



11-23-1998

TRADEMARKS



100926519

To the Hon  
1. Name

U.S. Patent & TMO/TM Mail Rcpt Dt. #33

Trademarks: Please record

2 of.

MR 11/23/98

2. Name and address of receiving party(ies):  
Name: Patmark Company, Inc.

Sleep Options, Inc.  
 Individual(s)  Association

General Partnership  Partnership  
 Limited

Corporation-State

Other

Internal Address:

Street Address 300 Delaware Avenue, Suite 530

City: Wilmington State: Delaware ZIP: 19801

Additional name(s) of conveying party(ies) attached?  Yes  No

Individual(s) citizenship

Association

General Partnership

Limited Partnership

X Corporation-State Delaware

Other

If assignee is not domiciled in the United States, a domestic

Representative designation is attached: Yes  No

(Designations must be separate document from Assignment)

Additional name(s) & address(es) attached?  Yes  No

3. Nature of Conveyance

Assignment Merger

Security Agreement Change of Name

Other

Execution Date: 11-16-98

4. Application number(s) or registration number(s):

A. Trademark Application No.(s)

See attached.

B. Trademark Registration No.(s)

See attached.

Additional numbers attached?  Yes  No

5. Name and address of party to whom correspondence Concerning document should be mailed:

Name: Gretchen R. Blum

Internal Address: FROST & JACOBS LLP

Street Address: 2500 PNC CENTER  
201 East Fifth Street

City: Cincinnati State: OH ZIP: 45202

6. Total number of applications and registrations involved:

7. Total fee (37 CFR 3.41).... \$ 365.00

Enclosed

Authorized to be charged to deposit account

06-2226

8. Deposit Account Number

(Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

Gretchen R. Blum  
Name of Person Signing, Registration Number

*Gretchen R. Blum*  
Signature

11/20/98  
Date

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to:

Assistant Commissioner for Trademarks,  
2900 Crystal Drive, Arlington, Virginia 22202-3513  
on the date indicated below:

*Galen S. Kuntzberg*  
Date 11-20-98

Total number of pages including cover sheet attachments, and document

3

12/18/1998 JMT/GENS 0000013 0085112  
40.00 OP  
325.00 OP  
01 FC:481  
02 FC:482

**SCHEDULE A**

<b>MARK</b>	<b>SERIAL NO</b>	<b>FILING DATE</b>	<b>REG NO</b>	<b>REG DATE</b>	<b>CLASS</b>	<b>ACTIVE</b>
DISCOVER HOW MUCH BETTER YOU CAN SLEEP	75/085,112	4/9/96	2,040,578	2/25/97	42	YES
EQUILIBRIA	75/013,761	11/1/95	2,084,751	7/29/97	20	YES
GOOD COMPANIONS	75/295,479	5/21/97	2,160,575	5/26/98	20	YES
NECK EASE	75/295,856	5/21/97	2,158,978	5/19/98	20	YES
PEACEFUL NIGHT	75/295,733	5/21/97	2,158,975	5/19/98	20	YES
SILHOUETTE	75/069,875	3/11/96	2,073,499	6/24/97	20	YES
SLEEP COUNSELOR	74/731,300	9/19/95	2,113,116	11/11/97	42	YES
SLEEP OPTIONS	74/731,301	9/19/95	2,100,022	9/23/97	20, 42	YES
SLEEPPROFILE	75/013,760	11/1/95	2,104,380	10/7/97	42	YES
SOUND BODY SOUND MIND SOUND SLEEP	75/013,762	11/1/95	2,109,644	10/28/97	20	YES
THE SLEEP COMPANY	74/731,305	9/19/95			20, 42	YES
VEOCELL	75/295,857	5/21/97			20	YES
VIBRATONER	75/017,509	11/9/95	2,080,096	7/15/97	20	YES
WINDBORNE	75/013,759	11/1/95	2,088,216	8/12/97	20	YES

UNITED STATES TRADEMARK ASSIGNMENT

THIS ASSIGNMENT, made this 16<sup>th</sup> day of NOVEMBER, 1998, by and

between Sleep Options, Inc. ("Assignor"), a corporation organized under the laws of the State of Indiana, located and doing business at 7245 Edington Dr., Cincinnati, Ohio 45249, and Patmark Company, Inc. ("Assignee"), a corporation organized under the laws of the State of Delaware, located and doing business at 300 Delaware Avenue, Suite 530, Wilmington, Delaware 19801-1622.

WHEREAS, Assignor is the owner of the trademark applications and registrations listed in Schedule A attached hereto and made a part hereof which have been filed and/or registered from the United States Patent and Trademark Office ("the Marks"); and

WHEREAS, Assignee wishes to acquire Assignor's entire right, title and interest in the Marks, together with the goodwill of the business in connection with which the marks are used:

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, grant, assign, transfer, convey and deliver to Assignee all of its right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used.

IN WITNESS WHEREOF, the Assignor has caused this assignment to be signed and executed by its duly authorized officer as of the date and year above written.

SLEEP OPTIONS, INC.

BY: Melanie D. Riehle  
Melanie D. Riehle  
Assistant Secretary

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