	1999		
Form PTC-1504 RE	U - DEPA CIMENT OF COMMERCE Patent and Trademark Office		
oner of Pate 100942	sched original documents or copy hereof		
01-05-1999 US Patent & TMOIS TM Mail Rept Dt #34 rty (ies): MRD	2. Name and address of receiving party(ies):		
Utopia Warketing, Inc. Utopia Individual(s) Association Limited Bortoschip	Name: Point 5 LLC Address: 301 Clematis Street - Suite 205		
General Partnership Limited Partnership Corporation-State Florida Other	West Palm Beach, Florida 33401 Individual(s) citizenship		
Additional name(s) of conveying party(ies) attached Yesx No	Association General Partnership Limited Partnership		
3. Nature of conveyance:	Corporation-State _x Other_ limited liability company		
 x Assignment Merger Security Agreement Change of Name Other 	If assignee is not domiciled in the United States a domestic representative designation is attached: Yesx_No		
Execution Date: <u>December 23, 1998</u>	(Designations must be a separate document from Assignment) Additional name(s) & addresses attached? Yesx_No		
4. Application number(s) or registration number(s): A. Trademark Application No.(s) 75/539,252	B. Trademark Registration No.(s).		
Additional Numbers attach	ed? Yes No		
5 Name and address of party to whom correspondence concerning document should be mailed:	6. Total number of applications and and registration involved: 1		
Name: Susan Upton Douglass	7. Total fee (37 CFF 3.41) \$ 40.00 &		
Internal Address: <u>Fross Zelnick Lehrman</u> & Zissu, P.C.	X Enclosed X Authorized to be charged to deposit account		
Street Address: 866 United Nations Plaza	(Only if total fee is not sufficient)		
City: New York State: NY Zip: 10017			
1/14/ 333 DMGJYES 00000227 75539252	8. Deposit account number:		
1 70:48. 40.00 O P	<u>23-0825-0576900</u>		
	(Attach duplicate copy of this page if paying by deposit account)		
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9. Statement and signature.			
To the best of my knowledge and belief, the foregoing infitrue copy of the original document.	formation is true and correct and any attached copy is a		
Susan Upton Douglass Name of Person Signing Signature Signature Date			
Total number of pages comprising cover sheet:			
OMB No. 0651-0011 (exp. 4/94) FZLZ File No.: UTOP JSA TA-98/07682			

TRADEMARK REEL: 1839 FRAME: 0991

ASSIGNMENT

WHEREAS, UTOPIA MARKETING, INC., a corporation organized and existing under the laws of Florida, located at 301 Clematis Street – Suite 205, West Palm Beach. Florida 33401 ("Assignor"), is the owner of the following trademark now pending in the United States Patent and Trademark Office.

Trademark	Ser. No.	Filing Date
NAKED FEET	75/539,252	August 19, 1998

and WHEREAS, POINT 5 LLC, a limited liability company organized and existing under the laws of the State of Delaware, 301 Clematis Street – Suite 205, West Palm Beach, Florida 33401 ("Assignee"), is desirous of acquiring said trademark NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark, together with the goodwill of the business symbolized by said trademark and the above-named pending application therefor, and with all claims arising out of or relating to the use or ownership of said mark.

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RECORDED: 01/05/1999

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