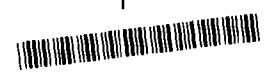


12-07-1998



100913549



ished original documents or copy thereof.

MPO 11-10-98

To the Honorable Commissioner of P

1. Name of conveying party(ies):

American Sun Melon

address of receiving party(ies):

tis AG

- Individual(s)
- General Partnership
- Corporation-State
- Other
- Association
- Limited Partnership

11-10-1998
U.S. Patent & TMO/c/TM Mail Rcpt Dt. #64

35 Lichtstrasse, CH-4002

Basel Country **Switzerland**

- Individual(s) citizenship
- Association
- General Partnership
- Limited Partnersh
- Corporation-State **Switzerland**
- Other

Additional name(s) of conveying party(ies) attached? Yes No

3. Nature of conveyance:

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

Execution Date: **October 27, 1998**

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No

(Designations must be a separate document from assignment)

Additional name(s) & address(es) attached? Yes No

4. Application number(s) or patent number(s):

A. Trademark Application No.(s)

B. Trademark Registration No.(s) **1735117, 1557117, 1609275 and 659177**

Additional numbers attached? Yes No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: **Barry A. Solomon**

Internal Address: **Patent and Trademark Department**

Street Address: **564 Morris Avenue**

City: **Summit** State: **NJ** Zip: **07901-1027**

6. Total number of applications and registrations involved: **4**

7. Total fee (37 CFR 3.41)\$ **115.00**

- Enclosed
- Authorized to be charged to deposit account

8. Deposit account number:

50-0430

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. *To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.*

Barry A. Solomon
Name of Person Signing

Barry A. Solomon
Signature

November 10, 1998
Date

Total number of pages including cover sheet, attachments, and document: **11**

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents & Trademarks, Box Assignments, Washington, D.C. 20231

12/03/1998 SBURNS 00000097 500430 1735117

02 FC:482 40.00 CH 75.00 CH

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

DESIGNATION OF DOMESTIC REPRESENTATIVE


Mark: TRI-X-313


Reg. No.: 1,735,117

Applicant: Novartis AG

Novartis Corporation, whose postal address is 564 Morris Avenue, Summit, New Jersey 07901-1027, is hereby designated registrant's domestic representative upon whom notice or process in proceedings affecting the mark may be served.

NOVARTIS AG

By 
Name: Sheila Bodmer
Title: Duly Authorized Officers
Date: November 5, 1998


Dr. Philip Grubb

NOVARTIS CORPORATION
564 Morris Avenue
Summit, NJ 07901-1027

ASSIGNMENT OF TRADEMARKS

WHEREAS, American Sun Melon, a California general partnership having a place of business at 4200 Perimeter Center, Oklahoma City, Oklahoma 73112 ("Assignor"), has adopted and used in its business and is the sole and exclusive owner of each of the trademarks listed in Annex A attached hereto and incorporated herein by reference, all of which trademarks are registered or applied for in the United States Patent and Trademark Office under the registration or application numbers listed in Annex A (all of such trademarks, registrations and applications for registration are herein referred to as the "Trademarks");

WHEREAS, NOVARTIS AG, a Swiss corporation having a place of business at 4002 Basel, Switzerland ("Assignee"), desires to acquire the entire right, title and interest in and to each of the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged by Assignor, Assignor does hereby sell, transfer, convey, assign and deliver to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, and further agrees to execute any additional documents required for the purpose of recording the transfer of trademarks with any patent and trademark office.

This Assignment of Trademarks shall inure to the benefit of and be binding upon Assignee and Assignor and their respective successors and assigns.

IN WITNESS WHEREOF, Assignor has caused its duly authorized representative to execute this Assignment of Trademarks as of this 27th day of October, 1998.

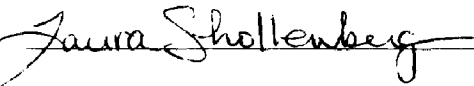
AMERICAN SUN MELON

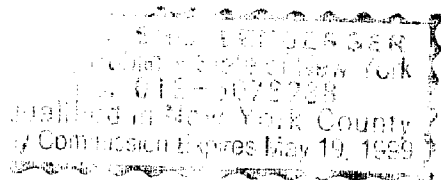
By


Carl H. Cadregari

Title: President

Sworn to and subscribed before me
this 27 day of October, 1998.





Annex A
to Assignment of Trademarks

U.S. Trademark Registrations
and Applications therefor

<u>Mark</u>	<u>Serial No.</u>	<u>Filing Date</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Tri-X-313	74-211,974	10/15/91	1735117	11/24/92
American Sunmelon	772,898	1/3/89	1557117	9/19/89
Watermelon Slice	73-811,923	7/11/89	1609275	8/7/90
Tri-X-XXX	72024410	2/14/57	0659177	3/11/58