12-21-1998

## 'ER SHEET

TRADEM

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original document or copy thereof. Name of conveying party(ies): 2. Name and Address of receiving party(ies): EF Education First, Inc. EF Cultural Tours Sarl, One Memorial Drive Zug Branch Cambridge, MA Obmoos 4 CH-6301 Zug, Switzerland Corporation-State - California Corporation-Country of Switzerland Additional names(s) of conveying party(ies) attached? If assignee is not domiciled in the United States, a 3. Nature of conveyance: domestic representative designation is attached: Yes Assignment (Designation must be a separate document from Assignment) Execution Date: September 14, 1998 Additional name(s) & address(es) attached? No B. Trademark Registration No.(s) 4. A. Trademark Application No.(s) 1,990,297 2,067,504 Additional numbers attached? No 6. Total number of documents 5. Name and address of party to whom correspondence concerning document should be mailed: involved: 2 OSTROLENK, FABER, GERB & SOFFEN, LLP \$ 65.00 7. Total fee (37 CFR 3.41):

1180 Avenue of the Americas New York, New York 10036-8403

Enclosed as part of Check No.

In the event the actual fee is greater than the payment submitted or is inadvertently not enclosed or if any additional fee due is not paid, the Patent and Trademark Office is authorized to charge the underpayment to Deposit Account No. 15-0700.

DO NOT USE THIS SPACE

8. To the best of my knowledge and belief, the foregoing information is true and correct and any 🕏 🕄 attached copy is a true copy of the original document.

Robert C. Faber Name of Person Signing

1998

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Total number of pages including cover sheet, attachments, and do ment: 3

TRADEMARK **REEL: 1827 FRAME: 0733** 

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

## ASSIGNMENT

WHEREAS, EF Education First, Inc., a corporation organized and existing under the laws of California, and doing One Memorial Drive, Cambridge, MA (hereinafter business at: called the Assignor), has adopted and is using marks which are the subject of registrations in the U.S. Patent and Trademark Office, as follows:

Reg. No.: 1,990,297

GO AHEAD VACATIONS Mark

Issued : July 30, 1996

Req. No.: 2,067,504

GOAHEAD VACATIONS and Design Mark

: June 3, 1997 Issued

AND, WHEREAS, EF Cultural Tours Sarl, Zug Branch, a corporation organized and existing under the laws of Switzerland, whose principal office and place of business is: Obmoos 4, CH-6301 Zug, Switzerland (hereinafter called the Assignee), is desirous of acquiring said marks, and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration receipt of which is hereby acknowledged, said Assignor does hereby assign unto the said Assignee all of its rights, title and interest in and to the said marks, together with the goodwill of the business symbolized by the marks, and the registrations thereof.

EF EDUCATION FIRST, INC.

SPEC\264021

By:

Name: Title:

TRADEMARK REEL: 1827 FRAME: 0734

## POWER OF ATTORNEY AND APPOINTMENT OF DOMESTIC REPRESENTATIVE

The undersigned hereby appoints customer no. 2352, OSTROLENK, FABER, GERB & SOFFEN, LLP and the members of the firm: Samuel H. Weiner, Jerome M. Berliner, Robert C. Faber, Edward A. Meilman, Stanley H. Lieberstein, Steven I. Weisburd, Max Moskowitz, Stephen A. Soffen, James A. Finder, William O. Gray, III, Louis C. Dujmich, Charles P. LaPolla, Douglas A. Miro and Harold Einhorn, all members of the Bar of the State of New York, with offices at 1180 Avenue of the Americas, New York, New York 10036-8403, (212) 382-0700, its attorneys to prosecute this application with full power of substitution and revocation and to transact all business in the Patent and Trademark Office in connection therewith. Said attorneys are hereby designated its agent upon whom notices or process may be served in proceedings affecting the above-entitled mark. Please address all correspondence to:

Robert C. Faber, Esq.
OSTROLENK, FABER, GERB & SOFFEN, LLP
1180 Avenue of the Americas
New York, New York 10036-8403
Customer No. 2352

EF CULTURAL TOURS SARL , Zug Branch

21 September 1998 By Name: Kurt Bättig

Title: Branch Manager

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**RECORDED: 12/14/1998** 

TRADEMARK REEL: 1827 FRAME: 0735