25.00 OP

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UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made this 27<sup>th</sup> day of August, 1998, by and between Hobbico, Inc., d/b/a Thill Fishing Tackle ("Assignor"), a corporation organized under the laws of the State of Illinois, located and doing business at 1608 Interstate Drive, Champaign, Illinois 61821, and Lindy Little Joe Inc. ("Assignee"), a corporation organized under the laws of the State of MN, located and doing business at 1110 Wright Street, Brainerd, Minnesota 56401.

WHEREAS, Assignor is the owner of and has adopted, used and is using the trademarks listed in Schedule A attached hereto and made a part hereof for which registrations have been issued from the United States Patent and Trademark Office ("the Marks"); and

WHEREAS, Assignee wishes to acquire Assignor's entire right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the marks are used;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be signed and executed by its duly authorized officer as of the date and year above written.

Hobbico, Inc.

By: Willard K. Muirhead  
Name: WILLARD K. MUIRHEAD  
Title: SR. VP - FINANCE

**SCHEDULE A**

<u>Trademark</u>	<u>Reg. Date</u>	<u>Reg. No.</u>
Thill Gold Medal Logo	January 12, 1993	1,745,908
Thill Fishing Tackle	February 16, 1993	1,752,701