

12-22-1998

12-01-1998
U.S. Patent & TMOc/TM Mail Rcpt Dt. #54



100927395

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

12-1-98

TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- New
- Resubmission (Non-Recordation)
Document ID #
- Correction of PTO Error
Reel # Frame #
- Corrective Document
Reel # Frame #

Conveyance Type

- Assignment License
- Security Agreement Nunc Pro Tunc Assignment
Effective Date
Month Day Year
- Merger
- Change of Name
- Other

Conveying Party

Mark if additional names of conveying parties attached

Name Execution Date
Month Day Year

Formerly

- Individual General Partnership Limited Partnership Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

Receiving Party

Mark if additional names of receiving parties attached

Name

DBA/AKATA

Composed of

Address (line 1)

Address (line 2)

Address (line 3)

- Individual General Partnership Limited Partnership If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)
- Corporation Association
- Other
- Citizenship/State of Incorporation/Organization

12/18/1998 DNGUYEN 00000299 2115191

FOR OFFICE USE ONLY

01 FC:481
02 FC:482

40.00 DP
75.00 DP

115E

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Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1829 FRAME: 0469

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages Enter the total number of pages of the attached conveyance document including any attachments. #

Trademark Application Number(s) or Registration Number(s)

Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)			Registration Number(s)		
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="1789912"/>	<input type="text" value="2115191"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2126989"/>	<input type="text"/>	<input type="text"/>
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text" value="2132780"/>	<input type="text"/>	<input type="text"/>

Number of Properties Enter the total number of properties involved. #

Fee Amount Fee Amount for Properties Listed (37 CFR 3.41): \$

Method of Payment: Enclosed Deposit Account

Deposit Account Number: #

Authorization to charge additional fees: Yes No

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Monica Amboss, COO  11/23/98

Name of Person Signing Signature Date Signed

TRADEMARK ASSIGNMENT

WHEREAS EAST COAST BAGEL COMPANY, INC., a California corporation, successor by merger to Sonoma Valley Bagel Co., Inc., located at 1821 Wilshire Boulevard, #550, Santa Monica, California 90403 ("Assignor"), has adopted, used and is using the trademarks listed on Schedule A hereto in the United States (the "Marks"); and

WHEREAS YUM YUM DONUT SHOPS, INC., a California corporation, located at 18830 East San Jose Avenue, City of Industry, California 91748 ("Assignee"), is desirous of acquiring all of the right, title and interest of Assignor in and to the Marks, along with the goodwill of the business symbolized by said Marks (the "Goodwill"); and

N O W, T H E R E F O R E, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and convey unto Assignee all of Assignor's right, title and interest in and to the Marks in the United States, along with the Goodwill associated therewith, ~~and, to the best of Assignor's~~ *ms* *ls* ~~knowledge, free and clear of all liens and encumbrances, pursuant to 11 U.S.C. § 363.~~ Assignor is delivering this Trademark Assignment in accordance with and subject to all of the terms and provisions of the Asset Purchase Agreement dated as of October 12, 1998, as amended November 23, 1998. This Trademark Assignment shall be governed by and construed and enforced in accordance with the laws of the State of California.

IN WITNESS WHEREOF, ASSIGNOR has caused this assignment to be executed as of the 23rd of November, 1998.

ASSIGNOR:
EAST COAST BAGEL COMPANY, INC.,
a California corporation

By *Monica Amboss*
Name Monica Amboss
Title COO

ASSIGNEE:
YUM YUM DONUT SHOPS, INC.,
a California corporation

By *Lincoln Natase*
Name LINCOLN NATASE
Title PRESIDENT

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES) ss.

On November 23, 1998, before me, Gini L. Downing
Notary Public, a Notary Public in and for the State
of California, personally appeared Monica Amboss
_____, personally known to me (or proved to
me on the basis of satisfactory evidence) to be the person whose
name is subscribed to the within instrument, and acknowledged to
me that ~~he or~~ she executed the same in ~~his or~~ her authorized
capacity and that, by ~~his or~~ her signature on the instrument,
the person or the entity upon behalf of which ~~he or~~ she acted,
executed the instrument.

WITNESS my hand and official seal.



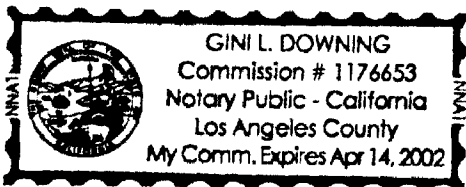
Gini L. Downing
Notary Public in and for said State

(Notarial Seal)

STATE OF CALIFORNIA)
)
COUNTY OF LOS ANGELES) ss.

On November 23, 1998, before me, Gini L. Downing
_____, a Notary Public in and for the State
of California, personally appeared Lincoln Watase
_____, personally known to me (or proved to
me on the basis of satisfactory evidence) to be the person whose
name is subscribed to the within instrument, and acknowledged to
me that he ~~or she~~ executed the same in his ~~or her~~ authorized
capacity and that, by his ~~or her~~ signature on the instrument,
the person or the entity upon behalf of which he ~~or she~~ acted,
executed the instrument.

WITNESS my hand and official seal.



Gini L. Downing
Notary Public in and for said State

(Notarial Seal)

SCHEDULE A

U.S. TRADEMARK REGISTRATIONS

<u>Mark</u>	<u>Registration Number</u>
EAST COAST BAGEL CO. and DESIGN	1,789,912
DESIGN	2,115,191
EAST COAST BEGGEL	2,126,989
EAST COAST BAGEL CO. and DESIGN	2,132,780

CALIFORNIA TRADEMARK REGISTRATIONS

SONOMA VALLEY BAGEL CO. and DESIGN	97,722
SONOMA VALLEY BAGEL CO. and DESIGN	42,122

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

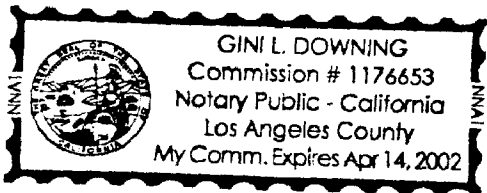
County of Los Angeles } ss.

On November 23, 1998, before me, Gini L. Downing, Notary Public,
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Monica Amboss
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Place Notary Seal Above

WITNESS my hand and official seal.

Gini L. Downing
Signature of Notary Public

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

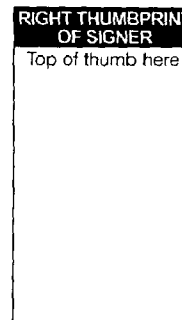
Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____



CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

State of California

County of Los Angeles } ss.

On November 23, 1998, before me, Gini L. Downing, Notary Public,
Date Name and Title of Officer (e.g., "Jane Doe, Notary Public")

personally appeared Monica Amboss,
Name(s) of Signer(s)

- personally known to me
- proved to me on the basis of satisfactory evidence

to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



Place Notary Seal Above

WITNESS my hand and official seal.

Gini L. Downing
Signature of Notary Public

OPTIONAL

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Title or Type of Document: _____

Document Date: _____ Number of Pages: _____

Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer

Signer's Name: _____

- Individual
- Corporate Officer — Title(s): _____
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

Signer Is Representing: _____

